



Join now:
Become a sponsor now

A hand is shown from the left, holding a white paper airplane. The background is a soft-focus scene of falling white paper scraps. In the bottom right corner, there is a red network diagram consisting of three red circles connected by red lines. The text is centered in the middle of the image.

**Play a decisive role in
shaping the future of the
printing industry - as
an attractive sponsor and
part of dna!**



**drupa 2016:
260,000 visitors
from 183 countries**



In 2020 there will be a new special area in the heart of drupa:

dna - drupa next age.

Innovators from the start-up scene will here present new product ideas, prototypes, new services, new business models and new approaches in the field of relevant crossover technologies.

Networks, solutions and businesses of tomorrow? They will be created here. That is why dna offers the ideal environment for image building and the presentation of your company and product.

Advanced & digital direct manufacturing

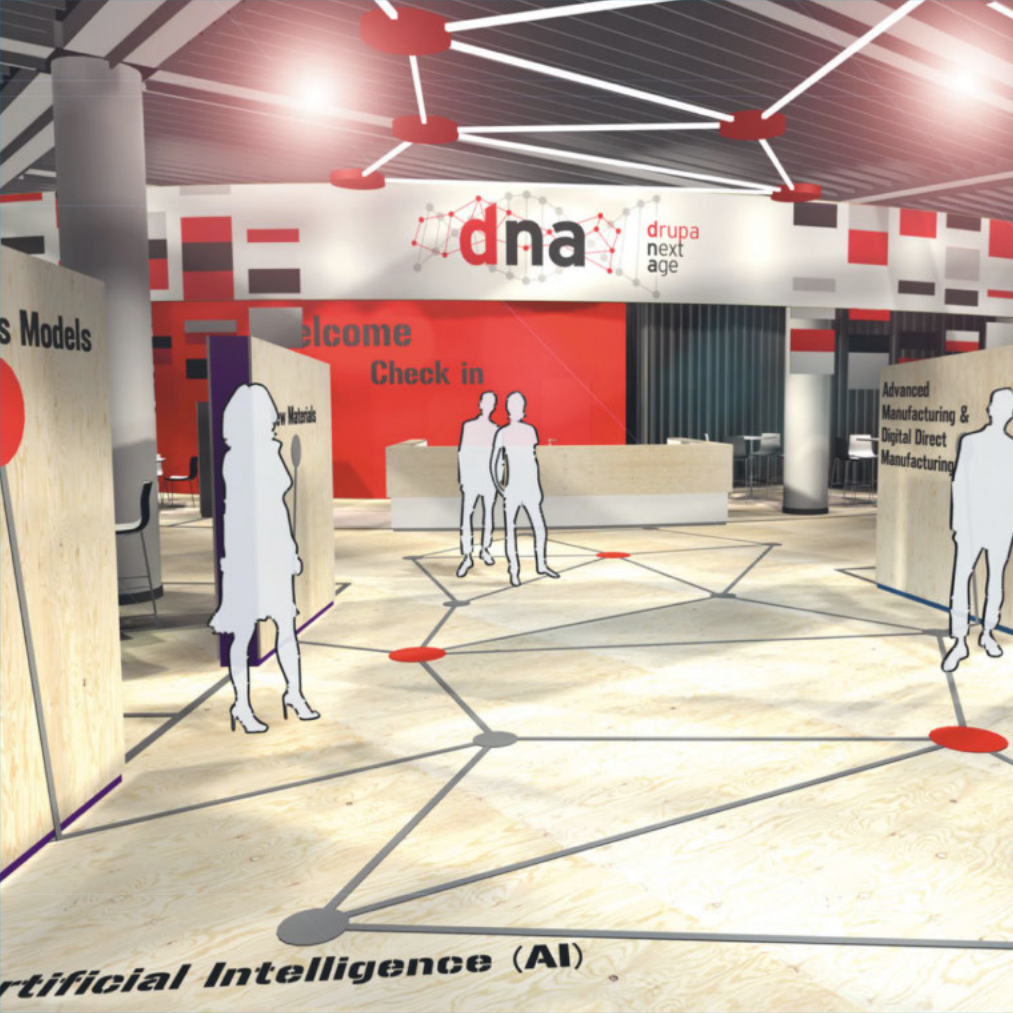
Artificial intelligence & robotics

New materials

Bioprinting

New business models

E-commerce



s Models

Materials

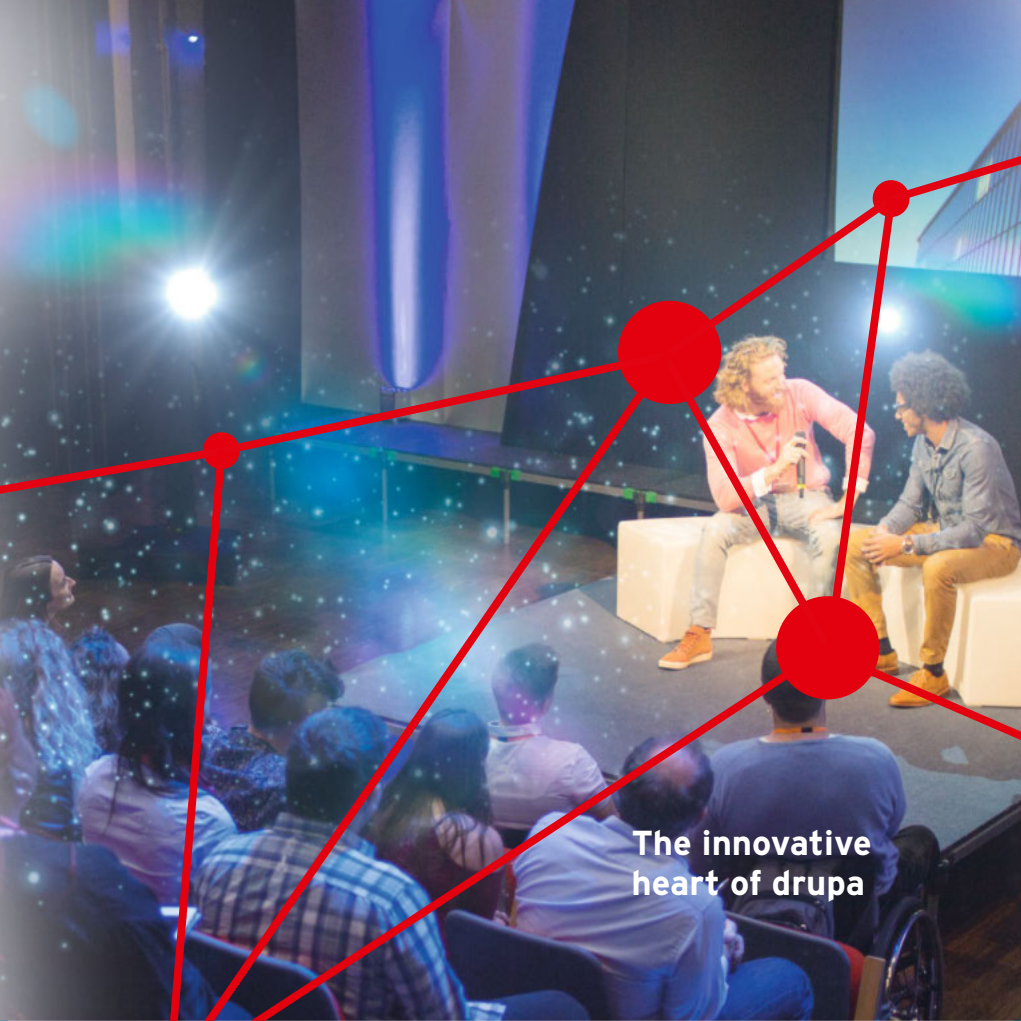
Welcome

Check in

dna drupa
next
age

Advanced
Manufacturing &
Digital Direct
Manufacturing

Artificial Intelligence (AI)



**The innovative
heart of drupa**

Choose your sponsorship from the following package offers:

Platinum

Our **most exclusive package**, which is reserved for only one sponsor.

- Branded on-site lecture stage
- Branded presentation area
- Possibility of distributing own promotional items
- Branding at the check-in counter
- Branding in the Exhibitors' & Visitors' Lounge
- Advertising spaces in the entrance area
- 500 ticket vouchers
- Being mentioned before, during and after the fair in press releases, the blog, and drupa publications
- Continual display of the company logo during all YouTube video recordings
- Fair catalog entry in connection with dna
- dna exhibitors' evening with organizers and selected multipliers from the press and exhibitors in the dna area

Price: € 80,000

Gold

- Presentation of the company logo on all dna banners
- Small branding at the check-in counter
- Three branded lecture events and/or theme worlds
- Being mentioned before, during and after the fair in press releases, the blog, and drupa publications
- Option of booking advertising spaces within the dna special area
- 100 ticket vouchers

Price: € 18,000

Silver

- Limited branding in the Exhibitors' & Visitors' Lounge
- A branded lecture event and/or theme world
- Being mentioned before, during and after the fair in press releases, the blog, and drupa publications
- Option of booking advertising spaces within the dna special area
- 50 ticket vouchers

Price: € 8,000

Hospitality Sponsor

Increase your customer retention by culinary means and book the following presentation option

- Glasses branded with company logo
- Sustainable, branded disposable cups and tableware
- Specially developed drink/cocktail

Price: € 20,000



drupa

no. 1 for printing
technologies

dna - be part of it

You will find all background information, details and prices
at www.drupa.de/dna-de.

For further information, please contact



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