

drupa preview

Conference Area
Exhibition Space
Networking Plaza



drupa

no. 1 for printing technologies

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Fourth drupa preview day kicks off 2021 with top-class speakers and content

Before the digital platform drupa preview makes way for virtual.drupa, it will present a conference programme showcasing the printing industry's hot topics one more time on 23 February 2021. Key international industry players such as Bobst, Heidelberg and Konica Minolta are taking part, confirming their commitment to drupa.

Free registration for the new drupa preview live web sessions is now open at https://preview.drupa.de/de/Exhibition_Space/Live_Web_Sessions/23_Februar_2021. Industry experts from participating companies and partner associations from drupa special forums, such as VDMA and epda, will cover topical issues and global trends, including Industry 4.0, Digitisation, Circular Economy, Sustainability, E-commerce and Platform Economy in their sessions and videos, building up the suspense in the run-up to virtual.drupa. Manufacturers including Isra Vision, KNF, Leonhard Kurz, Saueressig, Syntegon Technology, Trotec Laser and Voith, as well as the aforementioned Bobst, Heidelberg and Konica Minolta promise to deliver highly relevant transfer of knowledge, exciting interaction and stimuli for getting business back on track.

With its three pillars (Exhibition Space, Conference Area and Networking Plaza), the fourth drupa preview since October 2020 will give visitors an



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Bus 722: Messe-Center Verwaltung

idea of the added value virtual.drupa will be offering from 20 to 23 April 2021. Bookings for the virtual event in April, which will culminate in a wide range of exhibitors showcasing their products and their company in digital showrooms, are already very strong. Interaction, networking and lead generation will be driven by matchmaking options among industry experts, whilst continuous conference streaming will deliver fascinating content. This final drupa preview day will once again highlight to conference delegates, how live web sessions and video presentations are important tools for putting the spotlight on the key industry topics and innovations during these times of contact restrictions.

Free registration for the platform providing access to the video presentations in the Conference Area, as well as live web sessions in the Exhibition Space is available at <https://preview.drupa.com/Registration>.

Press photos for drupa 2021 can be found under the following link: <http://medianet.messe-duesseldorf.de/press/drupa>.



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Further information can be found at www.drupa.com and in the following social networks:

Twitter: <http://www.twitter.com/drupa>

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