

we create the future

28. Mai - 7. Juni 2024

Düsseldorf
www.drupa.de



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no. 1 for printing
technologies

drupa 2024 – Press Release No. 17 / November 2022

Global print and packaging sector banks on drupa 2024: Exhibitors from 45 countries already on board

Some one and a half years before the start of the trade fair, drupa has reached an important milestone: over 100,000 sqm of net exhibition space have already been booked by around 900 exhibitors from 45 nations. This clearly underlines the relevance and the USP of drupa as the world's No. 1 trade fair for print technologies.

From renowned global players to up-and-coming new entrants – the list of registered exhibitors is impressive and reads like the 'Who's Who' of the print and packaging industry along the complete value chain. Well-known and longstanding exhibitors like Bobst, Comexi, Duplo, EFI, Epson, ESKO, Fujifilm, Heidelberg, Horizon, Koenig & Bauer, Kolbus, Komori, Konica Minolta, KURZ, Landa, Müller Martini, Screen, Windmüller & Hölscher, to name but a few, have registered and will be showcasing their innovations, technology trends, product portfolios and global launches in Düsseldorf from 28 May to 7 June 2024. So already today, participants can look forward to a unique customer journey because complex, automated workflows, processes and new machinery will again be presented in operation. An overview of all exhibitors registered so far is available at www.drupa.com.

Even now, after the official deadline for registrations at the end of October, Messe Düsseldorf continues registering a strong demand for exhibition space, which can still be accommodated. At present, Germany is again the strongest exhibiting nation among the top 10 followed by such countries as Belgium, China, India, Italy, Japan, the Netherlands, Spain, Switzerland, Turkey, the United Kingdom and the USA.



Messe
Düsseldorf

Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Deutschland

Telefon +49 211 4560 01
Telefax +49 211 4560 668
Internet www.messe-duesseldorf.de
E-Mail info@messe-duesseldorf.de

Geschäftsführung:
Wolfram N. Diener (Vorsitzender)
Bernhard J. Stempfle
Erhard Wienkamp
Vorsitzender des Aufsichtsrats:
Dr. Stephan Keller

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
Messe Düsseldorf:

 The global
Association of the
Exhibition Industry

 Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft

 FKM – Gesellschaft zur
Freiwilligen Kontrolle von
Messe- und Ausstellungszahlen

Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

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“Current booking levels and the positive verdict received by exhibitors make us very confident and optimistic – despite the geopolitical and economic challenges – that drupa 2024 will again be the world’s most important industry meeting place,” confirms Sabine Geldermann, Director drupa, Portfolio Print Technologies Messe Düsseldorf, and adds: “With around 75% international attendance on the exhibitor side, drupa occupies an outstanding position by global standards. The range, variety and staging of innovations are unique and will once again provide a glimpse into the future of this industry. With ideal prerequisites for exhibitors and visitors to network intensely and drive forward-looking projects.”

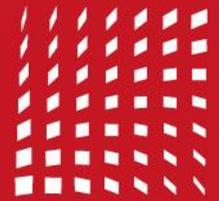
The in-depth knowledge transfer and interaction with experts from all over the world on the impacts of global megatrends and the associated new business models as well as opportunities for the sector will be in focus here. Special forums like the drupa cube (conference area), drupa next age (dna), the exhibition area for Newcomers, Startups, Young Talents alongside long-established exhibitors of cross-sectoral technologies as well as the touchpoint ‘packaging’ for visionary and smart packaging solutions, the touchpoint ‘textile’ including the installation of a textile micro-factory, and the touchpoint ‘sustainability’, which is dedicated to sustainability and circular economy themes, all provide highly relevant and valuable insights into tomorrow’s high-potential themes at the event. With its agenda, drupa hits the tempo of the time and reflects an industry that is highly creative and constantly taps into new vertical markets in the field of industrial and functional applications and solutions – thereby bearing witness to its high degree of future proofness.

In addition to this, the drupa blog (<https://blog.drupa.com>) allows you to take a glance at industry trends, solutions and inspiring best cases from throughout the world. Furthermore, all interested parties are recommended to subscribe to the drupa Newsletter at <https://www.drupa.com/en/Home/Newsletter> featuring exciting news and stories from the drupa blog plus the latest news

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related to drupa in Düsseldorf and the international trade fairs forming part of the drupa Global Portfolio.

Exhibitor testimonials for drupa 2024:

Ken Hanluec, VP of Worldwide Marketing, Electronics For Imaging

“EFI delivers vital innovations and opportunities for customers through digital print and, for us, drupa is a venue for digital’s best ideas. At drupa 2016, we launched a Nozomi single-pass inkjet press that is transforming the corrugated space. The 2024 show will be just as important for anyone seeking the next level of success in many segments of digital print.”

Dirk Schröder, Sales Division Manager Paper / Film / Special Markets, Erhardt+Leimer

“‘We create the future’ – the drupa slogan is also our claim. As a leading process automation provider, we are constantly working on forward-looking solutions. We can hardly wait to present to trade fair visitors our new EL.NET-technology based on a digital, connectable, IoT-enabled and web-based system architecture in addition to our drive technology or inline inspection products.”

Markus Gorlt, Head of Global Marketing & Network, Ferag Deutschland GmbH

“In our view the situation of the industry is currently very tight due to the higher costs of materials and energy, for example. Precisely for this reason our objective and message for the coming drupa 2024 is clear: our customers should feel that Ferag is a reliable and innovative partner in the long term especially in the fields of service, support and spare parts supplies. The trends and innovations driving us include flexible and sustainable manufacturing technologies, new disruptive business models, automation and increased efficiency for our customers as well as future leasing models for our plants.”

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Ken Zhao, Co-founder of HanGlory Group

drupa is a very important event for HanGlory Group, which helps us to stand on the big stage of the printing industry to show the world our development and achievements in the field of digital inkjet printing. Now, facing the constantly changing and evolving future, HanGlory Group has decided to participate in drupa 2024 again, which is a very valuable opportunity for us to further integrate into the international market of digital inkjet printing to create more excellent products, services and solutions that are more in line with international market requirements. Seizing opportunities to embrace the potential future, HanGlory Group sincerely looks forward to communicating and cooperating with you on site!

Dr. Ludwin Monz, Board Chairman/CEO, Heidelberger Druckmaschinen AG

“For us, drupa is a showcase for our leading technologies and innovations in commercial and packaging printing. HEIDELBERG wants to continue to shape the future of the print media industry and we look forward to seeing our customers again in Düsseldorf in 2024 under the motto ‘we create the future’.”

Dr. Andreas Pleßke, Spokesman of the Board/CEO at Koenig & Bauer AG and Chairman of the drupa Committee

“2024 still sounds far away but drupa is already pretty near for Koenig & Bauer. There is great anticipation to be able to experience exciting innovations hands-on again at the world’s most relevant industry trade fair.

Many things have changed compared to planning in previous years. The gap between the digital world and the machinery in operation needs to be bridged. For visitors this means new worlds to be experienced.

As an exhibitor we will do our utmost to make the leading topics Digitalisation and Sustainability graspable. Fortunately, the industry is pulling in the same direction here and Messe Düsseldorf sets the stage for this”.

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Olaf Lorenz, General Manager Global Brand Management, Konica Minolta, Inc.

“drupa is the bedrock for our industry. Educational, informative and inspirational – there is a real appetite for live events, and we can’t wait to be there.

As a global technology leader, Konica Minolta will again have a major presence at the exhibition. With our commitment to sustainability and social responsibility goals, we are looking forward to welcoming visitors to our stand to help them rethink possibilities, ignite their creative ideas, and see the potential in print.

drupa provides a perfect platform for us to demonstrate the latest technology and improvements to further identify and unlock the digitalisation potential for our customers.”

Mr. Swapnil Patel, Management Executive, Line O Matic Graphic Industries

“drupa 2024: The world’s leading trade fair for Printing & Packaging provides an excellent networking opportunity. We expect ground-breaking innovations and sustainable solutions in line with global challenges. We are already counting the days and are excited to showcase our new range of products to the world market at drupa 2024. Our product range will help our customers gain high production volume with lower running costs. In a way, it will create a competitive edge to sustain a highly competitive world market!”

Hermann Veismann, General Manager Business Unit Printing and Finishing, Windmüller & Hölscher

“drupa is the most important leading trade fair for the print industry. Which is of course why we will also be present in Düsseldorf in 2024 again. There, W&H will be showcasing innovative solutions for a wide variety of challenges on the basis of its unique printing press portfolio. In addition to launching new products we will demonstrate how much print technology contributes to greater sustainability and flag up the potential digitalisation holds.”

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Our own news:

We welcome Cornelia Tautenhahn as a new member to the drupa press team as Senior Manager Marcom. As press officer for interpack, the world's leading trade fair for processing and packaging, she will contribute her experience and expertise to drupa with immediate effect and strengthen the team. She has been with Messe Düsseldorf since February 2022 and was previously responsible for press relations at several trade fairs at Reed Exhibitions for 13 years.

Your contact

Press department drupa 2024

Cornelia Tautenhahn, Senior Manager MarCom (Press & PR)

Anne Schröer, Manager MarCom (Press & PR)

Maria-Sophie Schulte, Junior Manager MarCom (Support)

Tel.: +49 (0)211-4560 -588/ -465 /-589

TautenhahnC@messe-duesseldorf.de;

SchroeerA@messe-duesseldorf.de;

SchulteM@messe-duesseldorf.de