succeed with us all over the world
Global portfolio for printing technologies

The key to future markets. Take advantage of the professionalism, the experience and the special expertise of our global portfolio for printing technologies.

www.drupa-global.com
It is time to embrace the future!

From April 20–28, 2021, the future will be the guest of honor in Düsseldorf. drupa, the world’s leading trade fair, is where the latest trends and future technologies for the global print industry take off and enjoy the spotlight. This is a premium event where “education, engagement, and entertainment” are focal points amid a fascinating, inspiring atmosphere. The motto for drupa’s eleven-day run? Embrace the future.

In a time of continuous change and transformation, drupa 2021 is a must-attend event for the industry – the fair provides orientation, creates crucial momentum for sustainable, future-oriented business models, and last but not least, offers the best environment for networking and making excellent new business contacts.

The product family of drupa, the print industry’s leading global trade fair, offers you access to new target groups in emerging markets and regions. drupa’s know-how and international network provide an ideal platform in potential markets.

The organizer of the world’s No. 1 trade fairs, drupa, interpack and K, Messe Düsseldorf is the global leader in professional exhibitions for the printing, packaging, processing, plastics and rubber industry. Based on this Messe Düsseldorf will make a valuable contribution to the jointly organized trade fairs.

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Exhibitors
1,800

Visitors
260,000*

Exhibition area (sq.m.)
160,000*

* Predicted

From April 20–28, 2021, tickets are available to attend drupa. The fair covers a wide range of materials, premedia, multichannel, prepress, print, future technologies, equipment, services/infrastructure, postpress, and converting packaging.

Visitors come from the following sectors and industries:

- Print and packaging
- Future technologies
- Marketing, publishing and media
- OLED
- Vertical markets such as consumer goods, food, cosmetics, pharmacy, medicine, electronics, banks and safety technologies, glass industry, interior design or logistics

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The key to future markets

PRINT&DIGITAL CONVENTION

INDOPLAS, INDOPACK, INDOPRINT

The Indonesian International Plastic, Processing, Packaging and Printing Exhibitions

June 2–5, 2021

Jakarta, Indonesia

Ji Expo

www.indoprintpackplas.com

Meet drupa

April 20–28, 2021

Düsseldorf, Germany

Tickets available!

www.drupa.com/ticketshop

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your access to future markets

These markets are ready for innovations
drupa offers you a worldwide partner network, know-how in international markets and ideal conditions for developing market potentials with its subsidiary companies, representative offices abroad and local partners.

China
1,397 M Inhabitants
23% of global print market makes China the leading print nation
GDP & growth: $154 B

Thailand
69 M Inhabitants
100% of offset and digital printing machines are imported
GDP & growth: $14.5 B

Indonesia
259 M Inhabitants
GDP & growth: $824 B

Philippines
107 M Inhabitants
GDP & growth: $54.9 B

Algeria
5,9 M Inhabitants
GDP & growth: $11.9 B

Your access to future markets

Print market volumes

China
US $ 154 B
2017: 12,015 + 6.9%
2018: 13,457 + 6.2%
2019: 14,172 + 6.6%

Thailand
69 M
2017: 455 + 3.9%
2018: 490 + 4.6%
2019: 524 + 3.9%

Indonesia
259 M
2017: 1,015 + 5.1%
2018: 1,050 + 5.1%
2019: 1,067 + 5.1%

Philippines
107 M
2017: 314 + 6.7%
2018: 332 + 6.6%
2019: 354 + 6.6%

Algeria
42.3 M
2017: 250
2018: 255
2019: 260

Print market volume worldwide in US $ B

Market volume worldwide in US $ B

China
2018
US $ 154 B
2019
US $ 168 B
2020
US $ 184 B

Philippines
2018
US $ 54.9 B
2019
US $ 57.9 B
2020
US $ 61.6 B

Algeria
2018
US $ 255 B
2019
US $ 260 B
2020
US $ 265 B

2015
US $ 230 B
2016
US $ 235 B
2017
US $ 240 B
2018
US $ 245 B
2019
US $ 250 B
2020
US $ 255 B

GDP & growth

China
GDP in US $ B, real growth rate
2015: 11.9 B + 6.9%
2016: 12.3 B + 6.7%
2017: 12.6 B + 6.2%
2018: 13.2 B + 6.6%
2019: 13.9 B + 5.9%

Philippines
GDP in US $ B, real growth rate
2015: 314 + 6.7%
2016: 332 + 6.6%
2017: 354 + 6.6%
2018: 377 + 6.5%
2019: 391 + 6.5%

Algeria
GDP in US $ B, real growth rate
2015: 824 B + 2.5%
2016: 851 B + 2.5%
2017: 881 B + 2.5%
2018: 912 B + 2.5%
2019: 944 B + 2.5%

2020: 976 B + 2.5%

GDP, population

China
1,397 M Inhabitants
2017: 1,397 M
2018: 1,404 M
2019: 1,410 M

Philippines
107 M Inhabitants
2017: 107 M
2018: 110 M
2019: 110 M

Algeria
42.3 M Inhabitants
2017: 42.3 M
2018: 42.6 M
2019: 43.0 M

Your access to future markets

Source: Drupa, German-Chinese Chamber of Commerce, Industries, Mines & Agriculture Customs Administration of Iran, Ministry of Industry, Mine and Trade of Iran, Economist Intelligence Unit.

* Data for 2018 and 2019 are based on estimates and forecast.

Visit us at:
Bangkok/Thailand
Jakarta/Indonesia
Manila/Philippines
Algiers/Algeria

$14.5 B

Share of global print market makes China the leading print nation
China International Exhibition for All Printing Technology and Equipment

Initiated in 2003, All in Print China has now become one of the most influential exhibitions in China’s printing industry and even in the whole of Asia. It is held every two years in Shanghai and has been designed as a "market-oriented, professional, international and brand-focused" exhibition. Serving as a platform for communication ideas and demonstrating new developments, All in Print China contributes greatly to the progress and the future of Asia’s printing industry and is expected to be one of the most attractive and powerful events in the printing industry of the world.

Exhibitors

- Scope of exhibits
  - Paper and Substrates
  - Printing Equipment
  - Post-press and Packaging Converting Equipment
  - Innovative Technologies
  - Components and Infrastructure
  - Consumables
- Target visitors

- Commercial printing, newspaper printing, label printing, business forms, box printing
- Books, houses, publishing, finishing, converting companies
- Re-printing & manufacturing
- Advertising & design houses, direct marketing & PR agencies
- Graphic arts, graphic arts specialists
- Paper & envelope manufacturers
- Paper Processing, Diedro Processing and Corrugated Carton Factory
- Multimedia/Internet publishing marketing & PR agencies
- Text publications
- Government bodies & financial institutions
- Educational establishments & professional bodies
- Relevant trade associations

Organizers/Undertakers

Co-organized by:

- Organizer of the world’s No. 1 trade fairs, drupa, interpack and K, Messe Düsseldorf is the global leader in professional exhibitions for the printing, packaging, processing, plastics and rubber industry. Based on this Messe Düsseldorf will make a valuable contribution to the jointly organized trade fairs.

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At All in Print

October 12–16, 2020

Shanghai, China

SNIEC

www.allinprint.com

generate new business
International Packaging and Printing Exhibition for Asia

Held biennially since 2007, Pack Print International is an exhibition presenting the entire value chain from ideation to creation, bringing to the forefront the full spectrum of the printing and packaging sectors. This 4-day exhibition zooms into areas such as corrugated printing and packaging, labelling, digital printing, printed electronics and flexo packaging.

With a dynamic line-up keenly aligned to current and upcoming industry developments, Pack Print International presents a unique draw as a one-stop platform to the latest packaging and printing innovations, critical trade insights and network opportunities with the best in the industries for the whole of Southeast Asia.

**Scopes of Exhibits**

- Premedia/multichannel
- Prepress/print
- Future technologies
- Equipment/services
- Infrastructures
- Materials
- Packaging
- Postpress/converting

**Target Visitors**

- Printing industry:
  - Commercial and digital printing
  - Inplant printing
  - Repro houses
  - Publishing, printing and repro specialists
  - Digital printing and repro specialists
  - Printing and repro specialists
  - Advertising and design houses
  - Direct marketing and PR agencies
  - Multimedia/Internet publishing
  - Trade associations
  - Educational/government bodies

- Packaging industry:
  - Package production
  - Consultancy
  - Consumer goods manufacturer
  - Distribution manufacturer
  - Distribution packaging
  - Contract packaging
  - Machinery importers, dealers, distributors and agents
  - Trade associations
  - Educational/government bodies

**Exhibitors**

<table>
<thead>
<tr>
<th>Year</th>
<th>Exhibitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>2021</td>
<td>280</td>
</tr>
<tr>
<td>2017</td>
<td>325</td>
</tr>
<tr>
<td>2015</td>
<td>300</td>
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</tbody>
</table>

**Visitors**

<table>
<thead>
<tr>
<th>Year</th>
<th>Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>2021</td>
<td>19,052</td>
</tr>
<tr>
<td>2017</td>
<td>17,452</td>
</tr>
<tr>
<td>2015</td>
<td>14,615</td>
</tr>
</tbody>
</table>

**Exhibition Area**

- 2019: 12,269 sq.m.
- 2017: 12,558 sq.m.
- 2015: 15,000 sq.m.
generate new business at PackPrintPlas Philippines

The leading expo for packaging, printing and plastics
Pack Print Plas Philippines is the only trade event series in the country which features the inter-related industries of packaging, plastics, printing and office supplies in one venue; thus providing a wider source of network to its exhibitors and a comprehensive industry showcase to its visitors.

Since 2019 with Messe Düsseldorf Asia, Pack Print Plas Philippines will be bringing a bigger, better and new take on the already established packaging, printing and plastics trade show. Global-Link MP and Messe Düsseldorf Asia are set to widen the reach of Pack Print Plas Philippines to not only the neighboring ASEAN countries but also to as far as Europe and the USA.

Organizers:
Supporter:
- Packaging Institute of the Philippines
- Philippine Center for Print Excellence Foundation Inc.
- Philippine Plastics Industry Association
- Philippine Printing Technical Foundation Inc.

Target visitors
- Print & Label, Packaging
  - General Printers, Commercial Printers
  - Large Format Printers
  - Newspaper Printers
  - Prepress Companies
  - Finishing and Paper Converting
  - Advertising and Design Houses, Agencies
  - Industry Suppliers
  - Multimedia / Internet Publishing
  - Paper & Envelope Manufacturer
  - Publishers

Visitor numbers:
- **2020**: 12,000
- **2019**: 9,853

Exhibition area (sq.m.):
- **2020**: 13,380 sq.m.
- **2019**: 9,130 sq.m.

*estimated
Solutions for multichannel marketing

The entire range of digital printing, digital media technology and multi-channel applications at the PRINT & DIGITAL CONVENTION.

Spring 2022
Düsseldorf, Germany
Messe Düsseldorf

www.printdigitalconvention.de

International Printing and Packaging Trade Exhibition for Algeria, Maghreb and West Africa
March 14-16, 2022
Alger, Algeria
Cancére International de Conferences d’Alger CIC

www.printpackalger.com

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Experience the future at drupa 2021 and access innovations, technologies and inspiring top speakers. Engage with digital transformation and investigate opportunities for business. drupa’s international impact and vibrancy is unique and its global scale unrivaled as the world’s leading trade fair for printing technologies. Simply be part of it!

#drupa

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