

touchpoint packaging

epda
European Packaging
Design Association



drupa

no. 1 for print
and crossmedia
solutions

May 31-
June 10, 2016
Düsseldorf/
Germany
www.drupa.com

Messe Düsseldorf GmbH
drupa-Team
Postfach 10 10 06
40001 Düsseldorf
Germany

Registration for acceptance in touchpoint packaging

1. I am an exhibitor at drupa 2016: Hall _____, Stand _____
 I am not an exhibitor at drupa 2016

2. Company and address of the exhibitor

3. Product categories according to the drupa product categories (see appendix)

4. Reason for participation

We wish to participate in drupa touchpoint packaging because . . .

5. Nature of participation

Segment / Please check at least one subsegment:

Food / Beverage: Yes No

Non-food: Yes No

Pharma: Yes No

Cosmetics: Yes No

touchpoint packaging

epda

European Packaging
Design Association



drupa

no. 1 for print
and crossmedia
solutions

May 31 -
June 10, 2016
Düsseldorf/
Germany
www.drupa.com

BEST CASES

We will provide exhibits in the form of innovative packaging samples:

a) that are already on the market (not launched prior to June 1, 2015):

| | Quantity: 1 | Quantity: 2-3 | Quantity: 4-5 |
|------------------|--------------------------|--------------------------|--------------------------|
| Food / Beverage: | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Non-food: | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Pharma: | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Cosmetics: | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

b) that have not been published yet:

| | Quantity: 1 | Quantity: 2-3 | Quantity: 4-5 |
|------------------|--------------------------|--------------------------|--------------------------|
| Food / Beverage: | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Non-food: | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Pharma: | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Cosmetics: | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Conditions:

The examples of packaging will be subject to prior evaluation by the epda according to the following criteria:

- Degree of innovation with respect to
 - Packaging material
 - Manufacturing process
 - Logistics
 - Design and communication value
 - Sustainability
 - Consideration of trends in customer behavior
- Potential for influencing future developments
- Challenges and opportunities in the production chain

INFORMATION

about pioneering, innovative

- Packaging material
- Packaging processes (printing technologies, finishing processes)
- Packaging solutions
- Software
- Other

touchpoint packaging

epda

European Packaging
Design Association



drupa

no. 1 for print
and crossmedia
solutions

May 31-
June 10, 2016
Düsseldorf/
Germany
www.drupa.com

PRESENTATION

We are interested in holding a topic-oriented presentation on the future of packaging or packaging manufacture (not a company presentation).

Yes No

PANEL DISCUSSION / WORKSHOP

We are interested in participating in a panel discussion or a workshop at the stand.

Yes No

We are interested in offering and holding a panel discussion or a workshop.

Yes No

STAND PRESENTATION

We will provide a person from our company who will be present at the stand and will explain our exhibits/presentations during at least 30% of the opening hours of drupa.

We will be informed of the required times of attendance in a stand occupancy plan put together by the epda.

TIMING

- We will send a draft outlining our contribution / the contents of our exhibition by December 15, 2015.
- We are prepared to attend a coordination meeting at Messe Düsseldorf in January.
- We undertake to deliver all exhibition contents (first versions) by March 15.

Date

Signature