

# JOIN THE MOST ANTICIPATED SOURCING SHOW FOR THE THREE MEGA INDUSTRIES



## PACKPRINTPLUS PHILIPPINES 2021

OCTOBER  
**7 - 9**

SMX CONVENTION CENTER  
MANILA, PHILIPPINES

OCTOBER  
**7 - 13**

VIRTUALLY ONLINE,  
EVERYWHERE

Held coinciding with:



Powered by:



Endorsed by:



Officially supported by:



Member of:



Jointly Organized by:





## BUILD AND EXPAND YOUR MARKET REACH

For the past 28 years, **Pack Print Plas Philippines (PPP)** has been providing the industry a single platform where producers, suppliers and consumers have convenient access to technology, product development, industry research, and production solutions to benefit both international and domestic markets.

**Pack Print Plas Philippines VX** will continue to give unlimited opportunities for your company, as you will be networking with industry stakeholders and professionals no matter where you are.

**Go physical, go virtual, or go both.** Now, you have even more options to promote your company and meet buyers.

## WHERE WE INTRODUCE YOU TO THE QUALITY BUYERS

- Advertising & Design Houses
  - Agents
  - Business Owners
  - CAD Printers
  - Commercial & Trade Printers
  - CEOs
  - Corporate Managements
  - Cosmetics and Personal Care Manufacturers
  - Dealers & Distributors
  - Entrepreneurs
  - Factory Owners
  - Finishing, Converting Companies
  - General Printers
  - Industry Suppliers
  - Industry Printers & Copy Shops
  - Manufacturers
  - Packaging Printers
  - Paper & Envelope Manufacturers
  - Print Buyers
  - Product Managers
  - Production Houses
  - Purchasers
  - Publishing Houses
  - Quality Controllers
  - Supermarket Owners
  - Technicians
  - Retailers
  - Wholesalers
- ...and other relevant industry professionals.



## HERE ARE SOME OF THE BUYERS THAT YOU CAN MEET AT THE SHOW:



## OUR EXPERTISE + TECHNOLOGY

Armed with 25 years of experience in bringing buyers, brands, and sellers together, Global-Link MP is bringing its expertise to the digital space through an event technology that has been used by brands like Amazon, Cisco, the Hong Kong Trade Development Council, International New York Times, Siemens, and more.

The company has acquired exclusive rights to use this technology in the Philippines, tailor-fitting it to the specific needs of local exhibitors, and will be further developed under its new business unit, **VX Events by Global-Link MP.**



# WHY GO VIRTUAL WITH US?

**1 Longer duration and exposure**  
Stay online for an extra four days after the main event days

**2 Wider reach, larger attendance**  
Meet people from all over the country (and the world) without leaving your home or office space

**3 Adapt to the changing times**  
Digital platforms will remain to be 3x more important than traditional sales channels in the coming years

**4 Better than a website**  
Promoted by organizers to a database of decision-makers, the virtual event will deliver more digital foot traffic to you

**5 It's now easier to meet you**  
People considered to be at higher risk for COVID-19 (such as decision-makers 60 and up) can easily visit the show and connect with you without having to leave their homes

## VIRTUAL BOOTH

- DIGITAL FASCIA BOARD
- BROCHURE
- POSTER
- EXHIBITOR PROFILE
- TV STAND VIDEO
- SHOP NOW
- 1:1 VIDEO CALL
- LEAVE A MESSAGE BY EMAIL
- SCHEDULE A MEETING

### Participation Rate

USD 2,250.00 per booth + 12% VAT

## Additional Services

### VIRTUAL SHOWROOM

360 view with 10 clickable, rotatable products

### VIRTUAL BOOTH MATERIALS

(Client to provide text content, photos, and branding guidelines)

- Logo Design
- Booth banner
- 2-Page A4 Size Flyer

## SHELL SCHEME

- CARPETED FLOOR AREA
- PARTITION WALLS AND FASCIA BOARD
- 1 INFORMATION TABLE
- 2 FLUORESCENT LIGHTS
- 1 POWER OUTLET
- DIRECTORY LISTING

### Participation Rate

USD 390.00 per sqm + 12% VAT  
(min of 9 sqm)

## RAW SPACE

- CARPETED FLOOR AREA
- 1 POWER OUTLET
- DIRECTORY LISTING

### Participation Rate

USD 360.00 per sqm + 12% VAT  
(min of 36 sqm)

# SHOWCASE YOUR BEST OFFERINGS



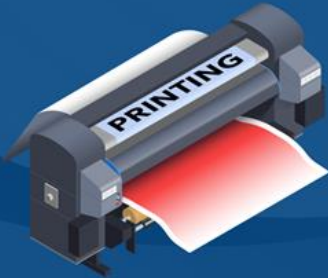
- Adhesives
- Chemicals and Raw Materials
- Coating Compounds
- Extruders and Extrusion Lines
- Heat and Control Equipment
- Hydraulic and Pneumatic
- Injection and Blow Moulding

- Machinery Auxiliary
- Mould
- Plastic Machinery
- Plastics & Rubber Compounds
- Recycling Equipment
- Rubber Goods
- Recycling Machine



- Blow Moulding Machines
- Bottle Production and Handling Systems
- Canning Machines
- Corrugated Boxes
- Filing and Packing Machines
- Food Packaging Solutions and Systems
- Package and Packaging Processes
- Packaging Container Making Machinery
- Packaging Machines and Materials
- Processing Machinery

- Packaging Production
- Packaging Recycling and Recovery Technologies
- Palletizing Machines
- Paper and Cardboard
- Pre-Press Systems and Software
- Raw Materials
- Services for the Packaging Industry
- Warehousing / Storage / Logistics / Transportation



- 3D Printers, Software, and Services
- Binding & Finishing Equipment
- Cutting & Engraving Services
- Decorating Printing Machinery
- Film & Film Processing Machines
- Finishing & Converting Systems
- Graphic Design Facilities
- Industry Service Suppliers
- Label and Narrow Web Printing Machinery
- Label Application Systems

- Overprinting & Inspection Equipment
- Paper and Cardboard Supplies
- Post-Printing Systems and Materials
- Pre-Press & Production Technology, Systems, and Software
- Printing Systems and Materials
- Radio Frequency Identification Systems
- Security Solutions
- Substrate & Adhesive
- Systems Integration Technologies

*Note: This profile only a guide. Related products and services are welcome.*

## GET MORE EXPOSURE. BE A SPONSOR.

**NOTE: BOOKED AS ADD-ON TO YOUR VIRTUAL BOOTH.**

|   | <b>CO-PRESENTER:<br/>USD 5,000.00 + VAT<br/>(6 slots only)</b> | <b>MAJOR SPONSOR:<br/>USD 4,000.00 + VAT<br/>(6 slots only)</b> | <b>SHOW SPONSOR:<br/>USD 3,000.00 + VAT<br/>(12 slots only)</b> |
|---|--|---|---|
| • Virtual Showroom  | With 5 clickables  | With 3 clickables   | No  |
| • Highlighted booth at the exhibition hall<br><i>Note: listed alphabetical per category</i> | 1st & 2nd rows   | 3rd & 4th rows  | 5th - 8th rows  |
| • Promotional video at the lobby  | 15-seconder  | 10-seconder   | 5-seconder  |
| • Logo on the registration page   | Yes  | No  | No  |
| • Logo on the visitor confirmation email  | Yes  | Yes   | No  |
| • Logo in relevant promotional materials  | Yes  | Yes   | Yes   |
| • Featured social media post  | 3x   | 2x  | 1x  |

## CONTACT OUR TEAM TODAY:

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