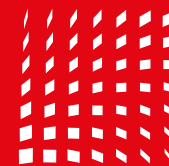




drupa
touchpoint
sustainability

Forum for sustainability



drupa

no. 1 for printing
technologies

drupa touchpoint sustainability
on the circular economy and sustainable
printing using innovative solutions

May 28 to June 7, 2024
Düsseldorf, Germany

we create
the future

think digital be sustainable

The international print and packaging industry will meet at drupa 2024 to focus on the key megatrend themes of sustainability and digitalization. The world's leading trade fair for printing technologies stands for inspiration, innovation, high-quality knowledge transfer and intensive networking. Top international decision-makers from the industry come together at drupa to exchange views on current technology trends and groundbreaking developments.

drupa impresses with the highest number of international visitors and maximum quality. 75% of visitors are managers with decision-making powers or involvement in decisions on investments, and more than half of the visitors come with specific intentions to make investments.

*Source: Profile data from 2016



Over

80 %

international participants*



75 %

decision-makers*



More than

50 %

with specific intentions to invest*

Sustainable process solutions at a glance

Sustainability is far more than a market trend, as social initiatives, political parties, environmental organizations and the United Nations are pushing for a reversal of trends and a return to sustainable lifestyles. In future, investments in non-sustainable business models will become more risky and progressive international tightening of environmental regulations will require changes in business models and technologies. These developments and the changing purchasing behavior of digitally networked and enlightened consumers are accompanied by essential requirements for the print and media industry: to make production more sustainable, implement a circular economy and enable functional, but visually and haptically attractive print and packaging solutions.



Bio-based products

Design for recycling

CO₂ reduction

Raw materials

Climate-neutral production

Energy efficiency

Resource efficiency

Environmentally friendly

Waste prevention

AI solutions

Recycling

VOC reduction

Efficient drying

Circular economy

Emissions prevention

Material compliance

Eco colors

Making opportunities tangible

touchpoint sustainability offers selected exhibitors at drupa, who contribute to greater sustainability with innovative solutions, a central platform and stage to transfer top-class expertise, present their concepts, solutions and best practice as well as for professional discussion.

Special forum for sustainability and responsibility

You are a pioneer in the field of sustainability and would like to present your innovative solutions to a qualified target group? You want to tap into new customer potential and consolidate existing contacts?

With touchpoint sustainability, we offer you a focused and attention-grabbing platform and invite you to become an exhibitor at touchpoint.

Take the unique opportunity to help shape touchpoint sustainability, present yourself as a pioneer with your sustainable process solutions and provide a glimpse into the future.

Become an exhibitor at touchpoint and benefit from these advantages:

- Your logo on all touchpoint sustainability advertisements
- Exhibitors included in all communication activities for touchpoint sustainability
- Attention-grabbing presence during touchpoint sustainability

- Positioning of your company, your solutions, technologies and best cases at the touchpoint sustainability special forum

Participation fee €7,500 (plus VAT)
Special conditions for VDMA members

Our partner, VDMA (represented by VDMA Services GmbH), develops and designs the specific touchpoint concept and content focus together with the participating companies.

We look forward to receiving your application and hope that you are able to participate.

► **Become a touchpoint partner now**

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Any questions?

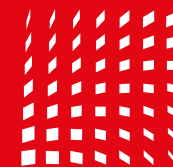
Please feel free to contact us for a personal offer
and more information!



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