

Post Event Press Release

For immediate release

PACKPRINTPLAS PHILIPPINES 2022 ends on a high note

15 December 2022 - Returning to the exhibition circuit with a hybrid edition after two years in the digital space, this year's edition of PACKPRINTPLAS PHILIPPINES took place both in-person and online. Held from 6-8 October at the SMX Convention Center Mall of Asia Complex in Manila, the 3-day exhibition closed amidst a positive and optimistic atmosphere with a robust showing from both local and international exhibitors. Over 200 exhibiting companies and brands, including national participation from Germany, made meaningful face-to-face connections with over 10,000 visitors eager to find solutions to current industry challenges.

For **Katharina Bandelow, Economic and Commercial Officer**, from the **German Embassy - Manila**, the participating companies in the German pavilion were "very happy with the visitor foot traffic and are optimistic in gaining positive business leads from this exhibition." According to **John Harper, Managing Director, Heidelberg Philippines Inc**, overall, PACKPRINTPLAS PHILIPPINES "has been good, and we were very impressed with the visitor footfall. It was good to meet our customers and potential contacts face-to-face once again and we are sure to be back next year in 2023."

Jointly organised by **Global-Link MP Events International, Inc**, and **Messe Düsseldorf Asia**, the exhibition further strengthened its position as a leading International Packaging, Printing and Plastics Machinery, Technology, Products and Services Exhibition serving the Philippines market and neighbouring countries in the region. For **Patrick-Lawrence Tan, CEO of Global-Link MP**, it was evident from the traffic in the aisles and bustling interaction on the show floor that companies were ready to get back to business, but what stood out to him was "the overall positive feedback from exhibitors on the quality and number of visitors."

Hailing from some 20 countries, the exhibiting companies and brands offered a dynamic business platform for the synergistic packaging, printing and plastics industries in the region. Having identified Philippines as a fast-growing market, Thailand-based Italian company **Piovan Asia Pacific LTD** - a world leader in the development and production of systems for the automation of production processes for the storage, transport and treatment of polymers, plastic and food powders – this was their first participation at the exhibition. **Federico Scapellato, Area Manager for Oceania, Malaysia & Singapore and Indonesia**, said: "The exhibition has exceeded our expectations with a very active show floor and positive sentiment. This will surely be the first of many years of our participation at PACKPRINTPLAS PHILIPPINES."

Gernot Ringling, Managing Director at Messe Düsseldorf Asia, could not have been more pleased with the traffic and positivity on the show floor,



6 - 8 OCT 2022

SMX Convention Center Manila,
Mall of Asia Complex,
Pasay City

www.packprintplasphilippines.com

Officially supported by:



Messe Düsseldorf / Organizer of:



Jointly organized by:



Global-Link MP Events International Inc.
3973 Yague St. Brgy. Sta Cruz,
Makati City Philippines 1205

Tel : (632) 893 7973
E-mail: liza.mara@globalinkmp.com

www.globalinkmp.com



Messe
Düsseldorf
Asia

Messe Düsseldorf Asia Pte Ltd
3 HarbourFront Place #09-02
HarbourFront Tower Two
Singapore 099254

Tel : (65) 6332 9644
E-mail: pppmanila@mda.com.sg

mda.messe-dusseldorf.com

Business Registration 199507124Z

Messe Düsseldorf Asia is a member of



indicating pent-up demand from the industry. "After a challenging couple of years, undoubtedly there was excitement in the air and it was clear that everyone was ready to get back to business and network in-person. We are certainly encouraged by this year's performance and attendance on the back of the pandemic, and we remain upbeat that next year will be bigger and better for all those involved in the industry. We have received firm support and are heartened by next year's rebooking confirmations for German and Austrian participation," he added.

Over three-days, the exhibition brought together the end-to-end value chain from the plastics, packaging, printing, and labelling sectors, and offered an extensive range of products and solutions to visitors, across the synergistic sectors. As the industries continue to experience growth, there was no better place to see the latest technologies up close and personal than at PACKPRINTPLAS PHILIPPINES. The next edition of the exhibition will take place **5-7 October 2023** at SMX Convention Center, Mall of Asia Complex in Manila, Philippines.

<<< End >>>

About PACKPRINTPLAS PHILIPPINES

The three-day trade fair is modelled after the globally recognised shows in their fields; K, interpack, and drupa, and brings together the entire value chain from the plastics, packaging and printing industries. The extensive range of products and solutions across the synergistic sectors include new and improved technologies, industry-specific services, as well as packaging and processing machineries, raw materials, extruders and extrusion lines, injection and blow moulding machines, 3D printers and digital and traditional press solutions. For more information on PACKPRINTPLAS PHILIPPINES, go to: www.packprintplasphilippines.com

About the Organisers

Messe Düsseldorf Asia (MDA) has extensive expertise in organising trade fairs in Southeast Asia since 1995. Its trade fairs for the plastics and rubber, and printing sectors include: T-PLAS, PACK PRINT INTERNATIONAL and CorruTec ASIA (Thailand), Plastics & Rubber Vietnam (Hanoi and Ho Chi Minh City, Vietnam), INDOPLAS, INDOPACK and INDOPRINT (Indonesia), and have met with resounding successes and are today benchmark events serving the regional markets of Southeast Asia and beyond. MDA is a subsidiary of Messe Düsseldorf GmbH, one of the world's most successful exhibition organizers responsible for organizing over 20 of the world's leading exhibitions in various industries, namely the globally acclaimed K Fair, drupa and interpack held in Düsseldorf, Germany. For more info: www.mda.messe-dusseldorf.com.

Global-Link MP is an event and marketing company in the Philippines that has been in operations since the early 1990s. With a comprehensive service line, they are considered a one-stop-shop for their clients' needs. They have an average of 25 annual trade event titles and hundreds of clients in their portfolio and have won the coveted award for Best in Exhibition Management from Pico Global two years in a row. In 2015, the Pico Far East Board of Directors recognized the company as a top performer in the global group of organisers and was given the Award for Excellence.

For more information, please contact:

Media (Worldwide) | Messe Düsseldorf Asia | Zarina A Muhammad | zarina@mda.com.sg

Media (Philippines) | Global-Link MP Events International Inc.
Christofer Lawrence Tan | christofer.tan@globalinkmp.com

6 - 8 OCT 2022

SMX Convention Center Manila,
Mall of Asia Complex,
Pasay City

www.packprintplasphilippines.com

Officially supported by:



Messe Düsseldorf / Organizer of:



Jointly organized by:



Global-Link MP Events International Inc.
3973 Yague St. Brgy. Sta Cruz,
Makati City Philippines 1205

Tel : (632) 893 7973
E-mail: liza.mara@globalinkmp.com

www.globalinkmp.com



Messe Düsseldorf Asia Pte Ltd
3 HarbourFront Place #09-02
HarbourFront Tower Two
Singapore 099254

Tel : (65) 6332 9644
E-mail: pppmanila@mda.com.sg

mda.messe-dusseldorf.com

Business Registration 199507124Z

Messe Düsseldorf Asia is a member of

