The exhibition programme includes:

1. Prepress/Print
2. Premedia/Multichannel
3. Postpress/Converting/Packaging
4. Future Technologies
5. Materials
6. Equipment/Services/Infrastructure

### 1. Prepress/Print

#### 1.1 Publishing Software
- 1.1.10 Image processing software
- 1.1.15 Database publishing
- 1.1.20 Graphics software
- 1.1.25 Layout software
- 1.1.30 OCR software
- 1.1.35 Personalization software
- 1.1.40 Editing systems
- 1.1.45 Fonts
- 1.1.50 Font management software
- 1.1.55 Software for catalogue production
- 1.1.60 Software for magazine production
- 1.1.65 Software for technical publications
- 1.1.70 XML, SGML based software

#### 1.2 Workflow and data handling software
- 1.2.10 Database systems
- 1.2.15 Image databases
- 1.2.20 Content management systems
- 1.2.25 Data checking software
- 1.2.30 Workflow systems
- 1.2.35 Archiving software
- 1.2.40 Image optimization software
- 1.2.45 Sheet assembly software
- 1.2.50 DUP applications
- 1.2.55 Color management software
- 1.2.60 Remote data transmission
- 1.2.65 PDF applications
- 1.2.70 PDF software
- 1.2.75 Proofing software
- 1.2.80 Screening technologies
- 1.2.85 RFP systems
- 1.2.90 Ink key presetting systems
- 1.2.95 Web-to-print solutions

#### 1.3 Software
- 1.3.10 Job costing and project management software
- 1.3.15 Production planning and control software
- 1.3.20 ERP systems
- 1.3.25 Management information systems
- 1.3.30 Production control/machine data processing
- 1.3.35 Software for Customer Relationship Management
- 1.3.40 Analytical ERP / data mining
- 1.3.45 Database marketing
- 1.3.50 Sales Force Automation
- 1.3.55 Software for call centres
- 1.3.60 Software for service management
- 1.3.65 Helpdesk software
- 1.3.70 Software for customer services
- 1.3.75 Services planning software
- 1.3.80 Software for remote maintenance
- 1.3.85 Postage optimization software
- 1.3.90 Quality management software

#### 1.4 Software for packaging/prepress
- 1.4.10 Software for production preparation
- 1.4.15 Software for packaging design

#### 1.5 Equipment & systems for printing/forme production
- 1.5.10 Printing forme producers
- 1.5.15 Printing forme production for offset printing
- 1.5.20 Computer to plate systems for offset printing

#### 1.5.25 Computer to film systems / Image setters
- 1.5.30 Bending machines for printing plates and plate punching equipment
- 1.5.35 Processing systems (film & printing plate)
- 1.5.40 Printing plate baking systems
- 1.5.45 Copying equipment for offset plate production
- 1.5.50 Printing forme production for flexographic printing
- 1.5.55 Copying equipment for flexo plate printing
- 1.5.60 Washing-out units for flexographic printing
- 1.5.65 Computer to plate systems for flexo plates
- 1.5.70 Mask cutting systems
- 1.5.75 Printing forme production for screen printing
- 1.5.80 Copying devices for screen printing forme production
- 1.5.85 Computer to screen systems
- 1.5.90 Screen washing units and stripping units
- 1.5.95 Screen coating units
- 1.5.100 Screen tansfering units
- 1.5.105 Braille printing technology
- 1.5.110 Printing forme production for gravure printing
- 1.5.115 Etching devices for gravure printing
- 1.5.120 Computer-to-gravure cylinders
- 1.5.125 Electroplating for gravure cylinders
- 1.5.130 Cylinder engraving machines for gravure printing
- 1.5.135 Cylinder grinding machines
- 1.5.140 Mounting and registering systems

#### 1.6 Sheet-fed offset printing machines
- 1.6.10 Sheet-fed offset printing machines – direct imaging
- 1.6.15 Sheet-fed offset printing machines – inline foiling
- 1.6.20 Sheet-fed offset printing machines – short inking unit
- 1.6.25 Sheet-fed offset printing machines with perfecting capability
- 1.6.30 Sheet-fed offset printing machines without perfecting capability
- 1.6.35 Sheet-fed offset printing machines UV
- 1.6.40 Sheet-fed offset printing machines – waterless
- 1.6.45 Continuous pile printing machines

#### 1.7 Web-fed offset printing machines
- 1.7.10 Commercial web offset machines for continuous printing
- 1.7.15 Continuous stationery printing machines
- 1.7.20 Web-fed printing machines – heatset
- 1.7.25 Web-fed printing machines – coldset
- 1.7.30 Web-fed printing machines – flexible substrates

#### 1.8 Flexographic printing machines
- 1.8.10 Sheet-fed flexographic printing machines
- 1.8.15 Wide-web flexographic printing machines
- 1.8.20 Narrow-web flexographic printing machines

#### 1.9 Letterpress machines
- 1.9.10 Letterpress printing machines – web-fed
- 1.9.15 Letterpress printing machines – sheet-fed
- 1.9.20 Letterpress platen

#### 1.10 Gravure printing machines
- 1.10.10 Web-fed gravure printing machines
- 1.10.15 Sheet-fed gravure printing machines

#### 1.11 Hybrid printing machines (combination of methods)
- 1.11.10 Sheet-fed hybrid printing machines
- 1.11.15 Web-fed hybrid printing machines

#### 1.12 Digital printing machines and digital printing systems
- 1.12.10 Inkjet
- 1.12.15 Web-fed inkjet printing systems
Product Categories

1.1.15  Animation software
1.1.10  3-D software
1.1.05  Software for multimedia
1.1.00  Digital finishing

1.1.10  Screen printing machines
1.1.05  Printing machines for printing on non-flat substrates
1.1.00  Artwork management

2.1  Software for multimedia
2.1.10  3-D software
2.1.05  Animation software

2.2  Services and equipment
2.2.10  Address providers / address directory publishers
2.2.05  Addressing and personalization systems
2.2.00  Address enhancement (lifestyle data, microgeographic data, etc.)

2.3  Online Service
2.3.10  Digital Asset Management
2.3.05  Enterprise Marketing Management
2.3.00  Marketing Resource Management

2.4  E-Business Print
2.4.10  Online shop
2.4.05  Online printshop

2.5  Addressing and personalization systems
2.5.05  Addressing and personalization systems

2.6  E-Commerce
2.6.05  E-Commerce

2.7  Payment Management
2.7.05  Payment Management

2.8  Online Marketing
2.8.05  Online Marketing

2.9  Search Engine Marketing (SEM)
2.9.05  Search Engine Marketing (SEM)

2.10  Search Engine Advertising (SEA)
2.10.05  Search Engine Advertising (SEA)

2.11  Search Engine Optimization (SEO)
2.11.05  Search Engine Optimization (SEO)

2.12  E-Mail Marketing
2.12.05  E-Mail Marketing

2.13  Affiliate Shopping / Affiliate Marketing
2.13.05  Affiliate Shopping / Affiliate Marketing

2.14  premedia / multichannel
2.1.10  Software for multimedia
2.1.05  Animation software
Product Categories

3.1.220        Thread sealing machines
3.1.215        Thread sewing machines
3.1.210        Three-knife trimmers
3.1.205        Wire stitchers
3.1.200        Book presses
3.1.195        Book stackers
3.1.190        Book back rounding and pressing machines
3.1.185        Book back gluing and back stripping machines
3.1.180        Book forming and pressing machines
3.1.175        Book manufacturing lines
3.1.170        Book casemaking machines
3.1.165        Book cover production machines
3.1.160        Book casing-in machines
3.1.155        Book block gluing and back stripping machines
3.1.150        Book back rounding and pressing machines
3.1.145        Book binders
3.1.140        Book paper feeders
3.1.135        Book-on-demand systems
3.1.130        Book gluing machines
3.1.125        Book embossing presses
3.1.120        Book blanking machines
3.1.115        Book blanking and headband gluing machines
3.1.110        Book block making machines
3.1.105        Book cover machines
3.1.100        Book cover machines
3.1.95         Continuous feeders
3.1.90         Folding and pasting units
3.1.85         Sheet folding machines
3.1.80         High-speed cutting machines
3.1.75         Trimming drums
3.1.70         Indexing devices
3.1.65         Sheet handling machines
3.1.60         Pile lifting devices
3.1.55         Tabbing and collating machines
3.1.50         Booklet making machines
3.1.45         Creasing, scoring, slitting and cross cutting machines
3.1.40         Slotting machines
3.1.35         Die-cutting formes
3.1.30         Rotary die-cutting machines
3.1.25         Automatic die-cutters
3.1.20         Creasing machines
3.1.15         Nipping presses
3.1.10         Die-cutting machines
3.1.05         Foil stamping machines
3.1.00         Adhesive applicating machines and devices

3.2.5.60         RFID-Systems
3.2.5.55         Printed Electronics
3.2.5.50         QR-Code
3.2.5.45         Additional benefit printing
3.2.5.40         Social Media
3.2.5.35         Augmented Reality
3.2.5.30         Mobile Applications
3.2.5.25         Tablet
3.2.5.20         E-Book
3.2.5.15         Print Design
3.2.5.10         Digital Publishing
3.2.5.0         Software

3.4.80         E-Procurement
3.4.75         Management Information Systems
3.4.70         (Print)Workflow Management
3.4.65         Logistic Services

3.5.40         Multichannel-Publishing
3.5.35         Augmented Reality
3.5.30         Mobile Applications
3.5.25         Social Media
3.5.20         Web Design
3.5.15         Digital Publishing
3.5.10         Online Publishing
3.5.0         Publishing

3.6.40         Post press / converting / packaging
### Product Categories

#### 3.1 Addressing systems for printed products
- 3.1.565 Addressing systems for printed products
- 3.1.570 Continuous addressing machines
- 3.1.575 Mailing machinery
- 3.1.580 Addressing systems for printed products
- 3.1.585 Addressing systems for printed products
- 3.1.590 Addressing systems for printed products
- 3.1.595 Addressing systems for printed products
- 3.1.600 Addressing systems for printed products
- 3.1.605 Addressing systems for printed products

#### 3.2 Converting
- 3.2.200 Converting machinery
- 3.2.205 Converting machinery
- 3.2.210 Converting machinery
- 3.2.215 Converting machinery
- 3.2.220 Converting machinery
- 3.2.225 Converting machinery
- 3.2.230 Converting machinery
- 3.2.235 Converting machinery
- 3.2.240 Converting machinery
- 3.2.245 Converting machinery
- 3.2.250 Converting machinery
- 3.2.255 Converting machinery
- 3.2.260 Converting machinery
- 3.2.265 Converting machinery

#### 3.3 Finishing
- 3.3.100 Finishing machines
- 3.3.105 Finishing machines
- 3.3.110 Finishing machines
- 3.3.115 Finishing machines
- 3.3.120 Finishing machines
- 3.3.125 Finishing machines
- 3.3.130 Finishing machines
- 3.3.135 Finishing machines
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- 3.3.160 Finishing machines
- 3.3.165 Finishing machines
- 3.3.170 Finishing machines
- 3.3.175 Finishing machines

#### 4 Future Technologies

##### 4.1 Printed Electronics
- 4.1.10 Printed electronics
- 4.1.15 Printed electronics
- 4.1.20 Printed electronics
- 4.1.25 Printed electronics

##### 4.2 Applications for Organic and Printed Electronics
- 4.2.10 Applications for Organic and Printed Electronics
- 4.2.15 Applications for Organic and Printed Electronics
- 4.2.20 Applications for Organic and Printed Electronics
- 4.2.25 Applications for Organic and Printed Electronics
- 4.2.30 Applications for Organic and Printed Electronics
- 4.2.35 Applications for Organic and Printed Electronics
- 4.2.40 Applications for Organic and Printed Electronics

##### 4.3 Applications for Nanotechnology
- 4.3.10 Applications for Nanotechnology
- 4.3.15 Applications for Nanotechnology
- 4.3.20 Applications for Nanotechnology

##### 4.4 Industry 4.0
- 4.4.10 Industry 4.0
- 4.4.15 Industry 4.0
- 4.4.20 Industry 4.0
- 4.4.25 Industry 4.0
- 4.4.30 Industry 4.0
- 4.4.35 Industry 4.0
- 4.4.40 Industry 4.0
- 4.4.45 Industry 4.0

##### 4.5 Data Analytics
- 4.5.10 Data Analytics
- 4.5.15 Data Analytics
- 4.5.20 Data Analytics
- 4.5.25 Data Analytics
- 4.5.30 Data Analytics

##### 4.6 Other Applications
- 4.6.10 Other Applications
- 4.6.15 Other Applications
- 4.6.20 Other Applications
- 4.6.25 Other Applications
- 4.6.30 Other Applications
- 4.6.35 Other Applications
- 4.6.40 Other Applications
- 4.6.45 Other Applications

### 3.3 Labelling for Printed Products

#### 3.3.1 Labeling Machines
- 3.3.100 Labeling machines
- 3.3.105 Labeling machines
- 3.3.110 Labeling machines
- 3.3.115 Labeling machines
- 3.3.120 Labeling machines
- 3.3.125 Labeling machines
- 3.3.130 Labeling machines
- 3.3.135 Labeling machines
- 3.3.140 Labeling machines
- 3.3.145 Labeling machines
- 3.3.150 Labeling machines
- 3.3.155 Labeling machines

#### 3.3.2 Label Die-Cutting Machines
- 3.3.200 Label die-cutting machines
- 3.3.205 Label die-cutting machines
- 3.3.210 Label die-cutting machines
- 3.3.215 Label die-cutting machines
- 3.3.220 Label die-cutting machines
- 3.3.225 Label die-cutting machines
- 3.3.230 Label die-cutting machines
- 3.3.235 Label die-cutting machines
- 3.3.240 Label die-cutting machines
- 3.3.245 Label die-cutting machines
- 3.3.250 Label die-cutting machines
- 3.3.255 Label die-cutting machines
- 3.3.260 Label die-cutting machines
- 3.3.265 Label die-cutting machines
## Product Categories

### 5.1 Paper, cardboard, board

- **5.1.10** Accounting paper – web printing paper
- **5.1.15** Office paper & board – web printing paper
- **5.1.20** Chrome board – web printing paper
- **5.1.25** India and bible paper – web printing paper
- **5.1.30** Wood-free paper
- **5.1.35** Creative paper – web printing paper
- **5.1.40** Offset printing paper & offset printing board – web printing paper
- **5.1.45** Recycled paper – web printing paper
- **5.1.50** Thermo-sensitive paper
- **5.1.55** Poster paper – web printing paper
- **5.1.60** Carbonless copy paper – web printing paper
- **5.1.65** Playing card board – web printing paper
- **5.1.70** Magazine and catalogue printing paper, coated
- **5.1.75** Magazine and catalogue printing paper, uncoated
- **5.1.80** Newspaper paper
- **5.1.85** Double-coated
- **5.1.90** Accounting paper – cut-size paper
- **5.1.95** Office paper & board – cut-size paper
- **5.1.100** Hand-made paper
- **5.1.105** Chrome board – cut-size paper
- **5.1.110** India and bible paper – cut-size paper
- **5.1.115** Book binding materials
- **5.1.120** One-sided coated paper
- **5.1.125** Label paper
- **5.1.130** Coloured / dyed paper
- **5.1.135** Graphic board, virgin fibres
- **5.1.140** Graphic board, recycled fibres
- **5.1.145** Index board
- **5.1.150** Creative paper – cut-size paper
- **5.1.155** Map/chart paper
- **5.1.160** Metallized paper
- **5.1.165** Offset printing paper & offset printing board – cut-size paper
- **5.1.170** Paper for digital printing
- **5.1.175** Poster paper – cut-size paper
- **5.1.180** Preprint paper
- **5.1.185** Recycled paper

### 5.2 Paper, cardboard and board for packaging

- **5.2.10** Core board
- **5.2.15** Machine-made board
- **5.2.20** Base paper for corrugated board
- **5.2.25** Packaging paper
- **5.2.30** Wet machine board / mill board

### 5.3 Paper, cardboard and board for technical and special applications

- **5.3.10** Tissue
- **5.3.15** Other paper and board grades for technical and special applications
- **5.3.20** Decor paper
- **5.3.25** Wet strength paper
- **5.3.30** Fungicidal paper
- **5.3.35** Shooting target board
- **5.3.40** Flame resistant & flame retardant paper
- **5.3.45** Base paper for photo paper
- **5.3.50** Security paper
- **5.3.55** Wallpaper bases

### 5.4 Foils / foils

- **5.4.10** Decorative foils
- **5.4.15** Printing foils
- **5.4.20** Foils for cold foil transfer
- **5.4.25** Foils for large-format printing
- **5.4.30** Foils, polyester (PET)
- **5.4.35** Foils, polyethylene (PE)
- **5.4.40** Foils, polypropylene (PP)
- **5.4.45** Foils, polystyrene (PS)
- **5.4.50** Foils, polyvinyl chloride (PVC)
- **5.4.55** Hot stamping foils, stamping foils
- **5.4.60** Holographic foils
- **5.4.65** Laminating foils
- **5.4.70** Adhesive foils
- **5.4.75** Lenticular foils
- **5.4.80** Media for large format printing
- **5.4.85** Metallic foils, aluminium foils
- **5.4.90** Plotter foils
- **5.4.95** Self-adhesive foils
- **5.5.10** Special foils for outdoor applications
- **5.5.105** Thermal transfer foils
- **5.5.110** Transfer foils
- **5.5.115** Self-adhesive vinyl

### 5.5 Other substrates

- **5.5.10** Barrier material (mesh fabric)
- **5.5.15** Glass
- **5.5.20** Ceramics
- **5.5.25** Metal
- **5.5.30** Metalized synthetic materials
- **5.5.35** Polyester / polycarbonate
- **5.5.40** PVC hard foam board
- **5.5.45** Textiles

### 5.6 Ink, varnish, toner

- **5.6.10** Printing inks for sheet-fed offset
- **5.6.15** Printing inks for sheet-fed offset – conventional
- **5.6.20** Printing inks for sheet-fed offset – UV
## Product Categories

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### 6. equipment / services / infrastructure

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<td>Coating module</td>
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<td>6.1.175</td>
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</table>
Product Categories

6.2.55 Carbonating test devices
6.2.50 Hardness measuring instruments
6.2.45 Gas warning devices
6.2.40 Humidity measuring instruments, hygrometers
6.2.35 Colour viewing lamps
6.2.30 Densitometers
6.2.25 Packing gauges
6.2.20 Filling testing devices
6.2.15 Register measuring devices
6.2.10 Pressure measuring devices
6.2.05 Text printing devices (also see Laboratory printing devices)
6.2.00 Paper testing devices
6.1.195 Numbering units and numbering equipment
6.1.200 Paper web humidifying systems
6.1.205 Quality inspection systems
6.1.210 Edge trim extraction units
6.1.215 Register control systems
6.1.220 Reel slitters, inline
6.1.225 Reel splicers, autopastors
6.1.230 Blade grinding machines
6.1.235 Signet feeders, signature deliveries, signature storage units
6.1.240 Textile printing camcords
6.1.245 Transport systems for rollers and cylinders
6.1.250 Dryers
6.1.255 E-Beam dryers
6.1.260 High-frequency dryers
6.1.265 IR/dry air dryers, IR/hot air dryers
6.1.270 IR dryers, infrared dryers
6.1.275 Microwave dryers
6.1.280 Gas dryers
6.1.285 Drying cabinets
6.1.290 UV dryers (conventional and LED)
6.1.295 Convection dryers
6.1.300 Viscosity control devices
6.1.305 Roller finishing machines
6.1.310 Roller cleaning systems
6.1.315 Roller washing machines
6.1.320 Washing equipment for machine components
6.1.325 Winders
6.1.330 Web monitoring systems
6.1.335 Metering rollers
6.1.340 Inkjet rollers
6.1.345 Dampening rollers
6.1.350 Chill rollers, web-fed machines
6.1.355 Coating rollers
6.1.360 Impression cylinders
6.1.365 Anilox rollers
6.1.370 Sleeves
6.1.375 Groomer cylinders
6.1.380 Winding shafts
6.1.385 Doctor blades
6.1.390 Expanding shafts and couplings
6.1.395 Inkjet system integration
6.1.400 Inkjet system components
6.1.405 Printheads
6.1.410 Bond-tester

6.2 Measuring and testing engineering
6.2.10 Distance measuring instruments
6.2.15 Alcohol measuring instruments, JPA measuring instruments
6.2.20 Etch depth measuring devices
6.2.25 Packing gauges
6.2.30 Densitometers
6.2.35 Colour viewing lamps
6.2.40 Measuring, measuring instruments, hygrometers
6.2.45 Gas warning devices
6.2.50 Hardness measuring instruments
6.2.55 Carbonating test devices
6.2.60 Measuring/scanning tables for colour charts and printed sheets
6.2.65 Paper testing devices
6.2.70 Filling testing devices
6.2.75 Register measuring devices
6.2.80 Pressure measuring devices
6.2.85 Text printing devices (also see Laboratory printing devices)
6.2.90 Anilox roll measurement devices
6.2.95 Spectrophotometers

6.1.180 Slitting and cross cutting machines
6.1.185 Control console technology
6.1.190 Guide roller cleaning systems
6.1.195 Numbering units and numbering equipment
6.1.200 Paper web humidifying systems
6.1.205 Quality inspection systems
6.1.210 Edge trim extraction units
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6.2.100 UV curing testing devices
6.2.105 UV measuring devices / light measuring devices
6.2.110 Scale, paper scales
6.2.115 Ink rub testing devices
6.2.120 Print control strips, ink control bars
6.2.125 Measuring bars
6.2.130 Measuring wedges, control wedges
6.2.135 Vernier scales, measuring scales
6.2.140 Test forms, test printing forms
6.2.145 Spare parts, wearing parts and lubricants
6.2.150 Control, feed-back control and drive technology
6.2.155 Cameras
6.2.160 Lenses

6.3 Knives & grinding machines

6.4 Ink / processing systems

6.5 Light sources and Colour matching systems
6.5.10 Colour matching devices
6.5.15 Image viewing devices
6.5.20 Colour viewing devices
6.5.25 Colour cards
6.5.30 Colour systems and colour charts
6.5.35 Standard light sources
6.5.40 Light sources for reproduction techniques

6.6 Input devices
6.6.10 Digital camera & accessories
6.6.15 Graphics tablets
6.6.20 Scanners

6.7 Output devices
6.7.10 Monitors, with calibration function
6.7.15 CD / DVD systems
6.7.20 Digital proofing systems
6.7.25 Soft proofing systems
6.7.30 Hard copy printers
6.7.35 Cutting plotters
6.7.40 Laser cutting systems

6.8 Industrial associations and professional organizations

6.9 Basic and Further training

6.10 Press and Media
6.10.10 Trade press, trade magazines
6.10.15 Trade directories
6.10.20 Trade and technical literature, technical dictionaries

6.11 Print services providers

6.12 Used machinery dealers

6.13 Certification, testing and standardization

6.14 Machine transportation and machine mounting

6.15 Archiving and Documentation

6.16 Consultancy services
6.16.10 Business consultancy
6.16.15 Consultancy services for subsidies

6.17 Financial services & Insurance services providers

6.18 Research and Development

6.19 Infrastructure
6.19.10 Air conditioning
6.19.15 Air humidifiers
6.19.20 Air drying devices
6.19.25 Paper conditioning
6.19.30 Heat recovery
6.19.35 Fresh water treatment plants for printing houses
6.19.40 Ventilation systems (central compressed air supply)
6.19.45 Exhaust air purification systems
6.19.50 Extraction systems for solid, liquid and gaseous substances
6.19.55 Ventilation systems
6.19.60 Powder extraction systems
6.19.65 Dust extraction systems
6.19.70 Waste water treatment plants
6.19.75 Waste paper disposal plants
6.19.80 Baling presses
6.19.85 Solvent disposal plants
6.19.90 Solvent recovery plants
6.19.95 Conveyor and transportation systems
   (no floor conveyors)
6.19.100 Palletizers
6.19.105 Reel unpacking and splicing stations
6.19.110 Reel loading systems
6.19.115 Reel transport systems
6.19.120 Pile turners
6.19.125 Sound insulation for machines and rooms
6.19.130 Other infrastructure
6.20 Network systems