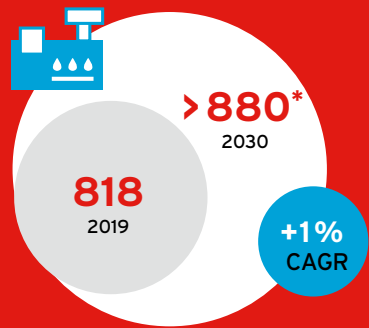




Key Facts Print

Market volume (worldwide)
in billion USD



Market Insight Indonesia

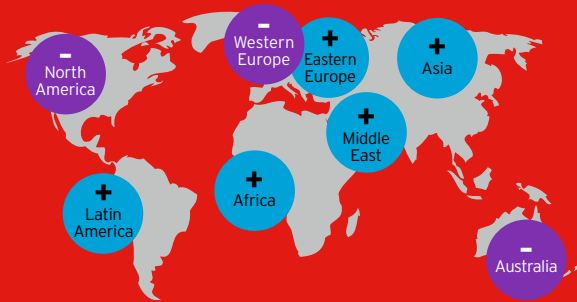
Southeast Asia's
largest printing market,
expected to grow to
USD 12.5 billion by 2022.

Growth drivers

- Rise of the middle class and increasing consumer spending
- Demand for high-value consumer goods

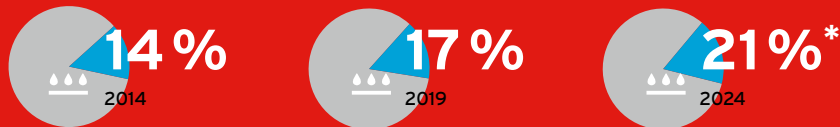
Markets for digital and analog printing

While the markets for digital and analog printing in several countries are declining, other countries can be identified as growth regions:



Digital printing

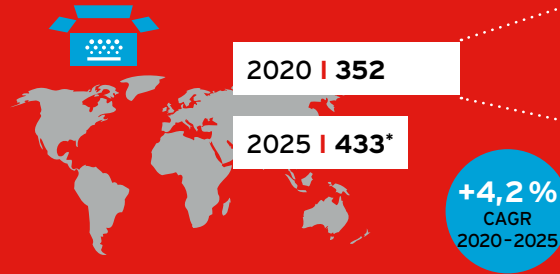
Share in market volume



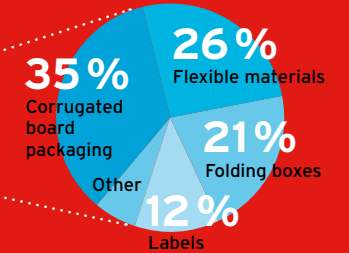
Key Facts Print Packaging

Market development (worldwide**)

Market volume in billion USD, average annual growth rate (CAGR)



Shares as a % 2020

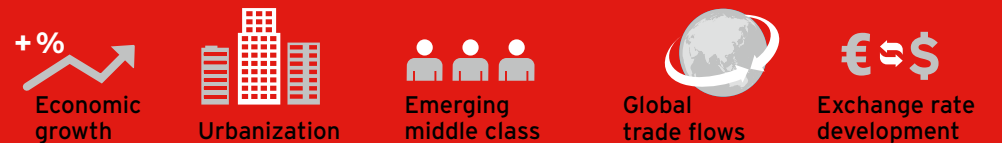


Trends Print Packaging

Industry-specific and external trends



Macroeconomic and demographic trends



Packaging

47% market share of the global print market in 2019



*Values are based on estimates and forecast
**Values are based on a study of the EU, in which 26 countries are taken into account; share of global GDP/world population: 80%/70%.
Sources: gtaI, UN DESA (Population Division), IMF, The Boston Consulting Group, Weltbank, United Nations Statistic Division, The Economist Intelligence Unit, Smithers Pira, Euromonitor International, our calculations.



Key Facts Economy

Indonesia



274 M

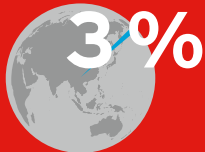
Inhabitants (2020)

Economic growth

GDP in billion USD, real growth rate

| | | |
|------|--------|--------|
| 2020 | 1,060 | -2.0% |
| 2021 | 1,159* | +4.3%* |
| 2022 | 1,256* | +5.8%* |

Share of
global GDP
2020,
sale-adjusted



Currency
Rupiah



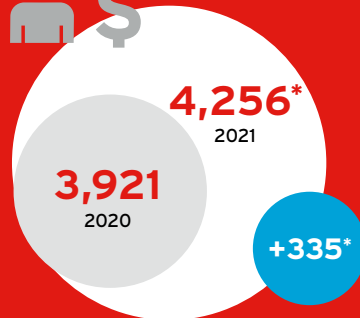
Language
Bahasa Indonesia, English

Inflation
(in 2021)

2%*
(as compared to
previous year)

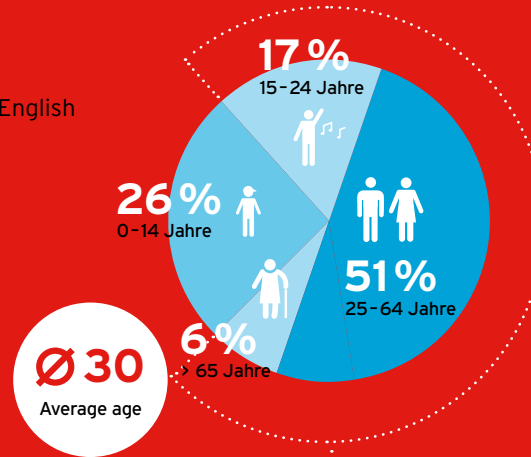
GDP per capita

2020 - 2021, in USD



Key Facts Population

Population structure



Level of education

96%

Literacy rate
(2018) 15+ years



1,2 M

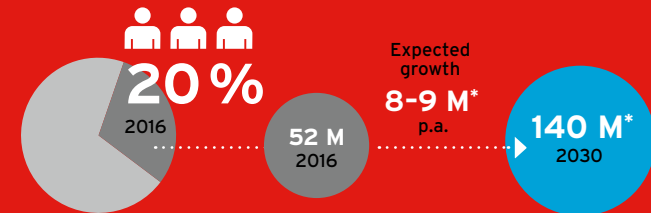
University graduates (2018)

Private consumption

Per capita figures; in USD

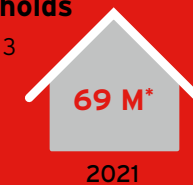


Middle class



Number of households

Household size 2018 Ø 3



Urbanization

