

# touchpoint packaging

epda

European Packaging  
Design Association



drupa

no. 1 for print  
and crossmedia  
solutions

May 31-  
June 10, 2016  
Düsseldorf/  
Germany  
[www.drupa.com](http://www.drupa.com)

Messe Düsseldorf GmbH  
drupa-Team  
Postfach 10 10 06  
40001 Düsseldorf  
Germany

## Registration for acceptance in touchpoint packaging

1.  I am an exhibitor at drupa 2016: Hall \_\_\_\_\_, Stand \_\_\_\_\_  
 I am not an exhibitor at drupa 2016

2. Company and address of the exhibitor

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3. Product categories according to the drupa product categories (see appendix)

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4. Reason for participation

We wish to participate in drupa touchpoint packaging because . . .

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5. Nature of participation

**Segment / Please check at least one subsegment:**

Food / Beverage: Yes  No

Non-food: Yes  No

Pharma: Yes  No

Cosmetics: Yes  No

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## BEST CASES

We will provide exhibits in the form of innovative packaging samples:

a) that are already on the market (not launched prior to June 1, 2015):

	Quantity: 1	Quantity: 2-3	Quantity: 4-5
Food / Beverage:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Non-food:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pharma:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cosmetics:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

b) that have not been published yet:

	Quantity: 1	Quantity: 2-3	Quantity: 4-5
Food / Beverage:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Non-food:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pharma:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cosmetics:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## Conditions:

The examples of packaging will be subject to prior evaluation by the epda according to the following criteria:

- Degree of innovation with respect to
  - Packaging material
  - Manufacturing process
  - Logistics
  - Design and communication value
  - Sustainability
  - Consideration of trends in customer behavior
- Potential for influencing future developments
- Challenges and opportunities in the production chain

## INFORMATION

about pioneering, innovative

- Packaging material
- Packaging processes (printing technologies, finishing processes)
- Packaging solutions
- Software
- Other

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## PRESENTATION

We are interested in holding a topic-oriented presentation on the future of packaging or packaging manufacture (not a company presentation).

Yes  No

## PANEL DISCUSSION / WORKSHOP

We are interested in participating in a panel discussion or a workshop at the stand.

Yes  No

We are interested in offering and holding a panel discussion or a workshop.

Yes  No

## STAND PRESENTATION

We will provide a person from our company who will be present at the stand and will explain our exhibits/presentations during at least 30% of the opening hours of drupa.

We will be informed of the required times of attendance in a stand occupancy plan put together by the epda.

## TIMING

- We will send a draft outlining our contribution / the contents of our exhibition by December 15, 2015.
- We are prepared to attend a coordination meeting at Messe Düsseldorf in January.
- We undertake to deliver all exhibition contents (first versions) by March 15.

Date

Signature