

China International **Exhibition for All Printing Technology** and Equipment

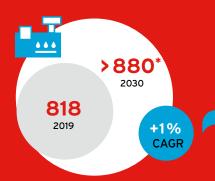
October 11-15, 2022 Shanghai, China **SNIEC** www.allinprint.com



## **Key Facts Print**

## Market volume (worldwide)

in billion USD



### Market Insight China

The world's largest market with a revenue of USD 208 billion in 2018



### **Growth drivers**

- 1. Growth in package printing
- 2. Growth in emerging markets
- 3. Added value in the digital printing sector

## Markets for digital and analog printing

While the markets for digital and analog printing in several countries are declining, other countries can be identified as growth regions:



## Digital printing

Share in market volume



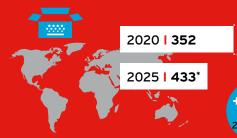




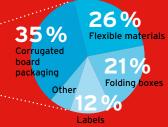
# **Key Facts Print Packaging**

Market development (worldwide\*\*) Market volume in billion USD, average annual

growth rate (CAGR)



Shares as a % 2020



## **Trends Print Packaging**

## Industry-specific and external trends



innovations

**Environmental** Technical awareness and



Cost reduction by regionalism



**Demand** for smaller batch sizes



**Product** differentiation

### Macroeconomic and demographic trends

sustainability



**Economic** growth



Urbanization



middle class



Global trade flows

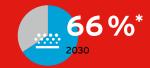


development



47% market share of the global print market in 2019







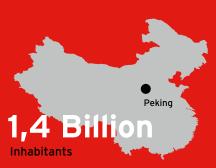
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# **Key Facts Economy**

## China





Currency

Inflation

(in 2021)

Renminbi Yuan

**GDP** per capita

2020 & 2021, in USD

Language

(as compared to

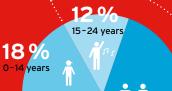
11,819\*

previous vear)

Chinese, English



**Population structure** 



**Key Facts Population** 





Average age

## **Private consumption** Per capita figures; in USD













## Middle class

Share of population per capita spending between 11 and 110 USD per day

Smaller households

Share of one and two-person

households over all Chinese





## **Economic growth**

GDP in billion USD, real growth rate

2020 | 14,723

+2.3%

2021 | 16,642\*

+8.4%\*

2022 | 18,013\*

+5.6%\*

+1.335

Level of education

97%

Literacy rate (2018) 15+ years



92%

School enrollment rate in secondary





Size of household



## Share of global GDP

2020, sale-adjusted







12.9 M

University graduates (2018)

## **Urbanization**

households



