

succeed all over the world

Global portfolio for
printing technologies

→ drupa-alliance.com



drupa
Germany

All in Print
China

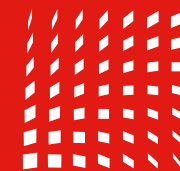
**PACK PRINT
INTERNATIONAL**
Thailand

**PACK PRINT
PLAS PHILIPPINES**
Philippines

**PRINT DIGITAL
CONVENTION**
Germany

printpack alger
Algeria

Saudi Print & Pack
Saudi Arabia



drupa
alliance



Messe
Düsseldorf

rising above - connecting the world of print

drupa alliance makes market potentials visible around the world

With a global partner network, deep industry expertise and strong local ties, we open doors to new opportunities - from Shanghai to Düsseldorf, from Manila to Algiers.

Let's create success stories together - worldwide.



The current
date can be
found here



drupa alliance



drupa

quadrennial cycle
Düsseldorf, Germany



biennial cycle
Shanghai, China



biennial cycle
Bangkok, Thailand



annual cycle
Manila, Philippines



annual cycle
Düsseldorf, Germany



annual cycle
Algiers, Algeria



annual cycle
Riyadh, Saudi Arabia

where growth becomes reality

China

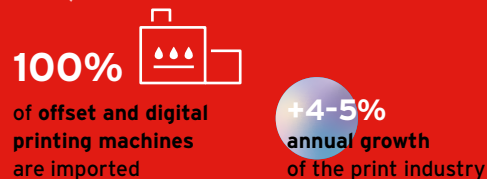


GDP & growth
(GDP in US\$ bn, real growth rate)

Print market volumes
US\$ 154 bn

2023	17,758	-1.42%
2024	18,273*	+ 2.90%
2025	19,535*	+ 6.91%

Thailand



GDP & growth
(GDP in US\$ bn, real growth rate)

2023 | 514.8 | -10.93%

2024 | 528.9* | +2.74%

2025 | 545.3* | +3.10%

Philippines



GDP & growth
(GDP in US\$ bn, real growth rate)

Projected growth rate
5.9%

2023	437.1	+0.48%
2024	470.1*	+7.55%
2025	507.7*	+8.00%

Algeria



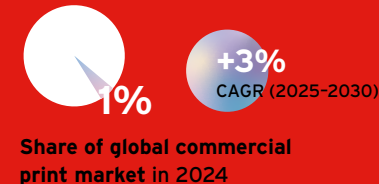
GDP & growth
(GDP in US\$ bn, real growth rate)

2023 | 240.1 | +60.07%

2024 | 260.1* | +8.33%

2025 | 264.3* | +1.62%

Saudi Arabia



GDP & growth
(GDP in US\$ bn, real growth rate)

2023 | 2,167 | -0.8%

2024 | 2,277* | +1.4%

2025 | 2,387* | +3.5%





Meet drupa – where the global print industry shapes the future

From 9 to 17 May 2028, the global print industry will gather in Düsseldorf for drupa – the world's leading trade fair for printing technologies and future-ready applications.

As the flagship of the drupa global portfolio, the event connects decision makers, brand owners and innovators across industries. It showcases end-to-end solutions and cutting-edge developments in packaging, print and smart production.

In a time of digitalisation and sustainability, drupa provides inspiration, orientation and momentum for a transforming industry.

quadrennial cycle
Düsseldorf, Germany
Messe Düsseldorf

➔ drupa.com

current date
can be
found here





Target visitors

- Print service providers and commercial printers
- Packaging producers and converters
- Brand manufacturers and brand owners
- Label and corrugated packaging companies
- Industrial print users and specialists
- Machine and equipment manufacturers
- Software and technology providers
- Pre-press and finishing specialists
- Material and substrate manufacturers
- Agencies and creative professionals
- Retailers and e-commerce businesses
- IT, automation and AI solution providers
- Professionals from vertical markets such as cosmetics, food & beverages, pharmaceuticals and consumer goods
- Investors and business development executives
- Research institutions and trade associations
- Government bodies and public sector organisations



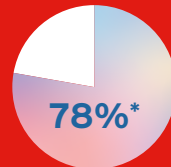
1,614*
Exhibitors



165,551*
Visitors



138,773*
Exhibition area (sq m)



Decision makers or
involved in the
decision-making process

*2024

Join drupa 2028 to experience:

Pioneering applications
and business models

Cutting-edge technologies
and trends

An unparalleled exchange
of knowledge and ideas

One of the world's most dynamic innovation
ecosystems for print and beyond



China International Exhibition for All Printing Technology and Equipment

Since its inception in 2003, All in Print China has evolved into one of the most influential exhibitions in the global printing industry. The 10th edition will showcase cutting-edge technologies, innovative products, and comprehensive solutions across the entire printing value chain.

With over 1,100 exhibitors and 120,000 visitors from more than 120 countries and regions, the event serves as a dynamic platform for industry professionals to exchange ideas, explore trends, and foster collaborations. The 2026 theme, "Print Better Future", emphasises the industry's commitment to digital transformation, intelligent manufacturing, and sustainable development.

biennial cycle
Shanghai, China
SNIEC

→ allinprint.com

The current
date can be
found here



Organisers



The Printing Technology
Association of China



Messe Düsseldorf
(Shanghai) Co., Ltd.



CAPT China Academy of
Printing Technology

International supporter



Scope of exhibits

Components and infrastructure

Paper and substrates

Post-press and packaging
converting equipment

Pre-press equipment

Printing
equipment

Innovative
technologies

Printing ink

Services and software



Target visitors

- Commercial printing, newspaper printing, label printing, business forms, book printing
- Repro houses, publishing companies, post-press and paper-converting companies
- Retailers and manufacturers
- Advertising and design agencies, direct marketing and PR firms
- Graphic arts professionals and specialists
- Paper and envelope manufacturers
- Paper packaging, flexible packaging and corrugated carton factories
- Multimedia and online publishing companies
- Trade publications
- Government bodies and financial institutions
- Educational establishments and professional organisations
- Related trade associations



1,100*
Exhibitors



120,000*
Visitors



110,000*
Exhibition area (sq m)



Decision makers or
involved in the
decision-making process

* Forecast 2026 **2023





International Packaging and Printing Exhibition for Asia

Since its launch in 2007, Pack Print International has grown into Southeast Asia's premier event for the packaging and printing industries. Held biennially, the event showcases the latest in smart printing, digital printing, flexible packaging, labelling, automation, premium design, sustainability, AI and safety. The event mirrors drupa's platform approach – presenting end-to-end solutions and fostering cross-border collaborations.

This is where industry leaders and trailblazers drive the future of packaging and printing in Asia – through innovation, strategic partnerships and sustainable transformations.

biennial cycle
Bangkok, Thailand
BITEC

➔ pack-print.de

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date can be
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Organisers



The Thai Packaging
Association



The Thai Printing
Association



Messe
Düsseldorf
Asia

Scope of exhibits

Labelling machines and labels		Packaging machines, equipment, accessories and appliances
Print finishing	Corrugated board making machinery and equipment	Packaging industry
Pre-press and pre-media		Digital printing
Machines for the production of packages	Converting machinery and equipment	Packaging materials, means and aids
		Printing machinery, appliances and accessories



Target visitors

Printing industry

- Commercial and digital printing
- Newspaper printing
- Repro houses
- Publishing, finishing and converting specialists
- Graphic arts specialists
- Retailing and manufacturing
- Advertising and design houses
- Direct marketing and PR agencies
- Multimedia/Internet publishing
- Trade associations
- Educational/government bodies

Packaging industry

- Package production
- Consultancy
- Consumer goods manufacturer
- Electronics manufacturer
- Contract packaging
- Machinery importers, dealers, distributors and agents
- Trade associations
- Educational/government bodies



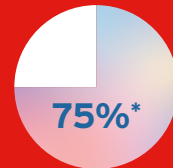
303*
Exhibitors



12,188*
Visitors



12,229*
Exhibition area sq m)



Decision makers or
involved in the
decision-making process

* Preliminary information, estimate or forecast





Leading Trade Fair for Packaging, Printing & Plastics in the Philippines

As the Philippines' leading trade show for packaging, printing and plastics, PackPrintPlas connects the entire value chain – from raw materials and machinery to finished products and innovative technologies. It brings together regional and international exhibitors and buyers, encouraging business development, technical exchange and cross-sector collaboration.

PackPrintPlas Philippines highlights the growing importance of integrated solutions across printing, flexible packaging, smart manufacturing and sustainable materials – making it a must-attend event for professionals in search of future-ready innovations.

annual cycle
Manila, Philippines
SMX Convention Center

➔ packprintplasphilippines.com

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Organised by



Scope of exhibits

Printing systems and materials

Printing machinery

Injection and blow moulding

Packaging recycling and recovery technologies

Packaging machines, materials and accessories

Heat and control equipment



Target visitors

Print & label, packaging

- General printers, commercial printers
- Large format printers
- Newspaper printers
- Packaging companies
- Finishing and paper converting
- Advertising and design houses, agencies
- Industry suppliers
- Multimedia/internet publishing
- Paper & envelope manufacturers
- Publishers
- Packaging materials manufacturers
- Confectionery manufacturers
- Consumer goods manufacturers
- Cosmetics & personal care manufacturers
- Electronics manufacturers
- Food exporters
- Retail packager
- Snack food manufacturers



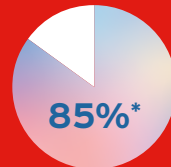
381*
Exhibitors



10,872*
Visitors



10,534*
Exhibition area (sq m)



Decision makers or
involved in the
decision-making process

* Preliminary information, estimate or forecast





International Printing & Packaging Trade Exhibition for Algeria, Maghreb & West Africa

With a strategic location in Algiers and strong international participation, the event connects global technology providers with one of Africa's most promising markets. It brings together the full spectrum of the value chain – from pre-press and printing equipment to packaging machinery, converting technologies and material innovations. The event plays a crucial role in fostering knowledge exchange, driving industrial transformation and supporting regional growth.

PrintPackAlger offers exhibitors and visitors access to high-potential markets, a diverse audience, and a platform for long-term business relationships.

annual cycle

Algiers, Algeria

Palais des Expositions
d'Algier - SAFEX

➔ printpackalger.com

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can be
found here



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Organisers



Institutional partners



Deutsch-Algerische
Industrie- und Handelskammer
Chambre Algéro-Allemande
de Commerce et d'Industrie

Partner event



Scope of exhibits

Raw materials

Printing materials
and technology

Packaging materials
and technologies

Plastics technology



Target visitors

- Decision makers and managers from the printing and packaging industries
- Importers, distributors and dealers of printing and packaging equipment
- Manufacturers of food and beverage products
- Cosmetics and personal care product manufacturers
- Pharmaceutical and healthcare companies
- Producers of household and cleaning products
- Retail packagers and logistics providers



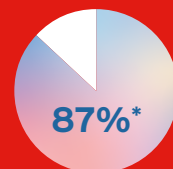
302*
Exhibitors



5,403*
Visitors



4,000*
Exhibition area (sq m)



of visitors would recommend the event to their peers

* Preliminary information, estimate or forecast





Saudi Print & Pack



The International Trade Exhibition for Paper, Printing & Packaging Innovations, Technologies, Products & Services

Saudi Print & Pack is the leading trade fair for printing and packaging technologies in the Middle East. Held annually in Riyadh, the event brings together high-level decision makers, technology providers and international exhibitors from across the industry.

The show presents innovations in printing machinery, packaging equipment, automation, materials, software and 3D printing. A wide range of conferences and workshops highlights key topics such as digital transformation, smart packaging and sustainable production. As part of the drupa global portfolio, Saudi Print & Pack opens access to one of the most dynamic and fast-growing markets in the MENA region.

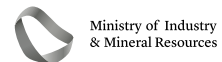
annual cycle
Riyadh, Saudi Arabia
International Convention
& Exhibition Center

→ saudi-pp.com

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date can be
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Organisers



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Scope of exhibits

Digitalisation and services
Pre-press/pre-media/multichannel

Printing technologies &
systems

Automation technology

Packaging production &
Packaging printing machines

Materials consumables

Post-press/converting/finishing

Saudi Print & Pack



Target visitors

- Government decision makers and industry regulators
- Trade buyers and corporate procurement managers
- Printing and packaging contractors
- Machinery and equipment manufacturers (printing, processing, packaging)
- Material suppliers (paper, substrates, sustainable materials)
- Software, automation and 3D printing technology providers
- Brand owners in food & beverages, pharmaceuticals, cosmetics, FMCG
- Logistics providers and industrial automation professionals
- Design studios, advertising & creative agencies
- Conference and workshop participants (e.g., smart packaging, digitalisation)
- Investors, business development and strategic partnerships managers
- Regional and international exhibitors and visitors (MENA focus)



498*
Exhibitors



23,000+*
Visitors



20,550*
Exhibition area (sq m)



24*
participating countries
and 6 country pavilions





annual cycle
Düsseldorf, Germany
Foyer hall 1
Entrance South

➔ printdigitalconvention.de

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found here



Organisers



Partners



PDC

PRINT
DIGITAL
CONVENTION

WE.LOVE.PRINT



Next-level print: Solutions for Multichannel Marketing & Digital Printing Innovation

THE PRINT DIGITAL CONVENTION (PDC) brings innovative print and digital solutions to life. Across nine areas, the PDC showcases future trends and real-world applications in marketing, automation, multichannel publishing and content marketing along the entire customer journey, creating a platform for engagement, dialogue, learnings and inspiration.

Experience the leading congress for print, media and marketing: two days, 30 expert presentations and endless opportunities for networking, inspiration and hands-on innovation.

Subject areas

	Dialogue marketing
Programmatic print	Sustainable media production
Printed electronics	Value-added printing
Interior & exterior design	Brand & product software
Post-processing	Labels & packaging



Target visitors

- Advertising agencies, consultancies, production agencies
- Publishers & media companies
- Print service providers & converters
- Print supply industry
- Machine manufacturers
- Brand manufacturers & industry
- Print shops
- Wholesalers
- Media producers, media designers, graphic designers
- Media buyers
- Communication decision makers
- Owners & CEOs
- Sales & purchasing managers



30*
Presentations
Workshops



1,500+*
Visitors



168 %*
Growth since 2017



* Preliminary information, estimate or forecast

international partnerships – shaping future markets

As the world's leading trade fair for printing technologies, drupa extends its impact through strong international partnerships and a global network of industry events. Together with the flagship trade fairs interpack and K, drupa fosters access to emerging and high-potential markets worldwide – offering exhibitors and visitors a unique platform to connect with new target groups and growth regions.

Backed by the expertise and professionalism of the Messe Düsseldorf Group, these collaborations drive innovation, enable cross-industry exchange and open doors to future-oriented business opportunities across the global printing, packaging, processing, plastics and rubber industries.

Through its international supporter activities, drupa strengthens its role as a global platform and thought leader – helping to shape the future of interconnected markets and value chains.



stay connected



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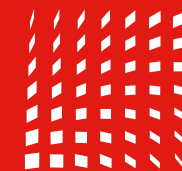
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Marten Dirmeier

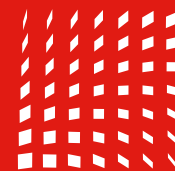
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annual cycle
Algiers, Algeria
printpackalger.com


annual cycle
Düsseldorf, Germany
printdigitalconvention.de


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