

drupa **touchpoint** **textile**

Digital Textile Micro Factory



drupa

no. 1 for printing
technologies

drupa touchpoint textile is the special forum for an innovative, fully networked production chain: from design to the finished product in various cutting-edge fields as well as the textile industry's business models.

May 28 to June 7, 2024
Düsseldorf

we create
the future

think digital be sustainable

From May 28 to June 7, 2024, the international print and packaging industry will meet at drupa 2024 under the shared theme of the sustainability and digitalization megatrends. The world's leading trade fair for printing technologies stands for inspiration, innovation, high-quality knowledge transfer, and intensive networking. Top international decision-makers from the industry will meet at drupa and exchange views on current technology trends and groundbreaking developments.

drupa convinces with the highest number of international visitors and top quality. 75% of visitors are executives with decision-making powers or involvement in investment decisions and more than half of visitors come with specific investment intentions.

*Source: drupa 2016 profile data



Over

80 %

International participants*



75 %

Decision makers*



Over

50 %

with specific investment intentions*



drupa touchpoint textile Digital Textile Micro Factory

The textile industry opens up cross-cutting technologies for numerous industries – touchpoint textile brings these companies together, provides space for cross-sector collaboration, new projects, and product and manufacturing ideas.

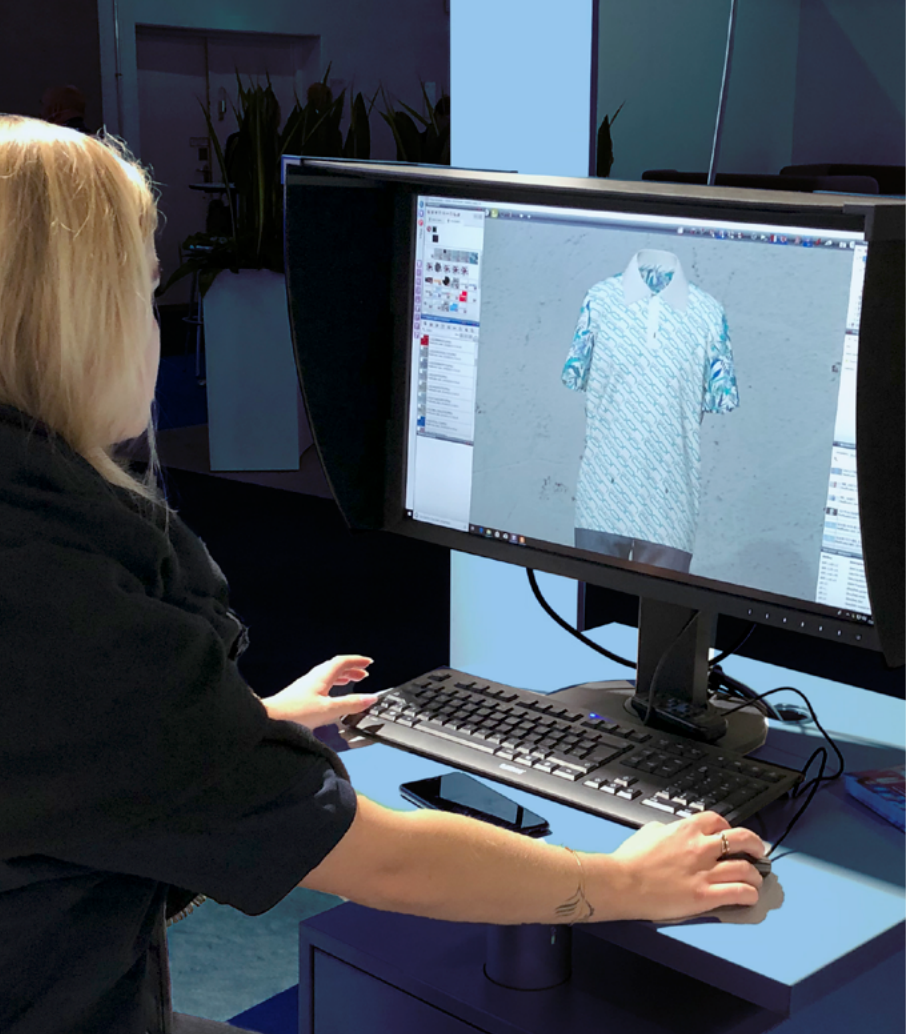
Our partner, the German Institutes of Textile and Fiber Research Denkendorf (DITF), has extensive experience and an impressive network in the field of implementing a textile micro factory as well as in the field of conferences, both in fashion and in technical textile applications. DITF is taking over the conceptual design and operational control and organizing a Digital Textile Micro Factory with partners from the industry at drupa, thus offering a fully networked, integrated process chain from the customer's request to the design, right up to large-format digital textile printing. Many exciting projects, such as the efficient customized production of sports and outerwear from sustainable materials in a digital workflow or a creative competition for young designers, are on the agenda.



As another partner of touchpoint textile, the European Specialist Printing Manufacturers Association (ESMA) is responsible for the presentation program. ESMA represents industrial, functional, and specialist printing and organizes conferences in the field of textile printing. At drupa, speakers from research, development, and industry will address issues such as printing and finishing technologies, workflows, market developments, and sustainability. The focus is also on trends and applications that are opening up new potential through the interaction of digital printing and textile printing materials.

In cooperation with





Play an active role in shaping drupa touchpoint textile

Micro factory package € 3,500* (incl. media flat rate)

- Unit with carpet, furniture according to agreement
- Technical equipment (electricity, compressed air, etc. depending on the machine's needs), internet
- 2 slots in the presentation program Media gain in the run-up to the touchpoint textile event (e.g. on global press trips, during the media week, in the blog, on the website, in social media accounts, etc.)
- Up to 10 exhibitor tickets
- 2 tickets for the drupa exhibitor party

Conference package for exhibitors € 350*/ for industrial partners € 800*

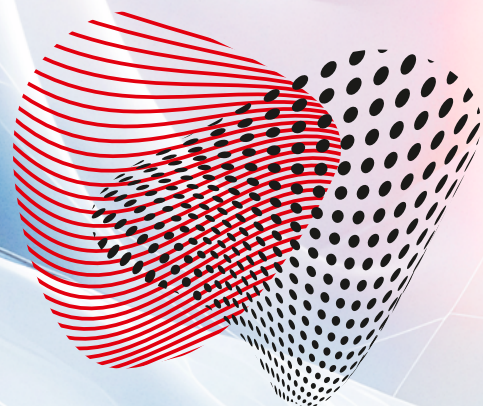
- Exclusive participation in the official touchpoint textiles presentation program
- 1 exhibitor pass
- 15-Minute presentation slot subject to availability and the day's theme



*Excl. value added tax

➤ **Request packages now**

May 28 to June 7, 2024
Messe Düsseldorf



drupa **touchpoint** **textile**

Digital Textile Micro Factory



drupa

no. 1 for printing
technologies

Any questions?

Please feel free to contact us for a personal offer
and more information!



drupa Exhibitor Service
Verena Schloesser
Senior Project Manager
SchloesserV@messe-duesseldorf.de
Tel.: +49 211 4560-524



DITF
Alexander Artschwager
Senior Project Manager
alexander.artschwager@ditf.de
Tel.: +49 711 93 40-406



ESMA
Maciej Bochajczuk
Marketing & Communication Manager
mb@esma.com
Tel.: +32 484 721 026



Messe
Düsseldorf