POST SHOW BRIEF

**PACK PRINT INTERNATIONAL**

8th INTERNATIONAL
PACKAGING AND PRINTING
EXHIBITION FOR ASIA

# defining
# packaging &
# printing in asia

## 19 – 22 OCTOBER 2022
BITEC • BANGKOK • www.pack-print.de

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# The Unrivalled Global Packaging and Printing Business Platform for Southeast Asia!

**171 exhibitors** from **27** countries and regions

**10,007 visitors** from **73** countries and regions

**National pavilions** from Germany, China, and Singapore, as well as some of the best local players

**100** visiting groups from Thailand, Indonesia, India, Mauritius, the Philippines, Singapore and Sri Lanka

**Top overseas visitor** markets include Malaysia, the Philippines, Singapore, Indonesia, India, Vietnam

## EXHIBITORS' FEEDBACK

About **97%** of exhibitors felt the quality of visitors met their expectations.

More than **90%** said their overall participation at the exhibition exceeded and/or met expectations.

Overall, over **94%** felt that participating in CorruTec ASIA / PACK PRINT INTERNATIONAL brought their company good benefit in comparison to participating in competing events

## VISITORS' FEEDBACK

Almost **80%** of visitors indicated that they are likely to place an order at the exhibition

**99%** satisfied with their visit and products exhibited

**97%** indicated intent to visit PACK PRINT INTERNATIONAL 2023

*statistics extracted from PACK PRINT INTERNATIONAL 2022 Exhibitor & Visitor surveys.*

## SUPPORTING ORGANIZATIONS

ASPA · ALL INDIA FEDERATION OF MASTER PRINTERS · KU FACULTY OF AGRO-INDUSTRY DEPARTMENT OF PACKAGING AND MATERIALS TECHNOLOGY

FTI · GS1 Thailand · 香港印藝學會 GRAPHIC ARTS ASSOCIATION OF HONG KONG

AIP AUSTRALIAN INSTITUTE OF PACKAGING · 香港印刷業商會 THE HONG KONG PRINTERS ASSOCIATION · ICPMA

IPP INSTITUTE OF PRINT MEDIA PROFESSIONALS · OPA · สถาบันพลาสติก Plastics Institute of Thailand · วว.TISTR · MPA

新加坡印刷与媒体同业公会 Print & Media Association, Singapore

50th ANNIVERSARY · Thai PDA THAI PACKAGE DESIGN ASSOCIATION · PCPEF · TEPC

## Visitor industry sector

Advertising & Marketing · Printing / Publishing · Bakery / Confectionery · Labeling · Packaging · Creative, Design & Visual Arts · Plastics & Rubber · Paper & Pulp · Electrical / Electronics · Cosmetics & Personal Care · Retail & Merchandising · Automotive / Transportation · Airline & Hospitality Services · Interior Design & Decoration · IT / Smart Technology · Medical / Pharmaceutical · Food & Beverage · Luxury Goods · Textile & Furnishings · Logistics & Warehousing · Household / Leisure & Consumer Goods · Bank & Safety Technology · Glass