

10th All in Print China 2026: Where the international print and packaging industry meets Asia's innovative strength

Artificial intelligence, automated production processes, innovative materials and sustainable packaging solutions are transforming the print and packaging industry worldwide. All in Print China 2026 will bring these developments to life from 12 to 16 October 2026 at the Shanghai New International Expo Centre (SNIEC), bringing together international technology providers, printing and packaging companies, and decision-makers from one of the industry's most important markets. As part of the drupa alliance, the trade fair connects the Chinese market with the international print and packaging community, enabling trade visitors and companies from around the world to discover technological developments first-hand and establish new business contacts.

More than 1,100 exhibitors will present their solutions across 120,000 square metres of exhibition space. The organisers expect more than 120,000 trade visitors from over 120 countries and regions. Internationally established technology providers including BOBST, Canon, Epson, HEIDELBERG, HP, Kodak and Konica Minolta have confirmed their participation. This makes All in Print China one of the leading events for the print and packaging industry in Asia.

"All in Print China is far more than a trade fair - it is the definitive gateway to Asia's most vibrant print and packaging market. For 23 years, it has stood as a trusted global beacon for technology launches, cross-border collaboration, and firsthand insight into the fast-evolving Chinese and Asian customer landscape. As we celebrate our 10th edition, we take pride in this remarkable journey and reaffirm our unwavering commitment to championing innovation and international dialogue in an industry that never stands still." says Evian Gu, General Manager of Messe Düsseldorf (Shanghai) Co., Ltd.



2026 中国国际全印展 All in Print China 2026

中国·上海新国际博览中心
SNIEC-Shanghai China
2026年10月12-16日
October 12-16, 2026
www.allinprint.com

主办单位 Organized by:



中国印刷技术协会
The Printing Technology Association of China



中国印刷科学技术研究院
China Academy of Printing Technology



杜塞尔多夫展览(上海)有限公司
Messe Düsseldorf (Shanghai) Co., Ltd.

承办单位 Undertaken by:

中国印刷技术协会
The Printing Technology Association of China
北京市西城区太平街6号
富力摩根中心E座818室
邮编100050
Room E818 Morgen Center No.6 Taiping St.
Xicheng District Beijing 100050, P.R. China
Tel 86-10-5936 1480
Fax 86-10-5936 1489

中国印刷科学技术研究院
China Academy of Printing Technology
北京市海淀区翠微路2号
邮编100036
2 Cuiwei Road, Haidian District
Beijing 100036, P.R. China
Tel 86-10-8827 5765

杜塞尔多夫展览(上海)有限公司
Messe Düsseldorf (Shanghai) Co., Ltd.
上海市虹口区东大名路501号
上海白玉兰广场2902/03/04A室
邮编200080
Unit 2902/03/04A, Sinar Mas Plaza,
501 Dongdaming Road, Hongkou District,
Shanghai 200080, P.R. China
Tel 86-21-6169 8300
Fax 86-21-6169 8301
Email allinprint@mds.cn
www.mds.cn

协办单位 Co-Organized by:

上海市印刷行业协会
Shanghai Printing Trade Association

国际支持单位 International Supporter:



Messe Düsseldorf GmbH
杜塞尔多夫展览集团公司

— Organizer of drupa
drupa 主办者



China as a driving force for print and packaging

China is a major production, technology and sales market for the international print and packaging industry. All in Print China offers international trade visitors the opportunity to experience current technology and investment trends first-hand and gain insights into developments and requirements in the Chinese market.

“International markets are evolving rapidly, with different technological priorities. This makes platforms that provide orientation and facilitate direct exchange across market boundaries all the more important. All in Print China fulfils this role in a key market for our industry and is therefore an important part of the drupa alliance,” says Sabine Geldermann, Director drupa, Portfolio Print Technologies at Messe Düsseldorf.

From AI to packaging production: technologies for the next generation of production

The exhibition concept of All in Print China comprises seven thematic areas: Digital Printing & Pre-press, Comprehensive Printing, Packaging Printing & Post-press Converting, Comprehensive Packaging, Label & Flexible Packaging & Materials & Fittings, Inks & Innovative Materials, and Innovative Digital & Intelligent Technologies.

Increasingly interconnected production processes are a key focus: workflow automation, data-driven production and AI-supported process control demonstrate how technologies and individual production steps can be integrated into seamless workflows.

Where know-how meets business: high-level exchange with international reach

Alongside technology presentations, knowledge transfer and international business development are further key areas of focus at All in Print China. More than 60 accompanying events will address current developments and future topics in the



2026 中国国际全印展 All in Print China 2026

中国·上海新国际博览中心
SNIEC-Shanghai China
2026年10月12-16日
October 12-16, 2026
www.allinprint.com

主办单位 Organized by:



中国印刷技术协会
The Printing Technology Association of China



中国印刷科学技术研究院
China Academy of Printing Technology



杜塞尔多夫展览(上海)有限公司
Messe Düsseldorf (Shanghai) Co., Ltd.

承办单位 Undertaken by:

中国印刷技术协会
The Printing Technology Association of China
北京市西城区太平街6号
富力摩根中心E座818室
邮编 100050
Room E818 Morgen Center No.6 Taiping St.
Xicheng District Beijing 100050, P.R. China
Tel 86-10-5936 1480
Fax 86-10-5936 1489

中国印刷科学技术研究院
China Academy of Printing Technology
北京市海淀区翠微路2号
邮编 100036
2 Cuiwei Road, Haidian District
Beijing 100036, P.R. China
Tel 86-10-8827 5765

杜塞尔多夫展览(上海)有限公司
Messe Düsseldorf (Shanghai) Co., Ltd.
上海市虹口区东大名路501号
上海白玉兰广场2902/03/04A室
邮编 200080
Unit 2902/03/04A, Sinar Mas Plaza,
501 Dongdaming Road, Hongkou District,
Shanghai 200080, P.R. China
Tel 86-21-6169 8300
Fax 86-21-6169 8301
Email allinprint@mds.cn
www.mds.cn

协办单位 Co-Organized by:

上海市印刷行业协会
Shanghai Printing Trade Association

国际支持单位 International Supporter:



Messe Düsseldorf GmbH
杜塞尔多夫展览集团公司

— Organizer of drupa
drupa 主办者



industry. These include the Printing Innovation and Development Forum, the Flexo Printing Innovation & Development Conference, Country Day and the Asian Print Awards. Guided Tours will also take trade visitors directly to relevant technologies and applications at the trade fair.

Hosted Buyer programmes, international delegations and matchmaking formats will bring qualified buyers from regions including Europe, the Americas, Southeast Asia and the Middle East together with exhibitors. These will be complemented by visitor groups from key Chinese production and industrial regions. For international companies, Messe Düsseldorf's International Pavilion provides a professionally organised joint stand and an attractive opportunity to showcase their solutions at All in Print China and establish contacts in the Chinese market. In this way, the trade fair combines technology and knowledge transfer with concrete business opportunities and market access.

drupa alliance connects international growth markets

All in Print China is jointly organised by the Printing Technology Association of China (PTAC), the China Academy of Printing Technology (CAPT) and Messe Düsseldorf (Shanghai) Co., Ltd. Since its premiere in 2003, it has developed into an important platform for exchange between Chinese and international players in the print and packaging industry. As part of the drupa alliance, All in Print China is integrated into Messe Düsseldorf's international network. With events in key markets, the drupa alliance provides additional access to regional customers, technologies and business opportunities, connecting the international community across national borders and beyond individual trade fair dates.

drupa in Düsseldorf is the global highlight of this network. From 9 to 17 May 2028, the world's leading trade fair for Printing Solutions will once again bring together international top decision-makers from across the entire value chain.



2026 中国国际全印展 All in Print China 2026

中国·上海新国际博览中心
SNIEC-Shanghai China
2026年10月12-16日
October 12-16, 2026
www.allinprint.com

主办单位 Organized by:



中国印刷技术协会
The Printing Technology Association of China



中国印刷科学技术研究院
China Academy of Printing Technology



杜塞尔多夫展览(上海)有限公司
Messe Düsseldorf (Shanghai) Co., Ltd.

承办单位 Undertaken by:

中国印刷技术协会
The Printing Technology Association of China
北京市西城区太平街6号
富力摩根中心E座818室
邮编100050
Room E818 Morgen Center No.6 Taiping St.
Xicheng District Beijing 100050, P.R. China
Tel 86-10-5936 1480
Fax 86-10-5936 1489

中国印刷科学技术研究院
China Academy of Printing Technology
北京市海淀区翠微路2号
邮编 100036
2 Cuiwei Road, Haidian District
Beijing 100036, P.R. China
Tel 86-10-8827 5765

杜塞尔多夫展览(上海)有限公司
Messe Düsseldorf (Shanghai) Co., Ltd.
上海市虹口区东大名路501号
上海白玉兰广场2902/03/04A室
邮编200080
Unit 2902/03/04A, Sinar Mas Plaza,
501 Dongdaming Road, Hongkou District,
Shanghai 200080, P.R. China
Tel 86-21-6169 8300
Fax 86-21-6169 8301
Email allinprint@mds.cn
www.mds.cn

协办单位 Co-Organized by:

上海市印刷行业协会
Shanghai Printing Trade Association

国际支持单位 International Supporter:



Messe Düsseldorf GmbH
杜塞尔多夫展览集团公司

— Organizer of drupa
drupa 主办者



Further information and free visitor registration are available at

<https://www.allinprint.com/en/>

Contact:

Press Team drupa

Christian Müller, Senior Manager MarCom (Press & PR)

Apostolos Hatzigiannidis, Manager MarCom (Operational Services)

Tel: +49 (0)211 4560 -435 /-544

MuellerC@messe-duesseldorf.de; HatzigiannidisA@messe-duesseldorf.de

Media/Visitor Contact:

Ms. Amily Deng

Marcom Manager

Phone: +86 21 6169 8310

Email: Amily.Deng@mds.cn



2026 中国国际全印展 All in Print China 2026

中国·上海新国际博览中心

SNIEC-Shanghai China

2026年10月12-16日

October 12-16, 2026

www.allinprint.com

主办单位 Organized by:



中国印刷技术协会

The Printing Technology Association of China



中国印刷科学技术研究院

China Academy of Printing Technology



杜塞尔多夫展览(上海)有限公司

Messe Düsseldorf (Shanghai) Co., Ltd.

承办单位 Undertaken by:

中国印刷技术协会

The Printing Technology Association of China

北京市西城区太平街6号

富力摩根中心E座818室

邮编100050

Room E818 Morgen Center No.6 Taiping St.

Xicheng District Beijing 100050, P.R. China

Tel 86-10-5936 1480

Fax 86-10-5936 1489

中国印刷科学技术研究院

China Academy of Printing Technology

北京市海淀区翠微路2号

邮编 100036

2 Cuiwei Road, Haidian District

Beijing 100036, P.R. China

Tel 86-10-8827 5765

杜塞尔多夫展览(上海)有限公司

Messe Düsseldorf (Shanghai) Co., Ltd.

上海市虹口区东大名路501号

上海白玉兰广场2902/03/04A室

邮编200080

Unit 2902/03/04A, Sinar Mas Plaza,

501 Dongdaming Road, Hongkou District,

Shanghai 200080, P.R. China

Tel 86-21-6169 8300

Fax 86-21-6169 8301

Email allinprint@mds.cn

www.mds.cn

协办单位 Co-Organized by:

上海市印刷行业协会

Shanghai Printing Trade Association

国际支持单位 International Supporter:



Messe Düsseldorf GmbH

杜塞尔多夫展览集团公司

— Organizer of drupa

drupa 主办者

