

we create
the future



drupa

no. 1 for printing
technologies



May 28 - June 7, 2024

Düsseldorf, Germany
www.drupa.com



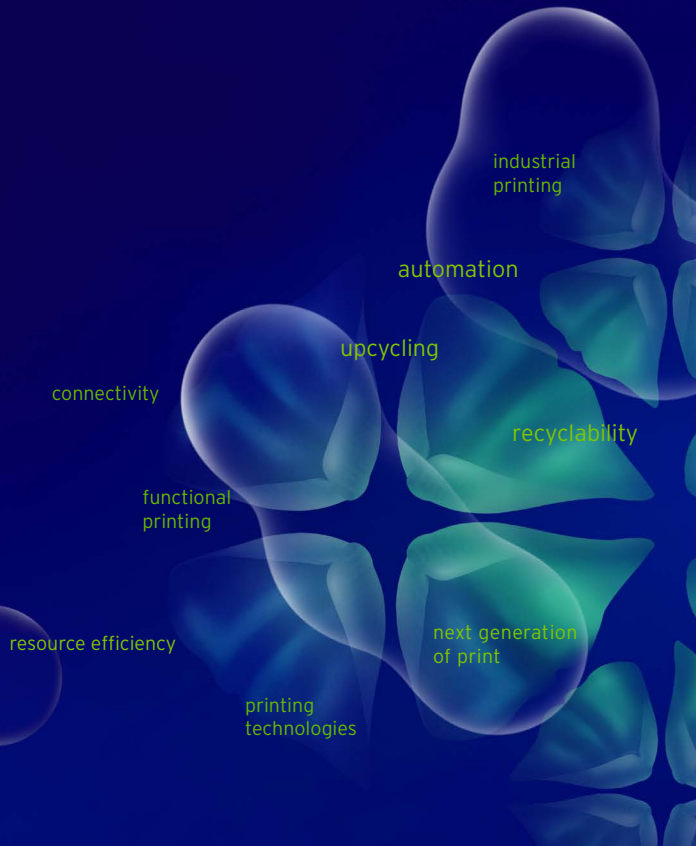
Messe
Düsseldorf

think digital be sustainable

From May 28 to June 7, the international print industry will meet at drupa 2024, the world's leading trade fair for printing technologies. Come along and see the print and packaging industry present its innovations and new technologies as well as future-oriented business models from international top exhibitors and start-ups.

The focus is on the two megatrends of sustainability and digitalization, the pivotal drivers of global transformation. Experience how innovations are changing the industry.

drupa 2024 - we create the future



move forward discover new potential

drupa embodies inspiration, innovation, top-level knowledge transfer and intensive networking. Top international decision makers from the industry come together here to exchange views on current technology trends and groundbreaking developments. The Insights gained will provide a valuable competitive edge for your business success.

An exciting and unique exhibition, lecture and congress program awaits you in five special forums. Discover the themed worlds of drupa cube, dna (drupa next age), touchpoint packaging, touchpoint sustainability and touchpoint textile.



Around

1,400

international exhibitors*



From

50

countries*



In

18

halls*

*Based on expectations for 2024

All the information about drupa:
www.drupa.com





engage - educate - entertain

The drupa cube is the center stage at drupa, hosting presentations and workshops by inspiring international personalities as well as high-profile discussion panels. From business trends and best practices for leaders through to the future of printing - top international speakers will provide practical insights for implementation in your own company. The drupa cube is free of charge for visitors and exhibitors.

Keynotes

From globally respected leaders and visionaries

Print and packaging futures

What the future holds for print and packaging technology innovation

Business boosters

Actionable business value for leaders and managers covering issues, best practice and trends to better your business

Trends

Insights on trends to help inform business strategy

Circular economy and sustainability

Covering a broad range of themes on this hot topic for print and packaging globally, from regulations through to sustainable supply chains and material transition



Visit us at drupa cube 2024.
Program and registration at
www.drupa.com/cube_en





The drupa trend forum

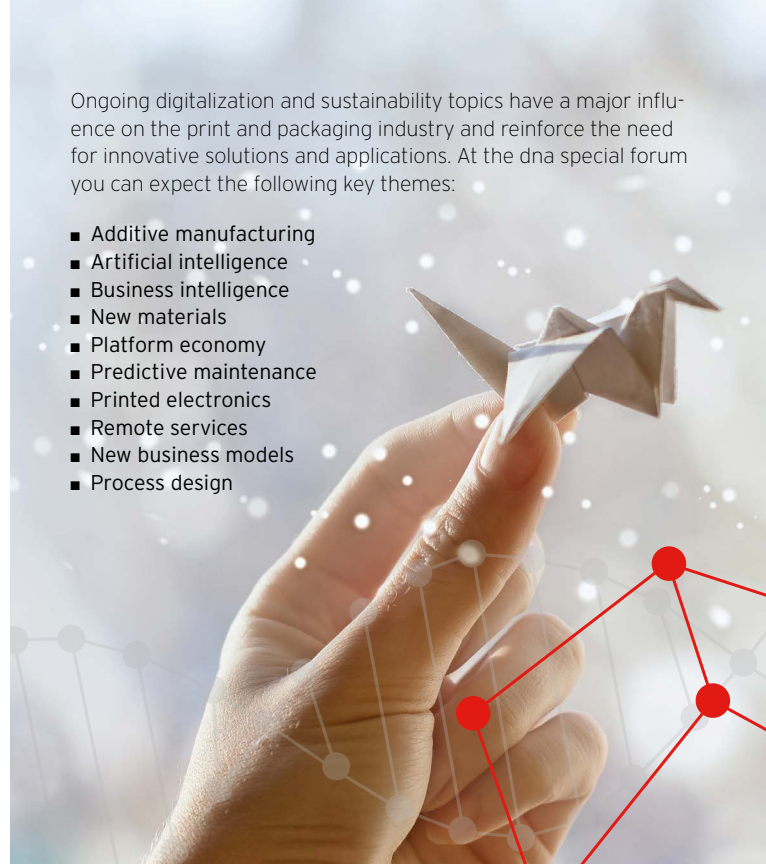
The new special area at drupa is the innovative technology driver for networking newcomers to the industry, young talents, explorative start-ups and established companies.

The special forum for cross-sectional technologies provides a specific outlook on future technological developments and unites the industry's pioneering trendsetters under one common denominator: drupa next age - dna.

As part of drupa next age, you are at the heart of disruptive developments. While there are few points of contact between industry newcomers and established companies in daily business, the drupa special show provides a networking space to come together as equals. These collaborations have the potential to significantly shape the further development of the industry!

Ongoing digitalization and sustainability topics have a major influence on the print and packaging industry and reinforce the need for innovative solutions and applications. At the dna special forum you can expect the following key themes:

- Additive manufacturing
- Artificial intelligence
- Business intelligence
- New materials
- Platform economy
- Predictive maintenance
- Printed electronics
- Remote services
- New business models
- Process design



Visit us at
dna - drupa next age.
www.drupa.com/dna_en





Discover new trends, innovations and solutions

Transforming Packaging - in addition to sustainability, a number of megatrends, such as Individualization, Gender Shift or Silver Society in packaging production, are the triggers for the tremendous boost in innovation in the industry. touchpoint packaging (tpp) is an open platform for all experts involved in the development of future-oriented packaging solutions. You will meet experienced operators from top international companies in the industry who will present solutions for sustainable packaging. The latest developments in packaging design and production will be showcased and insights and inspiration will be provided in accompanying lectures.

Gain inspiration from visionary but practical concepts that will be presented for the first time in unique projects. Learn more about future challenges and opportunities, exchange ideas with packaging experts and witness the future of packaging design and production.

Neo-ecology
Environment

Connectivity
Technology

Consumer's mind
Society

Future regulations
Legislation

Glocalism
Economy



Partners of touchpoint packaging:



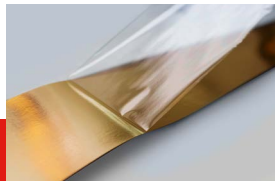
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Sustainable process solutions at a glance

Sustainability is far more than a market trend, as social initiatives, political parties, environmental organizations and the United Nations are pushing for a reversal of trends and a return to sustainable lifestyles. In future, investments in non-sustainable business models will become more risky and progressive international tightening of environmental regulations will require changes in business models and technologies. These developments and, not least, the changed purchasing behaviour of digitally networked and enlightened consumers are accompanied by essential requirements for the print and media industry: to make production more sustainable, to enable a circular economy, and to enable functional, but visually and haptically attractive print and packaging solutions.

The special forum touchpoint sustainability offers an invaluable and essential insight into new technological developments and solutions for the production of sustainable print products of the future, based on solutions and best practices from print and packaging production - practical and tangible.



innovative print and packaging processes
resource efficiency
repair
circular economy
reuse
recycling
reduce
refurbish
cutting-edge AI
digitalization



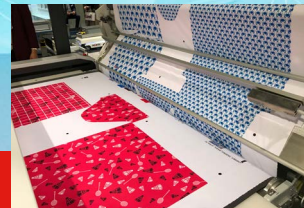
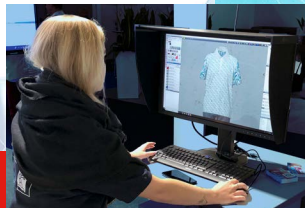
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www.drupa.com/tps_en



Digital Textile Micro Factory

At touchpoint textile visitors can experience applications in different areas, such as direct textile printing, screen printing, transfer printing and digital printing. The Digital Textile Micro Factory presents a new technology approach that links 3D simulation directly to production and showcases how items of clothing can be produced on demand and individually. Experience a fully networked, integrated production chain - from design to the finished product.

Discover a fashion industry milestone in the journey towards Industry 4.0. Europe's biggest textile research center, the German Institutes of Textiles and Fiber Research, in Denkendorf (DITF), coordinates the trade fair showcase and will be on hand with their expertise from application-based research to discuss the entire textile production chain.



In cooperation with:

DITF
DEUTSCHE INSTITUTE FÜR
TEXTIL-+FASERFORSCHUNG

ESMA
Driving Print Excellence



Visit us at
drupa touchpoint textile.
www.drupa.com/tpt_en



enjoy the capital of print – become a drupa city citizen

The Rhine metropolis of Düsseldorf is transformed into drupa city during the drupa trade show. After a successful trade fair day, drupa city welcomes you to a diverse and varied shopping and gastronomy experience. Delight in local specialities in traditional in-house breweries or the cuisines of the world in trendy restaurants. Round off the evening with a drink in one of the spectacular rooftop bars or take a look at some of the many exclusive stores. Düsseldorf has something to offer for everyone!



#drupacity2024
düsseldorf

#drupacity2024 X f @



For general information on hotels, restaurants and shopping spots, and ten places you absolutely must see during your drupa stay in Düsseldorf, visit [drupacity.com](https://www.drupacity.com)



register now

ticket shop:
drupa.com/ticketshop



eTicket: Save time and money, seize the benefits

- Up to 30% savings over the box-office price
- Enter the trade fair right away without waiting in line

How to register and get your discounted ticket:

- Go to www.drupa.de/2130
- Log in
- Get your ticket directly by email as a pdf and print it yourself
- Online tickets are also available



Perfectly prepared with the drupa app

The exhibitor and product database's offline search, along with a personalized watch list, interactive hall plans, information on special forums and much more, enable you to optimally prepare for your visit to the fair.



App Store



Google Play



drupa global

All events and dates can be found here:
www.drupa.com/global_en



Hall plans

Our current hall and site plans can be found here:
www.drupa.com/2111

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