

# drupa preview

Conference Area  
Exhibition Space  
Networking Plaza



**drupa**

no. 1 for printing  
technologies

## drupa 2021 – Press Release No. 32 / November 2020

### **Next drupa preview on November 17 New live web sessions and input in the conference area**

**On November 17, new lectures and teaser videos will go online on the digital platform drupa preview. International speakers such as Jack Stratten, Fons Put or Deborah Corn will present trending topics of the industry and give visitors the opportunity to interact with them by asking questions during the live web sessions. Additional input is provided by the Conference Area with short presentations about the special forums at drupa. Speakers such as Achim Halpaap or Michael Gale provide impulses for the future of the printing industry.**

Interested participants can register free of charge for the new Live Web Sessions at drupa preview via the link <https://preview.drupa.com/17Nov2020>. Here, industry-relevant topics such as inkjet, packaging trends and additive technologies will be discussed. Strategic Advisor Kristin Kain will also take part again together with Marco Kersch from the Bertelsmann Group addressing the question of how print can survive in a digital world.

In addition to stimulating input from the Exhibiton and Conference areas, the matchmaking options will continue to be available. On the Networking Plaza, the drupa Matchmaking brings visitors and exhibitors together: By entering special areas of interest and using extensive filter functions, it finds contacts to potential interested parties or suppliers. After making an



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Association of the  
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Öffentliche Verkehrsmittel:  
U78, U79: Messe Ost/Stockumer Kirchstr.  
Bus 722: Messe-Center Verwaltung

appointment, personal meetings can be held in a virtual room via audio or video call.

For more details about drupa preview visit <https://preview.drupa.com>. For free registrations for the platform and the live web sessions: <https://preview.drupa.com/en/Registration>

For drupa press photos: <http://medianet.messe-duesseldorf.de/press/drupa>



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