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All in Print China 2020
Shanghai New International Expo Centre
Shanghai, China, 12 - 16 October, 2020

The 8th All in Print China Holds a Grand Opening Today

Organized by the Printing Technology Association of China, China Academy of Printing Technology and Messe Düsseldorf (Shanghai) Co., Ltd., the 8th All in Print China was held grandly today at the Shanghai New International Expo Centre (SNIEC). As the first comprehensive international exhibition for the printing and packaging industry after the global pandemic, All in Print 2020 takes all necessary epidemic prevention measures in accordance with the joint control requirements of the State Council and Shanghai exhibition industry guide of COVID-19 control and prevention. With the new theme "New Manufacturing, New Boundary, New Power", All in Print China 2020 has an exhibition area of nearly 100,000 square meters and gathers 687 exhibitors from all over the world, presenting innovative products, new technologies and solutions of the entire printing and packaging process on a full-scale. The exhibition will last for 5 days from October 12 to October 16 and is expected to attract some 100,000 visits. The holding of All in Print China plays a positive role in accelerating the recovery of the printing industry after the epidemic.

Closely Follow Hot Topics of the Industry and Build a Comprehensive Exhibition Platform for the Entire Printing Industry Chain

At present, the printing and packaging industry is ushering in a turning point, and market demand keeps inspiring companies to adequately explore the paths towards innovation and change, and develop new products that meet market needs. All in Print China 2020 has been keenly aware of the market changes and has designed a "6+3" theme layout with the focus on innovative technologies and popular applications of the global printing industry in recent years. Specifically, 6 thematic pavilions refer to Digital Prepress Pavilion, Comprehensive Printing Pavilion, Post-press Processing Pavilion, Packaging Equipment Pavilion, Labelling Industry Pavilion and Consumable Pavilion while 3 special zones refer to Innovation Factory, Paper Zone and Printing Ink & Innovative Materials Zone. The exhibition aims to showcase the latest technologies and achievements from pre-press, printing to post-press, and vividly present the trends and directions of cutting-edge technologies in the printing industry.

High-quality Companies Lined Up to Explore and Expand the Printing and Packaging Market

The biennial All in Print China is an oriental festival of global printing industry. Involving in the printing and packaging fields for 17 years, All in Print China has



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中国印刷科学技术研究院
China Academy of Printing Technology



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become a wind vane leading the development of Chinese and global printing and packaging industry. It is also an important high-end platform for promoting the development of the global printing and packaging industry. Well-known enterprises at home and abroad, such as HP, Fuji Xerox, Ricoh, Kyocera, Epson, Esko, Founder, Cron, Shield Technology, Tianjin Masterwork, UP Group, Zhongde Group, Yoco, Guangming, Zenbo, Fangbang, Guowang, Dayuan, China Sciences Group, Haoda, Hongming, JMD, Bindex, Tokyo Wenhong, Taiyang, Weigang, Focusight, Luster, Sino-MV Technologies, Imavision, DuPont, Lucky Film, Kingswood, etc. join the exhibition to promote technological innovation and prosperity of the printing industry.

German National Pavilion Brings the Latest Products and Technologies from Europe

As a member of global shows of drupa-the world's leading trade fair, is where the latest trends and future technologies for the global print industry take off, All in Print China gets full support from drupa team. German National Pavilion confirms to participate at All in Print China for the first time. Companies including KURZ, KAMA, Heimann, PRO blanket bars, DigiBook, PrintPromotion, Steinemann and You-Print Digital Tech joined the pavilion and brought the latest products and technologies from Europe.

Innovative Services Explore the New Ways for Business

In the post-epidemic era, the organizers of the All in Print China launched a number of pioneering initiatives that enriched the innovative exhibition service model. "AIP Cloud" gives full play to the core advantages of the Internet, and provides a broader trading and exchange platform for exhibitors and professional buyers; The "Star Buyer" program assists professional visitors in more efficient and convenient procurement, enhancing their visiting experience; The "Live Broadcast" platform presents a number of live presentation and technical experts of the industry are invited to elaborate on the innovation highlights and cutting-edge trends of the exhibition.

Concurrent Events Inspire Intensive Discussions and Themed Conferences Facilitate Corporate Development

As a high-quality industry exchange platform, there are 10+ conferences and seminars held concurrently during the exhibition, such as "2020 All in Print New Technology Conference", "CIPP2021 Press Conference", "2020 Digital Printing in China Technology Summit", "2020 Global Labelling Summit", "2020 Asia Label Awards Ceremony", "2020 Printing and Packaging Industry Economic Forum & China Printing Manager Annual Conference" etc. They will analyze the industry trends and grasp the pulse of industry development.

The curtain of the 8th All in Print China has been raised. More excitements and surprises will be found on October 13-16. All in Print China 2020 surely will be



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a professional and efficient platform, together with exhibitors and visitors, jointly present a unique printing industry grand ceremony.

- End -

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Messe Düsseldorf (Shanghai) Co., Ltd.

Established in 2009, Messe Düsseldorf (Shanghai) Co., Ltd. (MDS) is a subsidiary of Messe Düsseldorf GmbH, one of the world's top exhibition organizers. MDS is committed to introducing industry leading trade fairs to China and providing Chinese and international customers with superior exhibition services. MDS is successfully holding 14 leading trade fairs and conferences in China, covering a broad range of industries including printing, packaging, wire and tube, plastics, medical devices, retail, safety and health, wine & spirits and caravanning. With a workforce of 70+ fulltime employees, the company's head office is located in Shanghai with a branch office in Beijing. For more information about MDS, please visit www.mds.cn.



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