

# we create the future

May 28 - June 7, 2024

Düsseldorf/Germany  
www.drupa.com



## drupa

no. 1 for printing  
technologies

### drupa 2024 – Press Release No. 5 / February 2022

## Kick off for drupa 2024: Exhibitor registrations now possible

*In 2024 the international print and packaging industries will again meet at drupa, the world's leading trade fair for printing technologies. As of now exhibitors can register online at [www.drupa.com](http://www.drupa.com) in order to present their innovations in Düsseldorf, Germany from 28 May to 7 June 2024. The deadline for registrations is 31 October 2022.*

“drupa is the global meeting place for the industry and stands for innovations and trends,” emphasises Erhard Wienkamp, Managing Director of Messe Düsseldorf. “Here we will see what impact the mega trends sustainability and digitalisation will have on processes, products, business models and the future of a constantly evolving industry.”

### Focus on topics of the future

drupa will showcase cutting-edge technologies along the industry's entire value chain with a special focus on future and cross-industry technologies. Against this background, topics such as circular economy, automation, print/finishing 4.0, Artificial Intelligence, the platform economy and connectivity will play a central role in the conference agenda and at the special forums.

### New key visual and new claim

drupa 2024 presents itself with a new, dynamic look and feel for the start of exhibitor applications. “The new motion design of our key visual combines classic graphic design with state-of-the art digital technology and is synonymous with dynamism, motion and especially with water as the most important resource on our planet,” explains Sabine Geldermann, Director Print Technologies Messe Düsseldorf. “It also visualises the top themes digitalisation and sustainability which drive the print & packaging industries, confront them with new challenges but also offer excellent opportunities. International faces represent the target group of drupa



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 The global  
Association of the  
Exhibition Industry

 Association of the  
German Trade Fair  
Industry

 FKM – Society for  
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which is looking forward to networking in a fascinating atmosphere characterised by diversity. The organic structures stand for aesthetics, design and the beauty of nature. The new claim ‘we create the future’ underscores the clear commitment of the community to jointly and proactively participate in the continuous development and design of the sector. And it represents thought leaders as well as high-quality knowledge transfer.”

### **New exhibitor brochure sustainably produced**

drupa is equally committed to the topic of sustainability – which is also successfully reflected in the new exhibitor brochure. Using state-of-the-art technology as well as environment-friendly resources this brochure was produced in a sustainable and climate-neutral way. The digital version can now be downloaded at [www.drupa.com](http://www.drupa.com).

### **Forums for interaction and dialogue**

At drupa 2024 there will once again be a high-calibre lecture programme by top international speakers offering a valuable knowledge to stay competitive. At the drupa cube and at various touchpoints focusing on the segments Packaging, Textile and Sustainability participants will gain detailed insights into relevant topics and impulses for growth potential as well as the further development of their business models. Start-ups will be hosted at “dna – drupa next age” using this opportunity to showcase their innovative services and ideas to a highly international and interested audience.

### **Outlook on events in the industry**

Numerous international trade shows will also be held in 2022 as part of drupa's global portfolio: printpack alger in Algiers (16 – 18 May), PRINT & DIGITAL CONVENTION (22 – 23 June), Indoprint in Jakarta (31 August – 3 September), PackPrintPlas Philippines in Manila (6 – 8 October), All in Print in Shanghai (11 – 15 October) as well as PackPrint International and Corrutec Asia in Bangkok (19 – 22 October). For more information about these trade fairs please visit: [www.drupa.com/en/drupa\\_global](http://www.drupa.com/en/drupa_global)

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#### **For more information visit [www.drupa.de](http://www.drupa.de) and the following social media:**

Twitter: <http://www.twitter.com/drupa>

Facebook: <http://www.facebook.com/drupa.tradefair>

LinkedIn: <http://www.linkedin.com/groups/drupa-print-media-messe-4203634/about>