

S₁

drupa 2020

no. 1 for printing technologies
Düsseldorf, June 16 – 26, 2020

Special Conditions of Participation dna – drupa next age

These Special Conditions for Participation in the special show dna – drupa next age regulate the participation of exhibitors in the special show dna - drupa next age organized by Messe Düsseldorf GmbH as part of drupa 2020 in addition to the regular conditions for participation in the drupa 2020 event. If no regulations that deviate from the regular conditions of participation are contained here, the regular conditions apply.

Right of participation

All companies that are entitled to participate and exhibit according to the regular conditions of drupa 2020 are eligible to participate and exhibit. The special show dna - drupa next age will, however, be structured in a way that an Inner and an Outer Circle will be designated. Only companies (start-ups) that meet the following requirements are entitled to participate and exhibit within the Inner Circle:

- Legally independent, young (not older than 5 years – verifiable by registration in the relevant registers) company and
- Less than 50 employees and
- Max. annual profit/revenue of € 2.5 million

Companies that register for participation and exhibition in the Inner Circle assure by signing the registration that they meet the above criteria. Admission to the exhibition may be withdrawn by Messe Düsseldorf GmbH if this information is not verifiable.

The predefined start-up companies can make a binding application to participate on the following dates

Day 1 – Day 11 (16/06/2020 – 26/06/2020) or
Day 1 – Day 5 (16/06/2020 – 20/06/2020) or
Day 6 – Day 11 (21/06/2020 – 26/06/2020)

All other companies can only register for the entire duration of the event.

Participation in the special show dna – drupa next age is only

possible for all companies by booking one of the following participation packages.

1. dna Package 8,760.- € plus VAT

- Exclusive unit (approx. 10m²) in the Outer Circle of the dna area,
- Branded unit, 4-seater table, 1 storage box, screen, brochure stand
- 1 speaking slot (30 minutes) on the dna stage** & communication of your topic to the media in the run-up to the event (e.g. during global press trips, Mediaweek etc.)
- 2 exhibitor tickets
- 2 tickets for the drupa exhibitor party
- Internet access and power supply included

2. Start-up Package 4,000.- € plus VAT

- (Requirements must be fulfilled)
- Exclusive unit (approx. 10m²) in the startup area of dna/Inner Circle positioning
 - Branded unit, 4-seater table, 1 storage box, screen, brochure stand
 - 1 slot in the startup presentation programme** (e.g. elevator pitch) & communication of your topic to the media in the run-up to the event (e.g. during global press trips, Mediaweek etc.)
 - 2 exhibitor tickets
 - 2 tickets for the drupa exhibitor party
 - Internet access and power supply included

The law of the Federal Republic of Germany is applicable.

The German text is binding.

Düsseldorf, October 2018
Messe Düsseldorf GmbH