

embrace the future

June 16-26, 2020

Düsseldorf, Germany
www.drupa.com



drupa

no. 1 for printing technologies

drupa 2020 - Press Release No. 18 / September 2019

drupa Ticketshop is open

New services surrounding your visit to drupa

- Ticket shop and exhibitor database for drupa 2020 are online
- Discounted conditions and free public transport access for online orders
- New drupa App and Matchmaking Tool Supports Trade Show Planning

Early bookers can start planning their visit to drupa 2020 and buy their tickets online in the drupa Ticketshop. At the same time, the exhibitor database for the world's leading trade fair from 16 to 26 June 2020 is online on 4 September 2019. The database contains the profiles of all exhibitors including the range of products and services and further information. See also the interactive hall plan [here](#).

"We want to give visitors the opportunity to plan their arrival, departure and stay in drupacity Düsseldorf at an early stage," explains drupa Director Sabine Geldermann. Visitors can find useful information for travel planning on the drupa website. When they buy an online ticket, they also benefit from reduced admission prices and free access to local public transport in the Rhine-Ruhr and Rein-Sieg transport associations during their stay at the fair.

drupa app and new smart matchmaking tool

In addition to travel planning, early bookers can also start planning their visit to the trade fair in detail starting in October with the newly launched, redesigned drupa App. In addition, an intelligent matchmaking tool will be availa-



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ble. Its algorithm analyzes your search queries and areas of interest and derives personalized suggestions for further exhibitors and visitors. "This matchmaking function enables our visitors to quickly identify exactly those of the expected 1,800 international exhibitors with whom they would like to make contact at the trade fair," explains Geldermann. In order to make the process of establishing contact efficient, you can use the Matchmaking Tool to get in direct contact with exhibitors (or other visitors) and arrange appointments already before the show opens its doors.

The drupa App also serves as an indispensable aid during the eleven days of drupa in June 2020. With an interactive hall plan, it enables quick orientation and short distances on the extensive exhibition grounds. With the constantly updated drupa News - integrating for the first time content from the trade fair's newspaper drupa daily - it provides visitors with easy access to relevant news and debates on all aspects of the trade show. Last but not least, the drupa App serves as a guide, enabling the user to plan an individually compiled program of the three touchpoints, touchpoint packaging, 3D fab+print, textile, as well as the forums drupa cube and dna.

"With the early opening of the drupa ticket shop and the free provision of the drupa app, we want to make trade fair planning as pleasant, intuitive and efficient as possible for our visitors. drupa 2020 offers such an impressive spectrum of accompanying events that effective time management, early matchmaking and optimised orientation - whether for the technical supporting programme or in the exhibition halls - represent real added value," emphasises Geldermann. Those who plan the eleven days of the fair well can experience a firework of impressions and suggestions in June 2020.

More to come... stay in touch

In order to not miss any news, thought-provoking ideas or other exciting developments on the way to drupa 2020, you can contact us in many ways.



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Visit the drupa Blog, which presents exciting stories from the print industry and relevant cross-section technologies, get inspired by our article series "drupa Essentials of Print" or follow our social media channels on Twitter, Facebook and LinkedIn.

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Further information can be found at www.drupa.com and on the following social networks:

drupa Blog: www.blog.drupa.com

drupa Essentials of Print: www.drupa.de/de/Presse/drupa_Essentials

Twitter: <http://www.twitter.com/drupa>

Facebook: <http://www.facebook.com/drupa.tradefair>

LinkedIn: <http://www.linkedin.com/groups/drupa-print-media-messe-4203634/about>

