

we create the future

28. Mai - 7. Juni 2024

Düsseldorf
www.drupa.de



drupa

no. 1 for printing
technologies

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Guided Tours to drupa 2024:

Trend topics in the industry in compact explainers

The range of topics on offer at drupa 2024 is vast. Together with its cooperation partner, Fachverband Medienproduktion (FMP), the world's leading trade fair in Düsseldorf is therefore offering Guided Tours on nine of the eleven days of the fair to explain current trends and provide compact information to interested participants.

Between 29 May and 6 June, eight industry experts will guide pre-registered participants around the trade fair in a total of 48 tours covering twelve key topics. Four to five stops are planned at each of the relevant drupa exhibitors, where innovations, highlights and solutions will be presented in an industry context and compact knowledge imparted. For the tour finale, participants will then be able to deepen their newly acquired knowledge in expert discussions at the special show PRINT & DIGITAL CONVENTION (Hall 3, Stand C71). All trade fair visitors securing a ticket for one of the coveted tours can take part in the Guided Tours.

Diverse range of topics

Whether digital print finishing, high-speed inkjet, flexographic printing or packaging printing – the twelve main topics of the Guided Tours cover many exciting areas in the industry.

For instance, one tour is specifically dedicated to the topic of **“Sustainability in Media Production”**. Sustainability is a key factor in print production. A commitment to sustainability in media production offers added value in two respects: on the one hand, companies gain an effective argument for communicating with customers and investors by investing in climate protection. On the other, consistently implementing sustainability strategies also brings production and cost benefits. These arise from more effective workflows, more efficient technology and the reduction of emissions, energy and consumables.

In the tour **“Interior/Exterior Design Design – Out-of-home and Interior Design Seen in the Example of the drupa Gardens Project”**, participants will learn all about the latest digital printing technology, innovative interior design materials and the pitfalls and opportunities of an interior/exterior campaign. The possibilities in out-of-home and interior design are becoming increasingly diverse. Alongside a large number of flexible and rigid substrates, a wide variety



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of printing processes are available to transform building facades, interiors and entire locations within a very short space of time – without the need for any structural changes.

The wide range of finishing techniques in digital printing, such as metallisation, varnishing, special inks and specialist applications, are now on a par with analogue finishing techniques. The Guided Tour “**Digital Print Finishing – New Technologies, Applications and Solutions**” provides an overview of the finishing techniques currently available in digital printing and features the innovations presented at drupa and their areas of application.

Further information

A detailed overview of all the topics covered by the Guided Tours can be found at www.drupa.com. The Guided Tours start and finish in the special PRINT & DIGITAL CONVENTION area in Hall 3 (C71). A maximum of 25 people can take part in each of the Guided Tours. The tour language is English, four tours are also available with Chinese interpretation. Tickets for the Guided Tours are available from the drupa ticket shop.

drupa 2024 will be open for trade visitors from Tuesday, 28 May to Friday, 7 June 2024; opening hours are Mon - Fri from 10.00 am to 6.00 pm, Sat + Sun from 10.00 am – 5.00 pm. 1-day tickets cost EUR 60, 3-day tickets are EUR 165 and 5-day tickets EUR 255. For information on parking vouchers and local public transport tickets please also consult the Ticketshop: www.drupa.de/1130.

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