

# drupa preview

Conference Area  
Exhibition Space  
Networking Plaza



**drupa**

no. 1 for printing  
technologies

## drupa 2021 – Pressemitteilung Nr. 35 / Dezember 2020

### Knowledge transfer, networking and interaction at the 3rd drupa preview days

On Tuesday, December 8, drupa invites you to the third edition of drupa preview days. To facilitate networking and the need for knowledge transfer in the community, industry experts and partner associations will present future topics in live web sessions and panel discussions. A global view of current changes in the print industry will be discussed in the third edition of preview days, as will applications and applications in the field of additive manufacturing solutions and packaging printing. The growing importance of sustainability will be addressed in a panel discussion and videos in the Conference Area.

Interested parties can register free of charge for the new Live Web Sessions at drupa preview via the link <https://preview.drupa.de/8Dezember2020>. Speakers in this edition are Tom Krause from igus, Beatrice Klose from Intergraf, Horst Huber from Priint Group/Werk II and Charles Jarrold from BPIF. Afterwards, two panel discussions will invite interaction - with James Nelson from EFI, Sebastian Hardung from Priint Group/Werk II, Jan de Roeck from Esko and Strategic Supervisor Kristin Kain as well as with Elaine Campling, founder of Chemical Compliance Advisory Services, Ken Hanulec from EFI, David Zamith from Ruy de Lacerda and Thomas Poetz from 3T Inkjet Consulting.



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Mitgliedschaften der  
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 The global  
Association of the  
Exhibition Industry

 Ausstellungs- und  
Messe-Ausschuss der  
Deutschen Wirtschaft

 FKM – Gesellschaft zur  
Freiwilligen Kontrolle von  
Messe- und Ausstellungszahlen

Öffentliche Verkehrsmittel:  
U78, U79: Messe Ost/Stockumer Kirchstr.  
Bus 722: Messe-Center Verwaltung

The conference area also offers teaser videos of the cube speakers who are building up the excitement of virtual.drupa, a welcome address by Messe Düsseldorf China and a report by their Chinese partner KeyIn Media on the current market situation of the industry in China.

The Networking Plaza networks existing customers, but above all generates new leads and points of contact between participants. The matchmaking tool is based on an intelligent algorithm that learns through interaction and enables targeted contacts. Users receive individual contact suggestions based on their interests and product focus. After making an appointment, personal conversations take place in a virtual chat room via audio or video call.

All options are available to interested parties at <https://preview.drupa.de>. Free registrations for the platform and for the live web sessions can be made under the following link: <https://preview.drupa.de/de/Registrierung>.

Press photos of drupa 2021 can be found under the following link: <http://medianet.messe-duesseldorf.de/press/drupa>.

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**More information at [www.drupa.com](http://www.drupa.com) and social media:**

Twitter: <http://www.twitter.com/drupa>  
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