Invitation to Exhibit

PACK PRINT INTERNATIONAL

10th International Packaging And Printing Exhibition For Asia

SOARING TO NEW HEIGHTS

Uncovering Total Solutions for the Packaging and Printing Industries

17 - 20 SEP 2025

BITEC • Bangkok | www.pack-print.de

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Co-located exhibition :

CorruTec ASIA

Officially supported by :

THAILAND MICE MEET THE MAGIC | TCEB

FTI

Messe Düsseldorf / Organizer of:

drupa

interpack PROCESSING & PACKAGING

Jointly organized by :

TPA สมาคมการบรรจุภัณฑ์ไทย THE THAI PACKAGING ASSOCIATION

The Thai Printing Association

Messe Düsseldorf Asia

About PACK PRINT INTERNATIONAL

Themed **'UNCOVERING TOTAL SOLUTIONS FOR THE PACKAGING AND PRINTING INDUSTRIES'**, the 10th edition of PACK PRINT INTERNATIONAL in 2025 promises to unlock even more value for the industry. The comprehensive exhibition will bring together players across the entire value chain to become the one-stop destination for end-to-end printing and packaging solutions.

Exciting highlights include the return of **#GreenZone** presenting sustainable and eco-friendly solutions, a featured **Pack Print 360 Showcase** to connect manufacturers of packaging and printing products to buyers from FMCG (fast-moving consumer goods) and other vertical markets, as well as celebrating excellence with Regional Award Ceremonies and Conferences for the packaging and printing industries, respectively.

Organized jointly by Messe Düsseldorf Asia, The Thai Packaging Association and The Thai Printing Association, PACK PRINT INTERNATIONAL is more than an exhibition; it's an all-encompassing roadmap connecting industry to the region, bridging businesses to global brands.

- #GreenZone
- Pack Print 360 Showcase
- Regional Award Ceremonies for Packaging & Printing Industries
- Exhibitor Technical Presentations
- Conference & Seminars

- Navigate Trends & Exchange Expertise
- Connect & Collaborate
- Ignite Innovation
- Celebrate Excellence & Meet Leading Buyers

PACK PRINT INTERNATIONAL 2025 is proud to be the partner of SHIFT25 - Asian Packaging and Labels Conference, Asian Packaging Excellence Awards 2025 and Asian Print Awards 2025.

SHIFT-25 Asian Packaging and Labels Conference Bangkok Thailand

2025 ASIAN PACKAGING EXCELLENCE AWARDS

2025 ASIAN PRINT AWARDS

Unlocking More Value Through the Journey from Idea to Impact to Regeneration

Raw Materials / Innovative Substrates

Mindful selection of **eco-friendly** materials or substrates that are **ecological compatible** through the process, achieving **zero-waste** concept.

Design and Prototyping

Intentional design for sustainability, creating affordable contemporary design for **premium aesthetic** and facilitate **social sharing** and **brand protection**. Prototyping **reduces material waste** during production.

Cutting-edge Technologies and Smart Solutions

Adopting advanced technologies, **digitalisation** and artificial intelligence for **resource and energy conservation** and predictive maintenance while realizing **production efficiency** and zero downtime.

Seamless Supply Chain

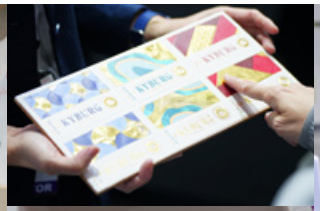
With smart automation, **integrated logistics** and distribution provide clear **traceability**. The burgeoning **e-commerce** landscape offers distribution opportunities to new markets.

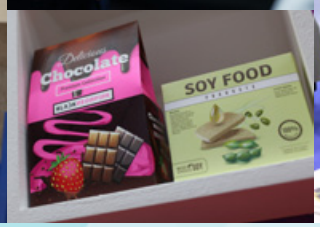
Experiential Consumption

Increasing speed to market with seamless connectivity to meet consumer's evolving needs. Augmented **consumer experience** that educates on product transparency and real-time authentication and engages socially to boost **brand loyalty**.

Recycling

Products can be **reused** or **re-purposed**. By-products and waste materials can be collected and **upcycled** into new materials or useful products.





Secure your choice location, book your booth space today!
Contact us at ppi@mda.com.sg | (65) 6332 9620

Turning INSIGHTS Into OPPORTUNITIES

Global Packaging Trends & Market Forecasts

USD 1.42 trillion

The global packaging market is forecast to reach USD 1.42 trillion in 2028

3.9% CAGR

Globally, the packaging market is forecast to expand at a CAGR of 3.9% to 2028

5.3% Growth

The market in Asia alone will increase by 5.3% year-on-year across 2023-2028

USD 470 billion

In 2023, Asia is the largest market accounting for USD 470 billion of world packaging sale

Asia's Growth Driven by Urbanisation and eCommerce

Demand is driven by urbanisation, rising real incomes and the development of more sophisticated logistics and retail infrastructure.

Commitment towards Sustainability

Leading CPG (Consumer Packaged Goods) brands have also committed to improving the sustainability of their packaging portfolios across the forecast period, with the first targets set for 2025.

Fastest Growing Sectors by 2028

HEALTHCARE
5.7% CAGR

FOOD
4.4% CAGR

COSMETICS
4.2% CAGR

Source: Smithers

Printing Industry Propelled By Packaging Boom

USD $660 billion

The global packaging printing market size is expected to reach nearly USD 660 billion in 2028

8.3% CAGR

Globally the packaging printing market size is expacted to expand at the rate of 8.3% CAGR to 2028

ASIA - PACIFIC

is the fastest-growing region for both printing and packaging industries

Industries Driving Print Growth

+ Consumer Packaged Goods
+ Pharmaceutical
+ Food & Beverage
+ eCommerce

Technology Catalysts

+ Eco-friendly materials
+ 3D printing
+ Smart Packaging
+ Enhanced security measures

Tech-Savvy Generation to Lead Industry Transformation

By 2040, decision-making positions will be increasingly held by millennials and Gen Z professionals. This tech-savvy generation will be fluent in adopting digital technologies like Artificial Intelligence (AI) data learning to

+ drive profitability + achieve operational efficiency + minimize material waste
+ generate greater cost savings + integrate seamless supply chain solutions
+ enhance speed to market

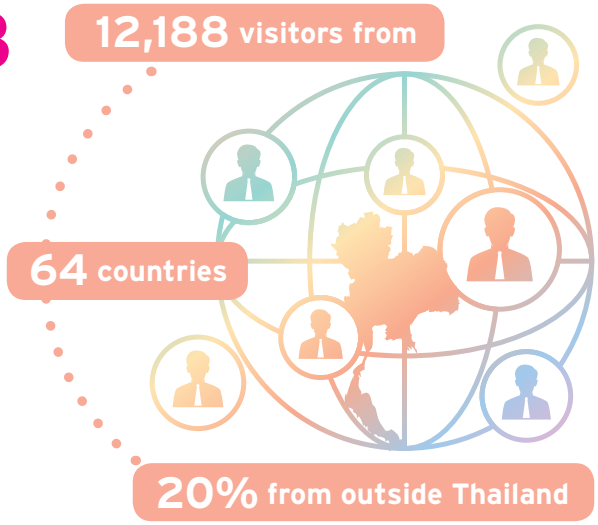
Sources: The Business Research Company, Frost & Sullivan

A Look Back At 2023

303 exhibiting companies from **25** countries and regions

China, Germany and Taiwan

National Group pavilions



Who You Will Meet In 2025

print and packaging

+ Printing houses and converters
+ Print service providers and suppliers
+ Bookbinders, print finishers and processing companies
+ Media production specialists
+ Label and packaging designers
+ Product managers
+ Production specialists from many different industries such as consumer goods, food, cosmetics, pharmaceutical, or luxury goods
+ Package production
+ Contract packaging
+ Machinery importers, dealers, distributors and agents

marketing, publishing and media

+ Media producers
+ Print specifiers and print buyers
+ Agencies
+ Brand owner
+ Product designers from industry
+ Decision makers and buyers in the publishing and media industries
+ Advertising and design houses

vertical markets

Decision makers, engineers, designers and product managers from industries and sectors such as:

+ Consumer goods
+ Food
+ Cosmetics
+ Luxury goods
+ Medicine / Pharmaceuticals
+ Electronics
+ Bank and Safety technology
+ Interior design
+ Glass industry
+ Logistics
+ Automotive and autoparts
+ Retail, private labels and e-Commerce

future technologies

+ High-calibre IT and software experts
+ System and solution providers from all sectors of the industry such as premedia/prepress, print, postpress, and converting to packaging
+ Trade associations
+ Educational/governmental bodies

Achieve business success in Southeast Asia. Get in touch today!

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Your Participation

Option A	Option B	Option C
Raw Space (min. 18 sqm)	**Basic Shell Scheme** (min. 12 sqm)	**Enhanced Shell Scheme** (min. 12 sqm)
SGD 550 / THB 14,300	**SGD 650 / THB 16,900**	**SGD 750 / THB 19,500**
per sqm	per sqm	per sqm

All rates quoted are in Singapore Dollars. The Thai Baht fee is only applicable to companies registered in the Kingdom of Thailand and is subject to 7% VAT.
Prevailing and additional charges may apply.

BASIC SHELL SCHEME

*Booth visuals for illustration purposes only.
Actual layout may vary.

ENHANCED SHELL SCHEME

(Additional features: Tall Maxima structure with 1 colour for facade and wall panel lining, graphic print of company logo on fascia board and cabinet, storage room)

ELECTRICAL & FURNITURE ENTITLEMENT

	Area (in sqm)				
Items	12 - 17	18 - 23	24 - 29	30 - 35	36 - 40
Leather Chair	3	6	6	9	9
Lockable Cabinet	1	1	2	2	3
Discussion Table	1	1	2	2	3
Wastepaper Basket	1	1	2	2	3
Spotlight with arm	3	4	6	7	9
5amp/220V Powerpoint	1	1	2	2	3

Note: Financial credit will not be given for any item not utilized. The information provided above is correct at the time of printing and is subject to changes. Changes may be required by the organizer, hence the terms contained here cannot form part of an offer or contract.

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Maximize Your Business Impact!

Unlock Exclusive Marketing & Promotional Opportunities with Your Participation

Increase awareness of your brand & solutions through a variety of high-impact marketing and advertising channels before, during and after the event.

Media Opportunity
Editorials and potential news coverage

On-Site Activities
Technical presentations demonstrations, speaking slots

Social Media
Featured exhibitors, product and programme highlights

Print Promotions
On-site advertising, visitor guide, show updates, brochures, advertisements in trade publication

Digital Advertising
Web banners, product highlights on official website and E-newsletters

Early Sign-Up Exclusive

Secure the opportunity to jump-start your promotional campaign as part of our **Promotional Roadshow Circuit** when you book your booth early.

Gain a competitive edge to showcase your expertise to a targeted audience throughout the region, well ahead of the event.

Join us at the leading packaging and printing event in the region – Book your booth space today.
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