

Press Release | December, 2018

All in Print China 2018
Shanghai New International Expo Centre
Shanghai, China, 24 - 28 Oct, 2018

The 7th All in Print China – A Great Success with over 100,000 Visitors

On October 28th, 2018, the 7th All in Print China (AIP 2018) ended with grand success in Shanghai. With the theme of 'Enter the Era of Intelligent Printing', this year's AIP highlighted trends and developments of printing technologies in recent years, and vividly revealed the vitality and power of printing technology. Visitors were treated to a 'feast' of printing trends and technology in the industry.

The scale of this exhibition has expanded once again, with an exhibition area of 110,000 square meters; an increase of 34% compared with the previous edition. It has once again set a record, becoming the world's largest comprehensive printing exhibition in 2018. 1,030 leading local and international brands came together, which also set a new record. During the five-day exhibition period, a total of 100,933 domestic and international visitors attended the event, which set a new record in the history of the exhibition. The exhibitors were very satisfied with the visitor turnout, the number of international buyers, the quality of the attendees, and the overall professionalism of the organizers.

"7+3" Layout, Comprehensive Display of Cutting-Edge Technology, Leading the Future Development of the Printing Industry

According to the theme of the exhibition, the layout of the exhibition's floor plan had been designed according to the "7+3" plan, covering all segments of the industry. These included 7 classic themed pavilions: Digital Pre-press Pavilion, Comprehensive Printing Pavilion, Post-press Converting Pavilion, Packaging Equipment Pavilion, Label Industry Pavilion, Ink & Innovative Materials Pavilion, Comprehensive/Packaging Pavilion; and three new special areas: Flexible Packaging Equipment area, Corrugated Box Equipment area, Spay Printing Equipment area. In order to present a wider range of intelligent manufacturing, innovative and technological developments, and highlight the theme of the exhibition, the organizers of the AIP set up two special zones – Innovation Factory and Intelligent Factory.

A Variety of Professional Concurrent Activities to Create an Interactive Platform

During AIP 2018, there were more than 100 forums, technical exchanges and conferences, providing the visitors with opportunities to exchange information and ideas



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主办单位 Organized by:



中国印刷技术协会
The Printing Technology Association of China



中国印刷科学技术研究院
China Academy of Printing Technology



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On October 22nd, the 2018 World Printing and Communication Forum Council Meeting was successfully held in Shanghai Jielong Center. At the meeting, representatives from various countries conducted in-depth discussions and exchanges on how to better promote the development of the printing industry in their own countries and how to enhance the social status of the printing industry.

October 23rd, Dialogue with the World: Face a New Era of Intelligent Printing - 2018 World Printing and Communication Forum was successfully held. At the meeting, Liu Xiaokai, Director General of Department of Printing and Distribution, SAPPRT, delivered the keynote speech entitled "Insist on Opening and Innovation to Add New Power to the Printing Industry". Experts from printing industry associations in China, the United States, Japan, India, Australia, and other outstanding companies such as HP, Goss China, Founder Electronics, Artron, Yuto, Sunglow, etc. all delivered speeches at the conference, offering the audience a rich feast of knowledge and inspirations.

On October 24th, 2018 All in Print China Intelligent Manufacturing Theme Conference was held with the theme of 'The Future of Intelligent Manufacturing'. 7 leading suppliers released cutting-edge intelligent manufacturing-related technologies in printing industry.

On October 25th, 2018 Global Label Technology Summit Forum and the Intelligent Label - 2018 "Sun Cup" Awards Ceremony of Asia Label Printing were successfully held. More than 300 attendees including industry government leaders, well-known experts, top label suppliers, product users, and representatives of award-winners, witnessed this label industry event. The 2018 AIP Indian Day and welcome ceremony for visitor delegation groups were held. Mr. Raveendra Joshi, President of All India Federation of Master Printers (AIFMP), attended the event with more than 200 industry colleagues from India. In addition, 2019 China International Paper Packaging Forum & Paper Packaging Industry Chain Solution Demonstration Forum Press Conference, C9 Printing and Packaging Quality Control and Evaluation Conference, and 2018 AIP Japan Night were also successfully held.

On October 26th, 2018 International Packaging Printing Forum provided participants the latest technical knowledge and solutions through discussions and exchanges, providing an innovative breakthrough for printing companies to explore packaging needs. 2018 Digital Printing in China Technology Summit Forum and 2018 "KONICA MINOLTA & Keyin" Digital Printing Elite Invitation Awards were grandly held, which enabled industry colleagues to experience the innovative applications and development of digital printing technology. In the afternoon, a press conference of the Blue Book of Shanghai Jinshan Printing Industry Development took place.

From 2003 to 2018 - 15 years, with 7 editions of exhibitions have been held, AIP has developed into the most influential professional exhibition for the Chinese printing industry, through specialization, internationalization and branding. As a platform for exchanges, cooperation and demonstration, AIP will help the development and progress of China's printing industry and support China's move from being just a large printing country to a powerful one. The 8th All in Print China will be held at Shanghai New International Expo Center from October 12th to 16th, 2020.

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Messe Düsseldorf (Shanghai) Co., Ltd.

Established in 2009, Messe Düsseldorf (Shanghai) Co., Ltd. (MDS) is a subsidiary of Messe Düsseldorf GmbH, one of the world's top 5 exhibition organizers. MDS is committed to introducing industry leading trade fairs to China and providing Chinese and international customers with superior exhibition services. MDS is successfully holding more than 20 leading trade fairs and conferences in China, covering a broad range of industries including printing, packaging, wire and tube, plastics, renewable energy, medical devices, retail, safety and health, wine & spirits and caravanning. With a workforce of some 70 fulltime employees, the company's head offices located in Shanghai with a branch office in Beijing. The worldwide outbound exhibition business (trade shows in Düsseldorf, Germany and other leading Messe Düsseldorf Global Shows) is organized by Messe Düsseldorf China Ltd. (MDC), serving Chinese exhibitors and visitors with superior customer service from its office in Hong Kong. Visit www.mds.cn for more information.



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