



THE 10th ALL IN PRINT CHINA

第十届中国国际**全印展**

中国国际印刷技术及设备器材展

China International Exhibition for All Printing Technology & Equipment

2026.10.12-16

上海新国际博览中心

Shanghai New International Expo Centre

www.allinprint.com

**智印未来
创印无限**

INTELLIGENT PRINT
INFINITE CREATION

科技赋能 · 智印未来

Empowered by Technology, Print Better Future

在科技日新月异的今天，新质生产力已成为推动印刷业转型升级的关键驱动力。以科技创新为内核，新质生产力正引领印刷业向着数字化、智能化的方向昂首迈进。借助大数据、云计算、人工智能，印刷业实现了从前期图文数据处理、印刷过程调控到后期产品加工的全流程高效运作，在新技术浪潮中焕发生机，开启了高质量发展的新篇章。

拥抱时代变化，第十届中国国际全印展再度扬帆起航，深度探索行业变革之路，全力聚焦打造优化产业链的商贸平台。作为德鲁巴drupa唯一支持的中国展会，全印展链接全球，发挥独特的国际舞台优势，为企业提供更多合作机会，共同创造印刷未来的无限可能。

The printing sector is constantly reinventing itself, demonstrating a vast array of opportunities and untapped potential. Next-Generation Production Capabilities have emerged as the primary force driving the industry's transformation and modernization. By harnessing artificial intelligence, the sector has achieved end-to-end efficiency across its entire workflow—from pre-press graphic data processing and real-time print control to post-press finishing. Empowered by these cutting-edge technologies, the industry is undergoing a revitalization and entering a new era of sustainable, high-quality growth.

Catering to top-tier decision-makers, All in Print China is where industry leaders converge to generate leads, source suppliers, and secure orders with substantial investment potential. Additionally, synergies with drupa—the global benchmark for printing exhibitions—provide exhibitors and visitors with ideal conditions to explore new business segments and expand market reach.



全印展2026
Forecast for AIP 2026

110,000+

展示面积
Exhibition Space



1,100+

展商
Exhibitors



120,000+

专业观众
Trade Visitors



全球布局 · 驱动可持续

Global Markets, Sustainable Growth



资源聚力 · 商通全球

Resources Connected, Opportunities Global

三大主办方强强联手，打造不可替代的印刷对接平台。中国印刷技术协会、中国印刷科学技术研究院对印刷行业深刻的理解、广泛的资源和深远的社会影响力，杜塞尔多夫展览集团专业办展能力及遍布全球141个国家和地区的超级网络，为全印展的纵深化，专业化，全球化提供强有力保障。

The collective endeavors of the three esteemed organizers have crafted an unparalleled nexus of demand and supply. The Printing Technology Association of China and the China Academy of Printing Technology, with their profound knowledge of the printing industry, vast resources, and immense social clout, stand as pillars of expertise. While Messe Düsseldorf, with its remarkable capabilities and expansive network encompassing 141 countries and regions, offers a robust backbone of support. In unison, they guarantee that All in Print China shines as a comprehensive, professional, and globally renowned showcase.



科技领航 · 创新首发

Innovation Hub

优质观众、强势传播、高转化订单，成就企业新品发布。全产业链千余企业同台竞发前沿方案，吸引数十万专业观众，助力展商品牌腾飞。

Powered by high-quality visitors, extensive media reach, and proven orders, it is the ultimate platform for launching technologies. With 1,000+ industry players showcasing innovations to 100,000+ professionals, exhibitors gain instant brand elevation.



全印展 · 众商之选

All in Print China: Where Suppliers Converge

全印展2023规模超过11万平方米，展览面积创全印展新纪录，汇集了来自中国、德国、印度、韩国、日本等14个国家和地区的1,003家印刷包装专业供应商联袂展示，覆盖出版、商业、纸包装、软包装、标签等印刷行业全领域生态，呈现全产业链的热点新技术。

The 9th All in Print China successfully concluded in Shanghai on November 4, 2023. Spanning over 110,000 square meters, the exhibition attracted 1,003 professional suppliers from the printing and packaging industry across 14 countries and regions, including China, Germany, India, South Korea, and Japan. These suppliers represented the full spectrum of the industry, covering publishing, paper packaging, flexible packaging, labeling, and other sectors. Their participation accelerated the integration of smart technologies across the value chain.



展商评语

Exhibitors Testimonial



刘明轩 Liu Mingxuan
长荣科技集团股份有限公司 执行董事
Executive Director, Masterwork Group Co., Ltd.

本届全印展是第九届全印展，也是长荣第九次参加全印展，我们对于本届展会的效果非常满意。

The 9th All in Print China, which also marked Masterwork's ninth consecutive participation, has delivered exceptionally positive outcomes that align with our strategic objectives.

王晓薇 Wang Xiaowei
佳能(中国)有限公司
华东商业及工业印刷业务管理科 总经理
General Manager, Commercial Printing Section,
East China, Canon (China) Co., Ltd.

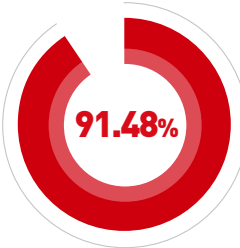
在我的印象中，我们从来都没有缺席过全印展。今年的展会现场客流云集，全印展的号召力可见一斑，我们非常满意。

We have exhibited at every All in Print China since its inception. This year's record attendance reaffirmed the event's industry leadership, exceeding our participation goals.

AIP 2023

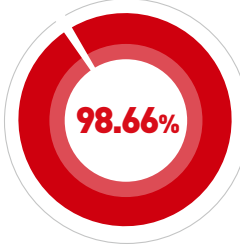
展商回顾

Exhibitors Review



展商对展会效果表示满意

Exhibitors were satisfied with the show



展商考虑参加下届展会

Exhibitors considered participating in the next edition

温晓辉 Wen Xiaohui
北京北大方正电子有限公司印捷事业部 总经理
General Manager, Founder Easiprint Division,
Beijing Founder Electronics Co., Ltd.

这届展会国际的参观厂商很多，也非常专业，我们的展台第一天就接待了非常多的国际客户，展现出中国技术在国际市场突破的强劲势头。

Record global buyer turnout and technical procurement dialogues at our booth signal China's rise as a premium tech exporter in high-value sectors.

Mike Rottenborn
Hybrid软件集团 首席执行官
CEO, Hybrid Software GmbH

这是我司第三次参加全印展。本届展会不仅参观者的规模与专业度令人欣喜，展位首日即迎来密集客流，高质量的产品演示和商务洽谈场次之多更是超乎预期。

This is the third time my company has participated in All in Print China, and we remain consistently impressed by both the quantity and quality of visitors. The booth saw remarkable foot traffic, coupled with an unprecedented volume of productive demonstrations and meetings.





全球汇聚 · 商机无界

Global Convergence, Infinite Opportunities

AIP 2023

观众回顾

Visitors Review



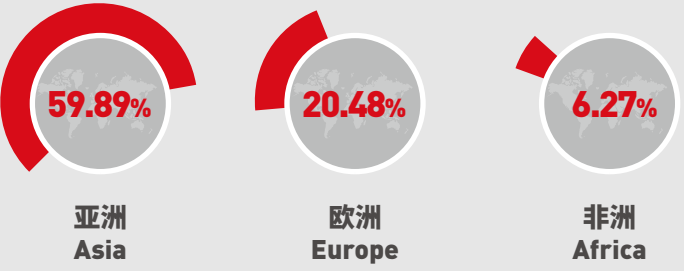
国内观众地区分布

Domestic Visitors by Region



海外观众地区分布

Overseas Visitors by Region



买家云集 · 精准采购

Global Buyers, Focused Sourcing

预登记观众数量及实际到场观众均达到了历史新高。

Both pre-registration and on-site attendance surged to unprecedented levels, setting new benchmarks for industry engagement.

- 151 买家团
Buyer Delegations
- 112 国内代表团
Domestic Buyer Delegations
- 39 国际买家团
International Buyer Delegations



观众行业分布

Industry Breakdown of Visitors

22.30%	包装印刷 Packaging Printing
21.12%	商业印刷 Commercial Printing
11.50%	标签印刷 Label Printing
9.88%	印后加工、纸制品加工 Post-press, Paper Converting
5.83%	报业印刷 Newspaper Printing
5.73%	书刊印刷 Booklet Printing
3.92%	广告和设计公司、电商 Advertising and Design Agencies, E-commerce
3.88%	软包装 Flexible Packaging
3.83%	消费品制造业 Consumer Goods Manufacturing
2.71%	设备及器材供应商 Plant and Equipment Suppliers
1.99%	瓦楞纸箱厂 Corrugated Container Factory
1.69%	协会及院校、培训、认证机构 Associations and Institutions, Training and Certification Bodies
1.51%	政府机构和金融机构 Government Agencies and Financial Institutions
1.49%	出版机构 Publishers
1.37%	专业媒体机构 Specialist Media Organizations
1.25%	其他 Others



6 大主题专区 一站式产业解决方案

Six Themed Segments, One-Stop Industry Solutions



数字印刷及印前

聚焦数字化印刷的前沿趋势，展示最新的数字印刷技术及其创新应用，引领行业走向数字化新时代。



综合印刷

汇聚印刷生产及相关加工的综合解决方案，推动印刷行业的全面升级。



包装印刷及印后加工

展示国内外革新的纸包装技术，包括模切、覆膜、切纸、糊盒、烫金等先进工艺，带来全新的包装体验。



瓦楞包装

探索纸箱行业的发展方向，促进产业上下游企业的高效连接与商贸合作，共同塑造全球纸箱行业的可持续未来。



标签及软包装

展现全球标签产业的先进技术，加工解决方案软包装前沿技术。



油墨及创新材料

精选各类创新及环保的纸张、版材、油墨等印刷耗材。

Digital Printing and Pre-press

Highlighting cutting-edge trends and showcasing the latest technologies and innovative applications, driving the industry into a new era of digitization.

Comprehensive Printing

Bringing together comprehensive solutions for printing and related processing to promote a full upgrade of the printing industry.

Package Printing and Post-press Processing

Featuring cutting-edge processes such as die-cutting, laminating, paper-cutting, box-gluing, hot-stamping, and more from both domestic and international sources, delivering a brand-new packaging experience.

Corrugated Packaging

Exploring the future of the carton industry, and promoting efficient connections and business cooperation between upstream and downstream enterprises to shape a sustainable future for the global carton industry.

Labelling and Flexible Packaging

Showcasing advanced technologies and processing solutions in the global label industry and cutting-edge technologies for flexible packaging.

Inks and Innovative Materials

A curated selection of innovative and eco-friendly printing materials, including paper, printing plates, ink, and other consumables.



3 大未来趋势专区 创造无限可能

Three Major Future Trend Zones with Unlimited Possibilities

未来技术专区 Future Technology Zone

1

汇聚印刷创新科技“顶流”，展现行业新兴成果，激发无限潜能。
Gathering “top tier” printing innovations and technologies to show the industry's emerging achievements and stimulate unlimited potential.

专注“数字化”及“智能制造”，发现改变行业趋势的突破性技术。
Focusing on “digitalization” and “intelligent manufacturing” to discover trend-setting and groundbreaking technologies.

数字化智能专区 Digital Intelligence Zone

2

荟萃印刷产业链供应链最新成果，搭建行业协同发展平台。
Featuring cutting-edge innovations across the printing industry chain and supply chain, building a collaborative ecosystem for synergistic growth.

产业融合专区 Industry Convergence Zone

3





展品大类 Exhibition Profile

- 印前设备
- 印刷设备
- 印后加工设备
- 包装加工设备
- 纸张和各类承印物
- 油墨
- 其他耗材
- 配套和基础设施
- 服务和软件
- 创新技术
- Pre-press Equipment
- Printing Equipment
- Post-press Converting Equipment
- Packaging Converting Equipment
- Paper and Substrates
- Printing Ink
- Other Consumables
- Components and Infrastructure
- Services and Software
- Innovative Technologies

观众类型 Visitor Profile

- 商业印刷、出版印刷、报业印刷、标签印刷
- 纸包装、软包装和瓦楞纸箱企业
- 其他包装企业
- 零售业与生产商
- 广告、平面设计公司和公关公司
- 多媒体及网络出版商
- 专业媒体
- 相关协会
- 政府机构和金融机构
- 院校及专业教研机构
- Commercial Printing, Newspaper Printing, Label Printing
- Paper Packaging, Flexible Packaging and Corrugated Carton Factory
- Other Packaging Enterprises
- Retailing and Manufacturing
- Advertising and Design Firms and PR Agencies
- Multimedia and Internet Publishers
- Trade Publications
- Trade Associations
- Government Agencies and Financial Institutions
- Academies and Professional Institutions of Educational Research



部分专业观众 Partial Buyers List

*以上排名均不分先后 In no particular order

“双线”营销 直链全球

“Online-Offline” Marketing Linking Global Business

01 云上全印展 All in Print Cloud

运营成熟的“云上全印展3.0”功能强大，整合个性化搜索、智能化推荐，在线洽谈，买家询盘发布等功能，精准匹配供需两端，为参展企业提供深度供采对接服务，拓展更多商贸机会。

All in Print Cloud 3.0 integrates smart search, real-time negotiation, and buyer inquiry tools, leveraging data intelligence to connect global suppliers and buyers, expanding trade networks.

特邀全球知名协会、权威机构及资深行业买家云端相聚，助力展商与海外观众实现更广泛、多元的沟通与合作。

Renowned global associations, authoritative institutions, and senior industry buyers have been invited to gather virtually, facilitating broader and more diverse communication and cooperation between exhibitors and visitors.

02 海外买家云配对 Virtual Match-making Events

03 核心买家对接会 Key Buyers Networking Meetings

定向邀约规模以上印刷包装龙头企业，为其与展商提供个性化的贸易对接，以期促成更多高效且实质性的业务对接。

Selectively inviting leading printing and packaging enterprises to join as key buyers, and facilitating personalized trade connections with exhibitors to promote efficient and substantive business engagements.

全印展打通微信、视频号、抖音、Facebook、X、领英等海内外平台，汇聚10万+印刷业精准用户，联动200+全球媒体智能分发，实现95%目标受众触达。

All in Print China engages 100,000+ printing professionals via WeChat, WeChat Channel, TikTok, Facebook, X LinkedIn, partnering with 200+ media worldwide to achieve 95% visitor reach.

04 全方位融媒体展会宣传 Omni-media Promotion





关注未来主题 探寻行业前景
Focusing on Future Themes and Exploring
Industry Prospects

60+
同期活动
Concurrent Events



高屋建瓴的前瞻性交流，汇聚技术翘楚，行业新秀及专家，紧扣全球大趋势，共同探讨极具发展潜力的未来技术，以及最佳实践案例，是行业人士不容错过的交流高地。

Uniting tech pioneers, rising innovators, and domain experts to navigate global trends, pioneer next-gen breakthroughs, and benchmark industry best practices – the essential knowledge-sharing platform for forward-thinking professionals.

- 2023印刷创新发展论坛
2023 Printing Innovation and Development Forum
- 全印展新技术发布会
All in Print New Technology Conference
- 印刷数字化工厂创新发布
Printing Digitization Factory Innovation Launch
- 中国国际全印展20周年纪念座谈会
The 20th Anniversary Celebration of All in Print China
- 第三届长三角区域印艺精品奖暨“四新”成果奖颁奖活动
The Third Yangtze River Delta Region Graphic Arts Excellence Award & “Four News” Achievement Award Presentation Event
- 中欧国际印包供应链技术创新论坛
China-Europe International Printing and Packaging Supply Chain Technology Innovation Forum
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*以上为2023全印展同期举行的部分活动 The above are part of the activities from AIP 2023.

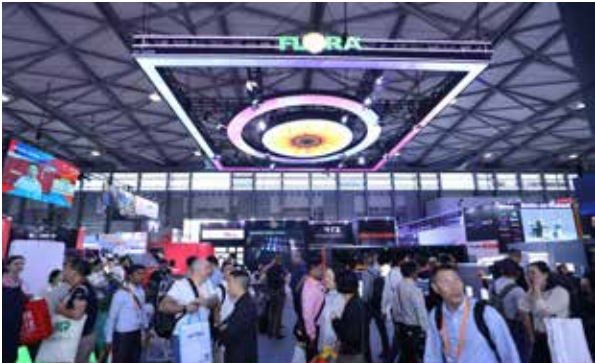
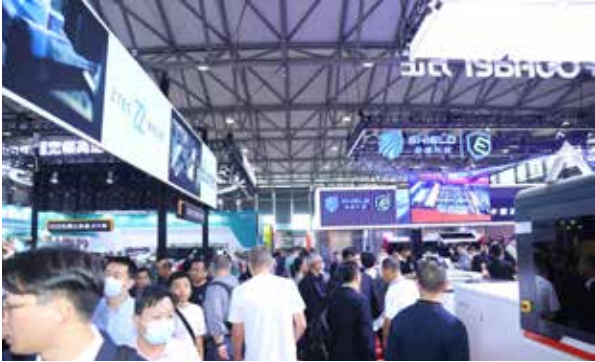
参展费用
Participation Cost

展区 Exhibitor Zone	光地展位 Raw Space (Min.36 sqm)
A区 Zone A	RMB 2,000 / sqm
B区 Zone B	RMB 1,600 / sqm
C区 Zone C	RMB 1,400 / sqm
D区 Zone D	RMB 1,200 / sqm

展区 Exhibitor Zone	标摊展位 Shell Scheme (Min.9 sqm)
A区 Zone A	RMB 2,200 / sqm
B区 Zone B	RMB 1,800 / sqm
C区 Zone C	RMB 1,600 / sqm
D区 Zone D	RMB 1,400 / sqm

依展位开口类型不同加收开口费
Plus Surcharge According to Booth Open Types

一面开（不加收）	1-Side Open (no surcharge)
二面开（加收10%）	2-Side Open (+10%)
三面开（加收13%）	3-Side Open (+13%)
岛型（加收15%）	Island stand (+15%)



展馆布局图 Floor Plan



国内展商请联系
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The Printing Technology Association of China



中国印刷科学技术研究院
China Academy of Printing Technology



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Shanghai Printing Industry Association

国际支持单位
International Supporter:



杜塞尔多夫展览集团公司
Messe Düsseldorf GmbH
- organizer of drupa 主办方

