

we create the future

28. Mai - 7. Juni 2024

Düsseldorf
www.drupa.de



drupa

no. 1 for printing technologies

drupa 2024 – Press Release / 30 May 2024

drupa and PRINTING United announce strategic partnership

Messe Düsseldorf Group and PRINTING United Alliance, two of the most important printing technology event organizers, announce a closer working relationship.

Starting in 2024, the partnership of the world's leading trade fairs drupa and PRINTING United Expo located in Europe and North America, respectively, will bolster the reach of each brand throughout the industry. Both organizations, with their customer-centric focus, will look to make all their events even more relevant and beneficial to both attendees and exhibitors in the ever-changing printing technology landscape.

Sabine Geldermann, Director drupa, Portfolio Print Technologies, comments on this partnership, "PRINTING United Expo's one-roof approach aligns very strongly with what drupa has brought to the industry over the last 7 decades. Showcasing the many applications printing technology has these days, not only in the graphic arts field but in packaging, industrial and textile is what our attendees appreciate."

Ford Bowers, CEO, PRINTING United Alliance, speaking to the outcomes of this agreement, "Our partnership with drupa underscores our commitment to advancing the entirety of the printing industry. Together, we will be able to deliver even more opportunities for growth and collaboration to all who participate in the marketplace of events. We look forward in the coming months to sharing our conversations on how this partnership will unfold and the benefits to all our partners."



Messe
Düsseldorf

Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Deutschland

Telefon +49 211 4560 01
Telefax +49 211 4560 668
Internet www.messe-duesseldorf.de
E-Mail info@messe-duesseldorf.de


Geschäftsführung:
Wolfram N. Diener (Vorsitzender)
Bernhard J. Stempfle
Erhard Wienkamp
Vorsitzender des Aufsichtsrats:
Dr. Stephan Keller

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
Messe Düsseldorf:

 The global
Association of the
Exhibition Industry

 Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft

 FKM – Gesellschaft zur
Freiwilligen Kontrolle von
Messe- und Ausstellungszahlen

Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

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Stay tuned for future updates as this partnership continues to evolve and take shape.

About drupa:

Organized by Messe Düsseldorf, drupa is the world's No. 1 trade fair for printing technologies taking place every four years in Düsseldorf and is a must-attend event for everyone involved in the printing, packaging, and graphic arts industries. With its impressive range of exhibitors and outstanding conference program, drupa offers a unique opportunity for inspiration, innovation, top-class knowledge transfer, intensive networking and business growth.

www.drupa.com

About PRINTING United Expo:

PRINTING United Expo is the premiere event in printing, serving as the global stage for leading OEMs and exhibitors to showcase their latest technologies and applications spanning all market segments. Produced annually by PRINTING United Alliance, the leading member-based printing and graphic arts association in North America; this dynamic event brings together the entirety of the industry to experience the future of printing firsthand, together under one roof.

PRINTING United Expo 2024 will be held in Las Vegas from September 10-12 at the Las Vegas Convention Center. For more information, visit:

www.printingunited.com.

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Your Contact

Press department drupa 2024

Cornelia Tautenhahn, Senior Manager MarCom (Press & PR)

Anne Schröer, Senior Manager MarCom (Press & PR)

Lea Sassenhausen, Junior Manager MarCom (Support)

Tel.: +49 (0)211-4560 -588/ -465 /-993

TautenhahnC@messe-duesseldorf.de;

SchroeerA@messe-duesseldorf.de;

SassenhausenL@messe-duesseldorf.de

PRINTING United Alliance

Amanda L. Kliegl, Vice President of Public Relations

akliegl@printing.org

+1 407 346 9800