

embrace the future

June 16-26, 2020

Düsseldorf, Germany
www.drupa.com



drupa

no. 1 for printing
technologies

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Boosting additive know-how for drupa 2020

- The VDMA Additive Manufacturing Association organises conference programme for world's leading trade fair in Düsseldorf
- drupa touchpoint AM with around 80 presentations on ten days
- Focus on applications for the print and media industry and additive process chains

From 16 to 26 June 2020, Düsseldorf will once again be the epicentre of the global printing, media and packaging industry. More than 250,000 visitors, 1,800 exhibitors and just as many journalists from over 180 countries will flock to drupa, the world's leading trade fair for the printing, media and packaging industry, to learn about the latest trends and technologies in the world of printing and packaging.

Since drupa 2016, 3D printing has been one of the six highlights in the trade show program. In addition to its own exhibition area, drupa 2020 will once again dedicate a touchpoint 3D fab+print to this future technology. For the first time, the VDMA Additive Manufacturing Association will be responsible for the content design and implementation of the ten-day lecture programme. A total of 80 specialist lectures are planned, which will be spread over two two-hour blocks every day.

Additive Manufacturing at the interface to printing and paper technology

With a view to the trade fair's target group, the focus will be on applications in printing and paper machine construction as well as applications for media and packaging. The spectrum will range from additive-manufactured machine



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components to prototyping or on-demand spare parts supply for printing presses to the use of additive processes to manufacture individual advertising products and unusual packaging solutions.

"Since our trade fair appearance at drupa 2016 met with a very positive response, it made sense to expand our commitment at drupa 2020 and contribute our know-how," explains Dr. Markus Heering, Managing Director of the VDMA Additive Manufacturing Association and also the VDMA Printing and Paper Technology Association.

In the five years of its existence, the working group has grown to around 150 members. These include leading suppliers of AM production technology for processing metals and plastics, suppliers of components, software, automation technology and materials as well as industrial users from various industries and leading research institutes. "Many of our members have been pioneers in industrial 3D printing for many years. They bring with them concentrated practical and theoretical know-how that we want to show visitors at touchpoint 3D fab+print," says Heering.



Variety of applications from press construction to packaging

Rainer Gebhardt is the project leader of the working group and will be responsible for the content planning of the conference. "It is important for us to pick up the drupa visitors where they are in additive manufacturing," he says. For this reason, both introductory lectures on technical processes within additive process chains and insights into current and future applications in the printing, packaging and media industries are planned. "Additive design and manufacturing create scope for creativity in many industries. From this point of view, the technology also fits in perfectly with the drupa," stresses Gebhardt.

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Thanks to its broad membership spectrum, which includes traditional drupa exhibitors, users from many other industries and leading international researchers, the working group is able to offer the highest thematic diversity under its own steam.

Gebhardt is also inviting drupa exhibitors to address the working group with their own lecture topics. "We are open to suggestions and will find opportunities in the ten-day program to provide a forum for AM applications from the traditional print and packaging industry," he emphasizes. A broad mix of topics is important to him so that the journey to Düsseldorf is worthwhile both for experts and for all those who are just beginning to get an idea of the potential of 3D printing in the printing and media industry.

Are you and your company interested in participating as a speaker or exhibitor at the special forum? Then we look forward to hearing from you.

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About VDMA Additive Manufacturing Association

About 150 companies and research institutes collaborate under the roof of the VDMA in the Additive Manufacturing Association. System manufacturers, suppliers of components and materials, industrial users from the metals and plastics sectors, services providers for software, manufacturing, and finishing as well as researchers all have a common goal: the industrialization of additive manufacturing technologies.

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