

Press Release | August, 2020

All in Print China 2020

Shanghai New International Expo Centre
Shanghai, China, 12 - 16 October, 2020

E-visit All in Print from now on

The brand-new innovative display platform of All in Print 2020 - "All in Print Cloud" has been grandly opened on August 10th. As the warm-up of the offline exhibition, 100+ exhibitors gather in this "Cloud" platform. With the launch of the All in Print Cloud, a new chapter for online exhibition has been opened, linking online and offline connections in the printing industry.

All in Print Cloud will use new Internet technologies to integrate industry resources. It is made up of two parts - **Virtual Expo** and **Live Broadcast**, creating an online exhibition platform for the printing and packaging industry that integrates innovative display, match-making and trade exchange functions. It is a 360-degree demonstration of the exploration and practice of the industry in innovation, digital transformation, and intelligent manufacturing.



Virtual Expo – Accurate Match-making

Since All in Print China 2018, the organizers have created Virtual Expo on the official website, in which products from several thousand exhibitors are displayed on the site 24 hours a day. This year, the functions of Virtual Expo has been upgraded.

On this platform, you can:

- Search for the exhibitors and products you are interested in.
- Make appointment with exhibitors to book the meeting date and time during offline All in Print China.
- Communicate and inquire with exhibitors.

Live Broadcast – Real-time Communication

Live Broadcast is a platform where you can learn about the exhibitors and products more directly by watching their videos. It will enable viewers across the world to experience onsite atmosphere, watch shows and demonstrations, browse special products, and even communicate with exhibitors in real time.

After All in Print Cloud was launched, many local and international industry associations and enterprises expressed their high expectation to this platform



2020 中国国际全印展
All in Print China 2020

中国·上海新国际博览中心
SNIEC · Shanghai China
2020年10月12-16日
October 12-16, 2020
www.allinprint.com

主办单位 Organized by:



中国印刷技术协会
The Printing Technology Association of China



中国印刷科学技术研究院
China Academy of Printing Technology



杜塞尔多夫展览(上海)有限公司
Messe Düsseldorf (Shanghai) Co., Ltd.

承办单位 Undertaken by:

中国印刷技术协会
The Printing Technology Association of China
北京市西城区太平街6号
富力摩根中心E座818室
邮编 100050
Room E818 Morgen Center No.6 Taiping St.
Xicheng District Beijing 100050, P.R.China
Tel 86-10-5936 1480
Fax 86-10-5936 1489
Email ptac-zhx@163.com

北京科印传媒文化股份有限公司
Beijing Keyin Media & Culture Co., Ltd
北京市海淀区翠微路2号
邮编 100036
2 Cuiwei Road, Haidian District
Beijing 100036, P.R. China
Tel 86-10-8827 5766
Fax 86-10-8827 5733
Email beijing@keyin.cn
www.keyin.cn

杜塞尔多夫展览(上海)有限公司
Messe Düsseldorf (Shanghai) Co., Ltd.

上海市浦东新区
张江高科技园区科苑路88号
上海德意志工商中心1号楼307-308室
邮编 201203
Units 307-308, Tower 1
German Centre for Industry and
Trade Shanghai
88 Keyuan Road, Zhangjiang Hi-Tech Park
Pudong, Shanghai 201203, P.R. China
Tel 86-21-6169 8300
Fax 86-21-6169 8301
Email allinprint@mds.cn
www.mds.cn

协办单位 Co-organized by:

上海市印刷行业协会
Shanghai Printing Trade Association

国际支持单位 International Supporter:



Messe Düsseldorf GmbH
杜塞尔多夫展览集团公司

- organizer of drupa
drupa主办者



which is regarded as an efficient tool connecting suppliers and exhibitors under COVID-19. On August 10th, more than 10,000 audiences witnessed the opening ceremony of All in Print Cloud. Now, you can come to watch more exhibitors' videos at: <https://www.allinprint.com/links?id=627> or scan below QR code:



- End -

MEDIA CONTACT:

Ms. Rita Chu
Messe Düsseldorf (Shanghai) Co., Ltd.
Tel: +86-21-61698319
Fax: +86-21-61698301
Email: rita.chu@mds.cn

Ms. Tracy Cui
Messe Düsseldorf (Shanghai) Co., Ltd.
Tel: +86-21-61698342
Fax: +86-21-61698301
Email: tracy.cui@mds.cn

Messe Düsseldorf (Shanghai) Co., Ltd.

Established in 2009, Messe Düsseldorf (Shanghai) Co., Ltd. (MDS) is a subsidiary of Messe Düsseldorf GmbH, one of the world's top exhibition organizers. MDS is committed to introducing industry leading trade fairs to China and providing Chinese and international customers with superior exhibition services. MDS is successfully holding 14 leading trade fairs and conferences in China, covering a broad range of industries including printing, packaging, wire and tube, plastics, medical devices, retail, safety and health, wine & spirits and caravanning. With a workforce of 70+ fulltime employees, the company's head office is located in Shanghai with a branch office in Beijing. For more information about MDS, please visit www.mds.cn.



2020 中国国际全印展 All in Print China 2020

中国·上海新国际博览中心
SNIEC · Shanghai China
2020年10月12-16日
October 12-16, 2020
www.allinprint.com

主办单位 Organized by:



中国印刷技术协会
The Printing Technology Association of China



中国印刷科学技术研究院
China Academy of Printing Technology



杜塞尔多夫展览(上海)有限公司
Messe Düsseldorf (Shanghai) Co., Ltd.

承办单位 Undertaken by:

中国印刷技术协会
The Printing Technology Association of China
北京市西城区太平街6号
富力摩根中心E座818室
邮编 100050
Room E818 Morgen Center No.6 Taiping St.
Xicheng District Beijing 100050, P.R.China
Tel 86-10-5936 1480
Fax 86-10-5936 1489
Email ptac-zhx@163.com

北京科印传媒文化股份有限公司
Beijing Keyin Media & Culture Co., Ltd
北京市海淀区翠微路2号
邮编 100036
2 Cuiwei Road, Haidian District
Beijing 100036, P.R. China
Tel 86-10-8827 5766
Fax 86-10-8827 5733
Email beijing@keyin.cn
www.keyin.cn

杜塞尔多夫展览(上海)有限公司
Messe Düsseldorf (Shanghai) Co., Ltd.

上海市浦东新区
张江高科技园区科苑路88号
上海德意志工商中心1号楼307-308室
邮编 201203
Units 307-308, Tower 1
German Centre for Industry and
Trade Shanghai
88 Keyuan Road, Zhangjiang Hi-Tech Park
Pudong, Shanghai 201203, P.R. China
Tel 86-21-6169 8300
Fax 86-21-6169 8301
Email allinprint@mds.cn
www.mds.cn

协办单位 Co-organized by:

上海市印刷行业协会
Shanghai Printing Trade Association

国际支持单位 International Supporter:



Messe Düsseldorf GmbH
杜塞尔多夫展览集团公司

- organizer of drupa
drupa主办者

